LEMBAR
HASIL PENILAIAN SEJAWAT SEBIDANG ATAU PEER REVIEW
KARYA ILMIAH : PROSIDING

Judul karya ilmiah (paper) : Human Capital Effectiveness as A Mediation Concept: Leveraging The Influence of Social Capital on Organizational Performance; Iwan Hernawan, Suharnomo

Jumlah Penulis : 2 orang
Status Pengusul : Penulis ke 2
Penulis Karya Ilmiah : Dr. Suharnomo, SE, M.Si

Identitas

b. ISBN / ISSN :
c. Tahun terbit, Tempat pelaksanaan : 2nd August 2019, Singapore
d. Penerbit / organiser :
IIRST Explore
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Kategori Publikasi Makalah :
✓ Prosiding Forum Ilmiah Internasional
☐ Prosiding Forum Ilmiah Nasional

(beri ✓ pada kategori yang tepat)

Hasil Penilaian Peer Review :

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<th>Internasional(15)</th>
<th>Nasional</th>
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KOMENTAR / ULASAN PEER REVIEW

- Kelengkapan dan kesesuaian unsur
  * Lengkapan dan konsisten

- Ruang lingkup dan kedalaman pembahasan
  * Suasana bidang ilmu dan pembahasan dengan khusus yang baik

- Kecukupan dan Kemutahiran Data & Metodologi
  * Lengkapan dan mutakhir

- Kelengkapan unsur dan kualitas penerbit
  * Lengkapan dan kualitas penerbit baik

- Indikasi plagiasi
  * Sedikit dan plagiasi

- Kesesuaian bidang ilmu
  * Sesuai bidang ilmu mengetahui

Semarang, 2019
Reviewer 1

Prof. Dr. Sugeng Wahyudi, MM
NIP. 195109021981031002
Departemen Manajemen
Jabatan Fungsional : Guru Besar
LEMBAR
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- ✔ Prosiding Forum Ilmiah Internasional
- [ ] Prosiding Forum Ilmiah Nasional

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Nilai Pengusul : 5,82

KOMENTAR / ULASAN PEER REVIEW

- Kelengkapan dan kesesuaian unsur
  Naskah prosiding ini memiliki unsur yang lengkap mulai dari introduction, research model&hypothesis, methodology, Analysis of data and result, discussion, conclusion, limitation & future analysis.

- Ruang lingkup dan kedalaman pembahasan
  Pembahasan berpusat pada konsep human capital effectiveness yang dilakukan dengan mendalam seperti sebuah artikel jurnal. Masing masing sub bagian -varaiabel dibahas dengan mendalam dengan contriubution to the body of knowledge yang baik.

- Kecukupan dan Kemutakhiran Data & Metodologi
  Metode dilakukan dengan sangat baik dengan SEM AMOS. Proses analisis disajikan dengan jelas walau singkat. Proses penarikan kesimpulan dilakukan dengan baik.

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Semarang, 30 Agustus 2019
Reviewer 2

[Signature]

Prof. Drs. Agusty Tae Ferdinand, MBA, DBA
NIP. 19550423 198003 1003
Departemen Manajemen
Jabatan Fungsional : Guru Besar
Human Capital Effectiveness as A Mediation Concept: Leveraging The Influence of Social Capital on Organizational Performance

S Suharnomo - International Conference on Global Economy in ..., 2019 - eprints.undip.ac.id

The rapid growth of social media users indicates that as an organization, it needs to adopt a concept of social networking as a communication tool among its members. However, in the real implication, a social capital gained cannot directly influence the organizational performance. It needs a filter to select the social network which suits the organization and runs effectively. This research introduces the novelty of Human Capital Effectiveness (HCE) as the concept of human resources as well as the competent mediator in the research gap ...

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<td>➢ Dr. Mohammed Mansoor AP</td>
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An analysis of APU Joint Stock Company’s Brand Value

Oyuntuguldur Gan-Unur
Department of International Business Management and Business Administration, Da Yeh University, Taiwan

Tselmeg Otgonbayar
Department of International Business Management and Business Administration, Da Yeh University, Taiwan

Gantugs Ganbaatar
Department of International Business Management and Business Administration, Da Yeh University, Taiwan

Onongoo Taivanjargal
Department of International Business Management and Business Administration, Da Yeh University, Taiwan

Naran-Orgil Tsedendamba
Department of International Business Management and Business Administration, Da Yeh University, Taiwan

Abstract
In Mongolia has been developing many type of products such cashmere, leather, milk product, all kind of meat product, alcoholic drink, soda drink and many other type of mining resourcing products. Hereof one of the interesting product has been entering globally market it is soda drink. In Mongolia has 4 main competitors of producing soda drink from APU JSC, MCS-Coca-Cola LLC, Vitafit LLC and Altan Joloo Impex and many other follower's companies has been producing. This research paper focusing on measuring brand image and defining its customer satisfaction

Index Terms
Branding, Brand Image, Brand Image Measurement
The Interplay of Text Genre and Comprehension-checking Behavior: Moroccan EFL University Students as a Case Study

Mohammed Msaddek
Delegation of Salé, Morocco

Abstract

It is true that textual processing entails the methodical usage of monitoring strategies intended to facilitate the attainment of an effective, adequate comprehension. Indeed, English as a foreign language (EFL) learners, in their endeavor to generate efficient sense of any written discourse, are expected to employ a large corpus of strategic processes. Granted this, the current study depicts the typical influence of text genre (i.e., narrative, expository) on the use of the monitoring techniques among Moroccan EFL learners (n=113) at the pre-test and post-test level. Two English department groups were targeted: Control group (n=50) and treatment group (n=63). In order to reach comprehensive findings, three research instruments such as reading tests, strategy instruction and reading comprehension texts (i.e., narrative, expository), were tapped. The outcomes showed that text genre does, to some extent, impact the frequent use of monitorin during the reading process. Lastly, the study concludes with some pertinent implications and suggested perspectives.

Keywords:
Executive control, expository text, narrative text, monitoring, text analysis
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   ➢ Iwan Hermawan  
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HRM in UAE: Current Challenges and the Road Ahead

M. Hazem Shayah
School of Management, Wuhan University of Technology, Wuhan, P.R. China

Sun Zehou
School of Management, Wuhan University of Technology, Wuhan, P.R. China

Abstract

The UAE's economy has evolved significantly over the past decade; part of that success is due to the highly qualified HRM. The leadership of the UAE recognizes the critical importance of human resource capabilities for the country's long-term strategy and for creating a sophisticated knowledge-based economy. This paper focuses specifically on the special issues which help advance the understanding of HRM in UAE; we examine the current challenges and highlight the future prospects from a national perspective.

Keywords:
Emiratisation, HRM, Knowledge-based economy, UAE
Role of Bit coin in Indian Economy-A brief study

Kapil Sharma  
Indian Institute of Management, Indore, Madhya Pradesh, India

Harshita Gupta  
Indian Institute of Management, Indore, Madhya Pradesh, India

Leena Soni  
Indian Institute of Management, Indore, Madhya Pradesh, India

Abstract

Objective of the Study: The article focuses on the Bitcoin adoption in India and mentions brief information on the Bitcoin crypto currency, the scope of the adoption of Bitcoin in the country and some challenges to Bitcoin adoption concerning Rupee exchange as well as security and privacy concerns. This article is an outcome of the exploratory study on the perception and role of Bitcoin in the Indian economy and its impact on society with a special emphasis on India. The overall reaction is obtained from various groups in the sample. This paper highlights and discusses the issues on both sides of bitcoin mainly in interest of financial organisations and economists with a prospective transformation, with an application of advance technology, and revolution with a digital currency.

Keywords:  
Bitcoin, Cryptography, Digital currencies, Indian Economy, Smart City
International Conference on Global Economy in Business, Management, Social Science and Humanity Perspective (GEMSH-19)

02nd August 2019 | Singapore

In association with

S. Suharnomo

Universitas Diponegoro, Indonesia

presented his/her research paper titled Human Capital Effectiveness as A Concept of Social Capital Mediation in Organizational Performance during the "International Conference on Global Economy in Business, Management, Social Science and Humanity Perspective (GEMSH-19)" held in Singapore on 02nd August 2019.

Dr. Patrick Reid
Director

Alex Stewart
Program Manager