

**LEMBAR
HASIL PENILAIAN SEJAWAT SEBIDANG ATAU PEER REVIEW
KARYA ILMIAH : *PROSIDING***

Judul karya ilmiah (paper) : Social Network as Antecedents Collective Cyber Learning for Fostering Creative Performance: A Perspective Organizational Learning Theory; Iwan Hernawan, Suharnomo, Sartono, Gita Hindrawati
 Jumlah Penulis : 4 orang
 Status Pengusul : Penulis ke 2
 Penulis Karya Ilmiah : **Dr. Suharnomo, SE, M.Si**

Identitas prosiding : a. Judul Prosiding : International Conference on Global Economy in Business, Management, Social Science and Humanity Perspective (GEMSH-19)
 : b. ISBN / ISSN :
 : c. Tahun terbit, Tempat pelaksanaan : 2nd August 2019, Singapore
 : d. Penerbit / organiser : IIRST Explore
 : e. Alamat repository PT / web prosiding : www.iirst.com
 f. Terindeks di (jika ada) :

Kategori Publikasi Makalah : *Prosiding* Forum Ilmiah Internasional
 (beri ✓ pada kategori yang tepat) *Prosiding* Forum Ilmiah Nasional

Hasil Penilaian *Peer Review* :

Komponen Yang Dinilai	Nilai Maksimal Prosiding		
	Internasional (15)	Nasional	Nilai Akhir Yang Diperoleh
a. Kelengkapan unsur isi makalah (10%)	1.5		1,5
b. Ruang lingkup dan kedalaman pembahasan (30%)	4.5		4,0
c. Kecukupan dan kemutakhiran data/informasi dan metodologi (30%)	4.5		4,0
d. Kelengkapan unsur dan kualitas penerbit (30%)	4.5		3,0
Total = (100%)	15		13,5
Nilai Pengusul			$13,5 \times 0,7 \times \frac{1}{3} = 1,8$
KOMENTAR / ULASAN PEER REVIEW			
• Kelengkapan dan kesesuaian unsur	Lengkap dan konsisten		
• Ruang lingkup dan kedalaman pembahasan	sesuai bidang ilmu. rujukan pembahasan baik		
• Kecukupan dan Kemutakhiran Data & Metodologi	Lengkap dan mutakhir		
• Kelengkapan unsur dan kualitas penerbit	Lengkap dan kualitas penerbit baik		
• Indikasi plagiasi	Tidak ada plagiasi.		
• Kesesuaian bidang ilmu	Sesuai bidang ilmu Manajemen		

Semarang, 2019
 Reviewer 1



Prof. Dr. Sugeng Wahyudi, MM
 NIP. 195109021981031002
 Departemen Manajemen
 Jabatan Fungsional : Guru Besar

LEMBAR
HASIL PENILAIAN SEJAWAT SEBIDANG ATAU PEER REVIEW
KARYA ILMIAH : PROSIDING

Judul karya ilmiah (paper) : Social Network as Antecedents Collective Cyber Learning for Fostering Creative Performance: A Perspective Organizational Learning Theory; Iwan Hernawan, Suharnomo, Sartono, Gita Hindrawati
 Jumlah Penulis : 4 orang
 Status Pengusul : Penulis ke 2
 Penulis Karya Ilmiah : **Dr. Suharnomo, SE, M.Si**

Identitas prosiding : a. Judul Prosiding : International Conference on Global Economy in Business, Management, Social Science and Humanity Perspective (GEMSH-19)
 : b. ISBN / ISSN :
 : c. Tahun terbit, Tempat pelaksanaan : 2nd August 2019, Singapore
 : d. Penerbit / organiser : IIRST Explore
 : e. Alamat repository PT / web prosiding : www.iirst.com
 f. Terindeks di (jika ada) :

Kategori Publikasi Makalah : Prosiding Forum Ilmiah Internasional
 (beri ✓ pada kategori yang tepat) Prosiding Forum Ilmiah Nasional

Hasil Penilaian Peer Review :

Komponen Yang Dinilai	Nilai Maksimal Prosiding(15)		
	Internasional (30)	Nasional	Nilai Akhir Yang Diperoleh
a. Kelengkapan unsur isi makalah (10%)	1,5		1,50
b. Ruang lingkup dan kedalaman pembahasan (30%)	4,5		4,50
c. Kecukupan dan kemutakhiran data/informasi dan metodologi (30%)	4,5		4,05
d. Kelengkapan unsur dan kualitas penerbit (30%)	4,5		4,50
Total = (100%)	15		14,55
Nilai Pengusul			1,94
KOMENTAR / ULASAN PEER REVIEW			
• Kelengkapan dan kesesuaian unsur	Naskah prosiding ini memiliki unsur yang lengkap mulai dari introduction, research model&hypothesis, methodology, Analysis of data and result, discussion, conclusion, limitation &future analysis.		
• Ruang lingkup dan kedalaman pembahasan	Pembahasan dilakukan dengan mendalam seperti sebuah artikel jurnal.setiap topik dibahas dengan mendalam dan baik		
• Kecukupan dan Kemutakhiran Data & Metodologi	Metode dilakukan dengan sangat baik dengan SEM AMOS dilengkapi proses analisis yang baik. Proses penarikan kesimpulan dilakukan dengan baik.		
• Kelengkapan unsur dan kualitas penerbit	Diterbitkan oleh IIRST Explore dengan identitas yang jelas, dengan kualitas yang baik.		
• Indikasi plagiasi	Tidak ada indikasi plagiasi		
• Kesesuaian bidang ilmu	Pokok bahasan sesuai dengan kompetensi bidang ilmu manajemen SDM		

Semarang, 30 Agustus 2019

Reviewer 2



Prof. Drs. Agusty Tae Ferdinand, MBA, DBA

NIP. 19550423 198003 1003

Departemen Manajemen

Jabatan Fungsional : Guru Besar

Social Network as Antecedents Collective Cyber Learning for Fostering Creative Performance: A Perspective Organizational Learning Theory

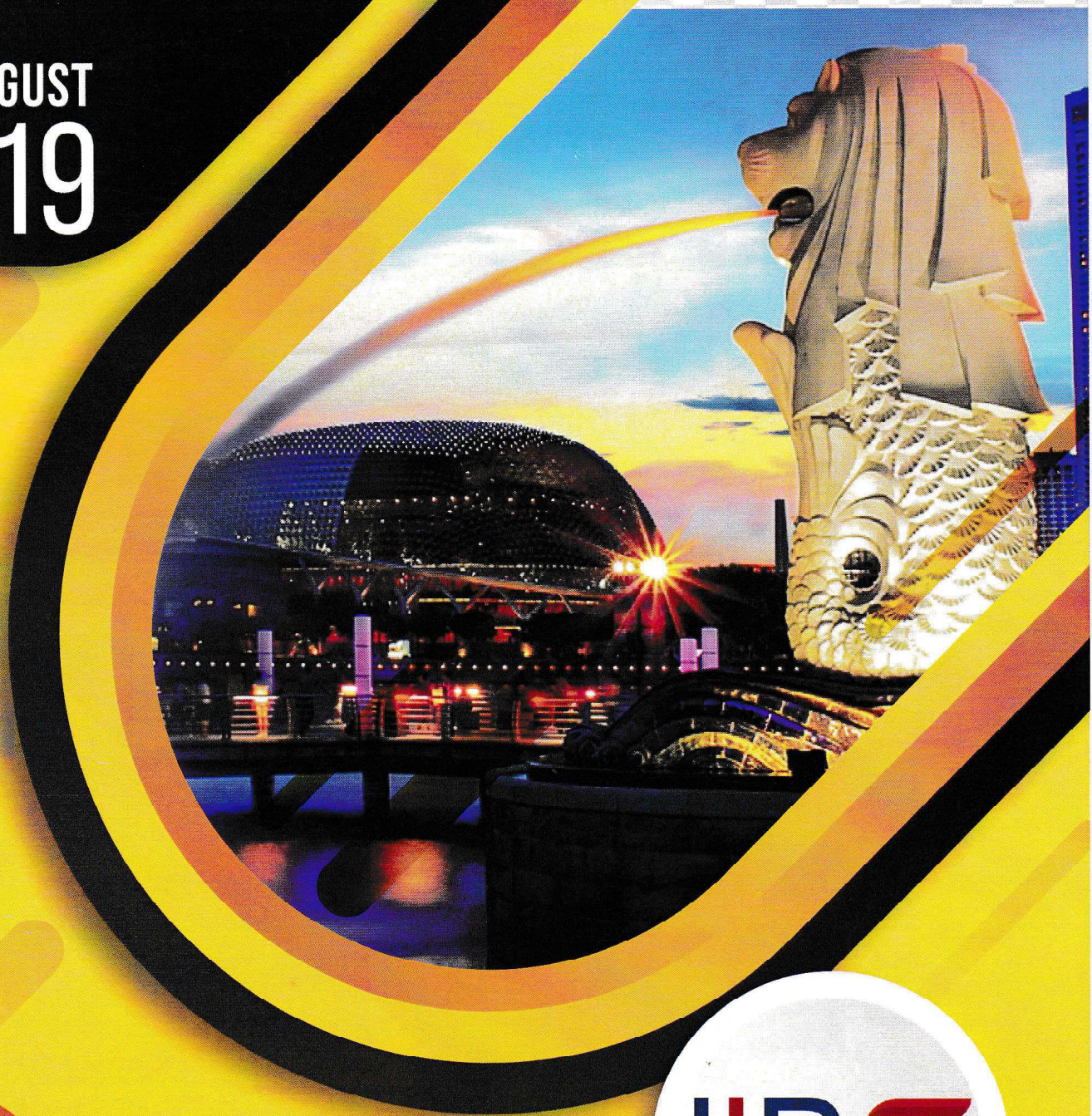
S Suharnomo - International Conference on Global Economy in ..., 2019 - eprints.undip.ac.id

The fast-fashion trend has recently become an actual-market issue which develops along with the existence of innovation of Internet of Thing (IoT) and industrial phenomena 4.0. Both change the mass production mindset to mass personalization one. The existence of B2B virtual manufactures, emergence of start-up businesses, business model canvases, and huge collapse of foremost malls indicate that the paradigm of Indonesian economic new era begins. In recent knowledge-based economy paradigm, technology and networking are ...

☆  [All 2 versions](#) 

Showing the best result for this search. [See all results](#)

2ND AUGUST
2019



GEMSH-19

International Conference on

Global Economy in Business, Management,
Social Science and Humanity Perspective

Published By:
IIRST

CONTENTS

SL.NO	TITLES AND AUTHORS	PAGE NO
1.	Impact of Human Resource Management Practices on Organizational Performance With Reference To Software Industry, Hyderabad ➤ <i>V.Sreecharan</i> ➤ <i>Dr. Venkata Raman. N</i>	1
2.	In depth study on Simple ranking method in Job- Evaluation Techniques ➤ <i>Arundhathi G</i>	2
3.	Dietary habits among tribal youth in the Gumla district of Jharkhand, India ➤ <i>Chandra Samanta</i>	3
4.	An Analysis of Gobi Corporations Marketing Strategy and It's Consumer Perceptions ➤ <i>Oyuntuguldur Gan-Unur</i> ➤ <i>Munkhzaya Narantsetseg</i> ➤ <i>Oyuntulkhuur Tumenjargal</i> ➤ <i>Delgertsetseg Davaadorj</i> ➤ <i>Narantsatsral Gankhuyag</i>	4
5.	Problems and challenges in deployment of B2B e-commerce- An empirical study ➤ <i>Dr. Goldi Puri</i>	5
6.	To Study the Impact of Mediating Role of the Learning Strategies between the Knowledge Characteristics of a Job and Employee Innovation Process ➤ <i>Umar Farooq</i> ➤ <i>Syed Anwer Hasnain</i> ➤ <i>Irfan Ali</i> ➤ <i>Sami Ullah</i>	6
7.	Human Resources Information System - Its Benefits and Importance with Respect to Recruitment in Modern Corporate Scenario ➤ <i>Angelin vilma.G</i> ➤ <i>Subashree.S</i>	7
8.	Impact of Demographic Variables on Work-Life Balance of Police Personnel: With Reference To Jalgaon Police Department ➤ <i>Vivek Vikas Yawalkar</i> ➤ <i>Dr. Madhulika A. Sonawane</i>	8
9.	Entrepreneurship Development in Indian Scenario ➤ <i>Dr. Shivani Katakwar</i>	9
10.	Dynamics of Ideation, Creativity and Innovation for Entrepreneurship - A Case Study of a Multinational Company ➤ <i>Dr K.Sunanda</i> ➤ <i>G. Sreedhar Kanth</i>	10

CONTENTS

SL.NO	TITLES AND AUTHORS	PAGE NO
11.	A Study on the Impact of Mobile Phone Addiction amongst the Youth in Chandigarh ➤ <i>Dr. Anubhuti Sharma</i> ➤ <i>Agreema Sharma</i>	11
12.	Marketing of Agricultural Produce: Exploring a unique solution to agriculture crisis in Punjab ➤ <i>Hansdeep Kaur</i> ➤ <i>Vikram Sandhu</i> ➤ <i>Gursimranjit Singh</i>	12
13.	An analysis of APU Joint Stock Company's Brand Value ➤ <i>Oyuntuguldur Gan-Unur</i> ➤ <i>Tselmeg Otgonbayar</i> ➤ <i>Gantugs Ganbaatar</i> ➤ <i>Onongoo Taivanjargal</i> ➤ <i>Naran-Orgil Tsedendamba</i>	13
14.	Technology Diffusion Analysis and Future Trends of Wind Power in Selected States of India ➤ <i>Ramesh Parihar</i> ➤ <i>Dr. Kamlesh Purohit</i>	14
15.	Secured Life Style behind the Investment Decision is the True Mirror of The Indian Financial Market: An Empirical Justification ➤ <i>Dr. Saroj Kumar Sahoo</i> ➤ <i>Yadav Devi Prasad Behera</i> ➤ <i>Tushar Ranjan Sahoo</i>	15
16.	The Interplay of Text Genre and Comprehension-checking Behavior: Moroccan EFL University Students as a Case Study ➤ <i>Mohammed Msaddek</i>	16
17.	Eve Teasing: Safety Drives Crucial Element to Fight Back ➤ <i>Priyanka Maravi</i>	17
18.	Examining the Adoption of Smart City Platforms In the Presence of Privacy Concerns ➤ <i>Neha Chaudhuri</i> ➤ <i>Indranil Bose</i>	18
19.	Impact of Job Satisfaction on Employee Performance in Software Industry, Hyderabad –A Statistical Analysis ➤ <i>V.Sreecharan</i> ➤ <i>Dr. Mohammed Mansoor AP</i>	19



An analysis of APU Joint Stock Company's Brand Value

Oyuntuguldur Gan-Unur

Department of International Business Management and Business Administration, Da Yeh University,
Taiwan

Tselmeg Otgonbayar

Department of International Business Management and Business Administration, Da Yeh University,
Taiwan

Gantugs Ganbaatar

Department of International Business Management and Business Administration, Da Yeh University,
Taiwan

Onongoo Taivanjargal

Department of International Business Management and Business Administration, Da Yeh University,
Taiwan

Naran-Orgil Tsedendamba

Department of International Business Management and Business Administration, Da Yeh University,
Taiwan

Abstract

In Mongolia has been developing many type of products such cashmere, leather, milk product, all kind of meat product, alcoholic drink, soda drink and many other type of mining resourcing products. Hereof one of the interesting product has been entering globally market it is soda drink. In Mongolia has 4 main competitors of producing soda drink from APU JSC, MCS-Coca-Cola LLC, Vitafit LLC and Altan Joloo Impex and many other follower's companies has been producing. This research paper focusing on measuring brand image and defining its customer satisfaction

Index Terms

Branding, Brand Image, Brand Image Measurement



The Interplay of Text Genre and Comprehension-checking Behavior: Moroccan EFL University Students as a Case Study

Mohammed Msaddek

Delegation of Salé, Morocco

Abstract

It is true that textual processing entails the methodical usage of monitoring strategies intended to facilitate the attainment of an effective, adequate comprehension. Indeed, English as a foreign language (EFL) learners, in their endeavor to generate efficient sense of any written discourse, are expected to employ a large corpus of strategic processes. Granted this, the current study depicts the typical influence of text genre (i.e., narrative, expository) on the use of the monitoring techniques among Moroccan EFL learners (n=113) at the pre-test and post-test level. Two English department groups were targeted: Control group (n=50) and treatment group (n=63). In order to reach comprehensive findings, three research instruments such as reading tests, strategy instruction and reading comprehension texts (i.e., narrative, expository), were tapped. The outcomes showed that text genre does, to some extent, impact the frequent use of monitoring during the reading process. Lastly, the study concludes with some pertinent implications and suggested perspectives

Keywords:

Executive control, expository text, narrative text, monitoring, text analysis

CONTENTS

SL.NO	TITLES AND AUTHORS	PAGE NO
20.	HRM in UAE: Current Challenges and the Road Ahead ➤ M.Hazem Shayah ➤ Sun Zehou	20
21.	Role of Bit coin in Indian Economy-A brief study ➤ Kapil Sharma ➤ Harshita Gupta ➤ Leena Soni	21
22.	To study the Budget Making Process in a Professional College ➤ Nitesh V Sanklecha ➤ Dr. P. B. Yenurkar	22
23.	A Comparative Study on Rural and Urban Women with Respect to Entrepreneurial Activity ➤ Ashima Kapoor	23
24.	Formal Modeling of Business Processes in Requirement Engineering ➤ Manju Pandey	24
25.	Social Network as Antecedents Collective Cyber Learning for Fostering Creative Performance: A Perspective Organizational Learning Theory ➤ Iwan Hermawan ➤ S. Suharnomo ➤ S.Sartono ➤ Gita Hindrawati	25
26.	Human Capital Effectiveness as A Concept of Social Capital Mediation in Organizational Performance ➤ Iwan Hermawan ➤ S. Suharnomo	26
27.	Job Identity Satisfaction as a Concept of Mediation for Change Leadership to Support Change Commitment: A Perspective of Human Capital Theory ➤ Iwan Hermawan ➤ I.Inayah ➤ L.Sukmariana	27

HRM in UAE: Current Challenges and the Road Ahead

M.Hazem Shayah

School of Management, Wuhan University of Technology, Wuhan, P.R. [China](#)

Sun Zehou

School of Management, Wuhan University of Technology, Wuhan, P.R. [China](#)

Abstract

The UAE's economy has evolved significantly over the past decade; part of that success is due to the highly qualified HRM. The leadership of the UAE recognizes the critical importance of human resource capabilities for the country's long-term strategy and for creating a sophisticated knowledge-based economy. This paper focuses specifically on the special issues which help advance the understanding of HRM in UAE; we examine the current challenges and highlight the future prospects from a national perspective.

Keywords:

Emiratization, HRM, Knowledge-based economy, UAE



Role of Bit coin in Indian Economy-A brief study

Kapil Sharma

Indian Institute of Management, Indore, Madhya Pradesh, **India**

Harshita Gupta

Indian Institute of Management, Indore, Madhya Pradesh, **India**

Leena Soni

Indian Institute of Management, Indore, Madhya Pradesh, **India**

Abstract

O*bjective of the Study:* The article focuses on the Bitcoin adoption in India and mentions brief information on the Bitcoin crypto currency, the scope of the adoption of Bitcoin in the country and some challenges to Bitcoin adoption concerning Rupee exchange as well as security and privacy concerns. This article is an outcome of the exploratory study on the perception and role of Bitcoin in the Indian economy and its impact on society with a special emphasis on India. The overall reaction is obtained from various groups in the sample. This paper highlights and discusses the issues on both sides of bitcoin mainly in interest of financial organisations and economists with a prospective transformation, with an application of advance technology, and revolution with a digital currency.

Keywords:

Bitcoin, Cryptography, Digital currencies, Indian Economy, Smart City



**International Conference on Global Economy in
Business, Management, Social Science and
Humanity Perspective (GEMSH-19)**

02nd August 2019 | Singapore

In association with



**CERTIFICATE
OF PARTICIPATION**

**GEMSH
2019**

This is to certify that **S. Suharnomo**
of **Universitas Diponegoro, Indonesia** presented his/her
research paper titled **Social Network as Antecedents Collective Cyber Learning for Fostering Creative Performance:
A Perspective Organizational Learning Theory** during the "International Conference on Global Economy in
Business, Management, Social Science and Humanity Perspective (GEMSH-19)" held in Singapore on 02nd August 2019.


Dr. Patrick Reid
Director




Alex Stewart
Program Manager