

**LEMBAR  
HASIL PENILAIAN SEJAWAT SEBIDANG ATAU PEER REVIEW  
KARYA ILMIAH : *PROSIDING***

Judul karya ilmiah (paper) : Human Capital Effectiveness as A Mediation Concept: Leveraging The Influence of Social Capital on Organizational Performance;  
Iwan Hernawan, Suharnomo

Jumlah Penulis : 2 orang

Status Pengusul : Penulis ke 2

Penulis Karya Ilmiah : **Dr. Suharnomo, SE, M.Si**

Identitas prosiding : a. Judul Prosiding : International Conference on Global Economy in Business, Management, Social Science and Humanity Perspective (GEMSH-19)

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Kategori Publikasi Makalah :  *Prosiding* Forum Ilmiah Internasional  
(beri ✓ pada kategori yang tepat)  *Prosiding* Forum Ilmiah Nasional

Hasil Penilaian *Peer Review* :

Komponen Yang Dinilai	Nilai Maksimal Prosiding		
	Internasional (15)	Nasional	Nilai Akhir Yang Diperoleh
a. Kelengkapan unsur isi makalah (10%)	1.5		1,5
b. Ruang lingkup dan kedalaman pembahasan (30%)	4.5		4,0
c. Kecukupan dan kemutakhiran data/informasi dan metodologi (30%)	4.5		4,0
d. Kelengkapan unsur dan kualitas penerbit (30%)	4.5		4,0
<b>Total = (100%)</b>	<b>15</b>		13,5
<b>Nilai Pengusul</b>			13,5 x 90% = 12,15
<b>KOMENTAR / ULASAN PEER REVIEW</b>			
• Kelengkapan dan kesesuaian unsur	Lengkap dan konsisten		
• Ruang lingkup dan kedalaman pembahasan	Sesuai bidang ilmu dan pembahasan dengan rujukan yang baik		
• Kecukupan dan Kemutakhiran Data & Metodologi	Lengkap dan mutakhir		
• Kelengkapan unsur dan kualitas penerbit	Lengkap dan kualitas penerbit baik		
• Indikasi plagiasi	Tidak ada plagiasi		
• Kesesuaian bidang ilmu	Sesuai bidang ilmu Manajemen		

Semarang, 2019  
Reviewer 1

  
Prof. Dr. Sugeng Wahyudi, MM  
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Jabatan Fungsional : Guru Besar

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a. Kelengkapan unsur isi makalah (10%)	1,5		1,50
b. Ruang lingkup dan kedalaman pembahasan (30%)	4,5		4,50
c. Kecukupan dan kemutakhiran data/informasi dan metodologi (30%)	4,5		4,05
d. Kelengkapan unsur dan kualitas penerbit (30%)	4,5		4,50
<b>Total = (100%)</b>	<b>15</b>		<b>14,50</b>
<b>Nilai Pengusul</b>			<b>5,82</b>

**KOMENTAR / ULASAN PEER REVIEW**

• Kelengkapan dan kesesuaian unsur	Naskah prosiding ini memiliki unsur yang lengkap mulai dari introduction, research model&hypothesis, methodology, Analysis of data and result, discussion, conclusion, limitation &future analysis.
• Ruang lingkup dan kedalaman pembahasan	Pembahasan berpusat pada konsep human capital effectiveness yang dilakukan dengan mendalam seperti sebuah artikel jurnal. Masing masing sub bagian -varaiabel dibahas dengan mendalam dengan contribution to the body of knowledge yang baik.
• Kecukupan dan Kemutakhiran Data & Metodologi	Metode dilakukan dengan sangat baik dengan SEM AMOS. Proses analisis disajikan dengan jelas walau singkat. Proses penarikan kesimpulan dilakukan dengan baik.
• Kelengkapan unsur dan kualitas penerbit	Diterbitkan oleh IIRST Explore dengan identitas yang jelas, dengan kualitas yang baik.
• Indikasi plagiasi	Tidak ada indikasi plagiasi
• Kesesuaian bidang ilmu	Konten utama dalam naskah prosiding ini sesuai dengan kompetensi bidang ilmu manajemen SDM

Semarang, 30 Agustus 2019

Reviewer 2



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## Human Capital Effectiveness as A Mediation Concept: Leveraging The Influence of Social Capital on Organizational Performance

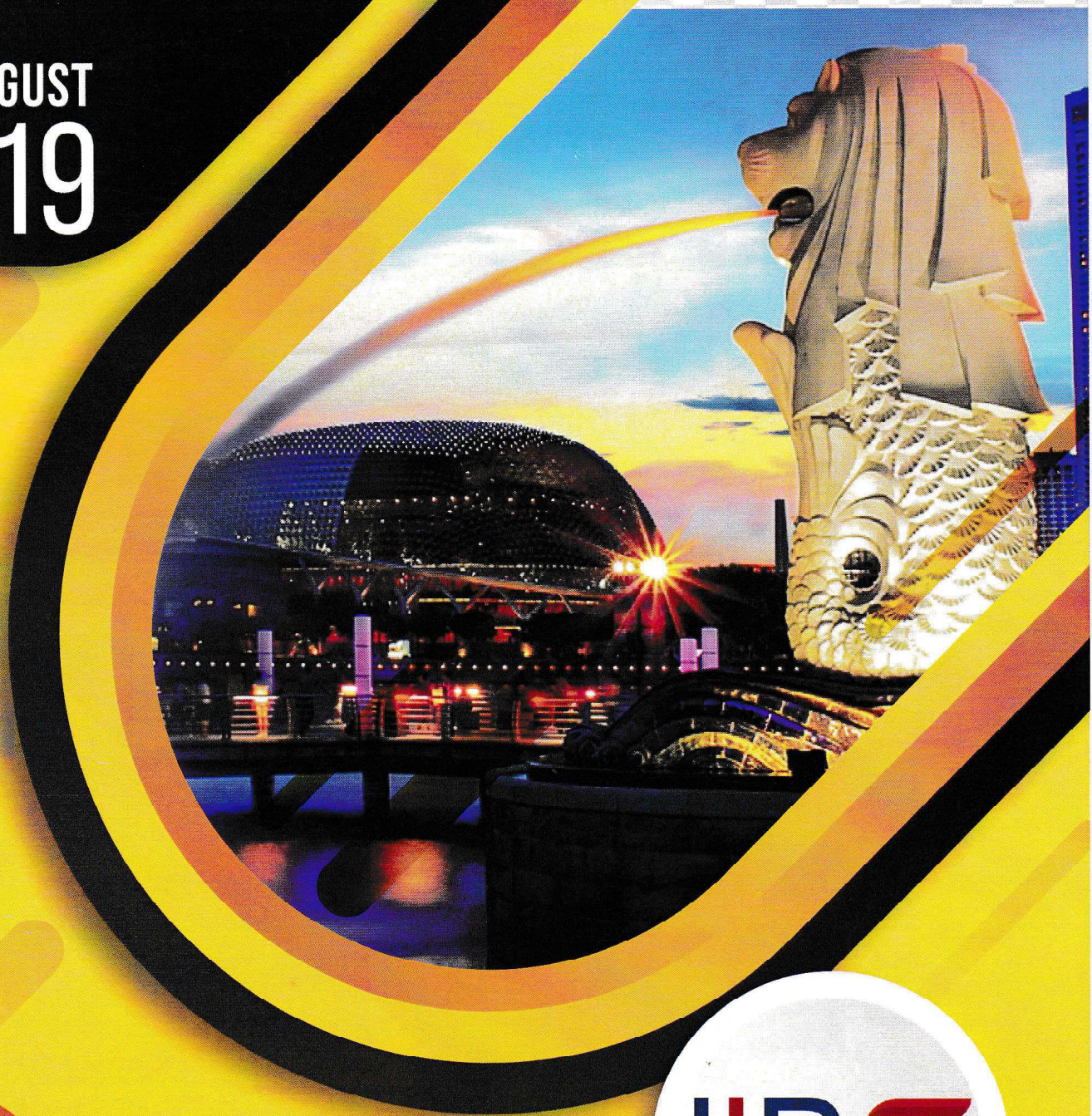
S Suharnomo - International Conference on Global Economy in ..., 2019 - eprints.undip.ac.id

The rapid growth of social media users indicates that as an organization, it needs to adopt a concept of social networking as a communication tool among its members. However, in the real implication, a social capital gained cannot directly influence the organizational performance. It needs a filter to select the social network which suits the organization and runs effectively. This research introduces the novelty of Human Capital Effectiveness (HCE) as the concept of human resources as well as the competent mediator in the research gap ...

☆  All 2 versions 

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2<sup>ND</sup> AUGUST  
2019



**GEMSH-19**

# **International Conference on**

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# CONTENTS

SL.NO	TITLES AND AUTHORS	PAGE NO
1.	Impact of Human Resource Management Practices on Organizational Performance With Reference To Software Industry, Hyderabad ➤ <i>V.Sreecharan</i> ➤ <i>Dr. Venkata Raman. N</i>	1
2.	In depth study on Simple ranking method in Job- Evaluation Techniques ➤ <i>Arundhathi G</i>	2
3.	Dietary habits among tribal youth in the Gumla district of Jharkhand, India ➤ <i>Chandra Samanta</i>	3
4.	An Analysis of Gobi Corporations Marketing Strategy and It's Consumer Perceptions ➤ <i>Oyuntuguldur Gan-Unur</i> ➤ <i>Munkhzaya Narantsetseg</i> ➤ <i>Oyuntulkhuur Tumenjargal</i> ➤ <i>Delgertsetseg Davaadorj</i> ➤ <i>Narantsatsral Gankhuyag</i>	4
5.	Problems and challenges in deployment of B2B e-commerce- An empirical study ➤ <i>Dr. Goldi Puri</i>	5
6.	To Study the Impact of Mediating Role of the Learning Strategies between the Knowledge Characteristics of a Job and Employee Innovation Process ➤ <i>Umar Farooq</i> ➤ <i>Syed Anwer Hasnain</i> ➤ <i>Irfan Ali</i> ➤ <i>Sami Ullah</i>	6
7.	Human Resources Information System - Its Benefits and Importance with Respect to Recruitment in Modern Corporate Scenario ➤ <i>Angelin vilma.G</i> ➤ <i>Subashree.S</i>	7
8.	Impact of Demographic Variables on Work-Life Balance of Police Personnel: With Reference To Jalgaon Police Department ➤ <i>Vivek Vikas Yawalkar</i> ➤ <i>Dr. Madhulika A. Sonawane</i>	8
9.	Entrepreneurship Development in Indian Scenario ➤ <i>Dr. Shivani Katakwar</i>	9
10.	Dynamics of Ideation, Creativity and Innovation for Entrepreneurship - A Case Study of a Multinational Company ➤ <i>Dr K.Sunanda</i> ➤ <i>G. Sreedhar Kanth</i>	10

# CONTENTS

SL.NO	TITLES AND AUTHORS	PAGE NO
11.	A Study on the Impact of Mobile Phone Addiction amongst the Youth in Chandigarh ➤ <i>Dr. Anubhuti Sharma</i> ➤ <i>Agreema Sharma</i>	11
12.	Marketing of Agricultural Produce: Exploring a unique solution to agriculture crisis in Punjab ➤ <i>Hansdeep Kaur</i> ➤ <i>Vikram Sandhu</i> ➤ <i>Gursimranjit Singh</i>	12
13.	An analysis of APU Joint Stock Company's Brand Value ➤ <i>Oyuntuguldur Gan-Unur</i> ➤ <i>Tselmeg Otgonbayar</i> ➤ <i>Gantugs Ganbaatar</i> ➤ <i>Onongoo Taivanjargal</i> ➤ <i>Naran-Orgil Tsedendamba</i>	13
14.	Technology Diffusion Analysis and Future Trends of Wind Power in Selected States of India ➤ <i>Ramesh Parihar</i> ➤ <i>Dr. Kamlesh Purohit</i>	14
15.	Secured Life Style behind the Investment Decision is the True Mirror of The Indian Financial Market: An Empirical Justification ➤ <i>Dr. Saroj Kumar Sahoo</i> ➤ <i>Yadav Devi Prasad Behera</i> ➤ <i>Tushar Ranjan Sahoo</i>	15
16.	The Interplay of Text Genre and Comprehension-checking Behavior: Moroccan EFL University Students as a Case Study ➤ <i>Mohammed Msaddek</i>	16
17.	Eve Teasing: Safety Drives Crucial Element to Fight Back ➤ <i>Priyanka Maravi</i>	17
18.	Examining the Adoption of Smart City Platforms In the Presence of Privacy Concerns ➤ <i>Neha Chaudhuri</i> ➤ <i>Indranil Bose</i>	18
19.	Impact of Job Satisfaction on Employee Performance in Software Industry, Hyderabad –A Statistical Analysis ➤ <i>V.Sreecharan</i> ➤ <i>Dr. Mohammed Mansoor AP</i>	19



## **An analysis of APU Joint Stock Company's Brand Value**

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### **Abstract**

In Mongolia has been developing many type of products such cashmere, leather, milk product, all kind of meat product, alcoholic drink, soda drink and many other type of mining resourcing products. Hereof one of the interesting product has been entering globally market it is soda drink. In Mongolia has 4 main competitors of producing soda drink from APU JSC, MCS-Coca-Cola LLC, Vitafit LLC and Altan Joloo Impex and many other follower's companies has been producing. This research paper focusing on measuring brand image and defining its customer satisfaction

### **Index Terms**

Branding, Brand Image, Brand Image Measurement



## **The Interplay of Text Genre and Comprehension-checking Behavior: Moroccan EFL University Students as a Case Study**

**Mohammed Msaddek**

Delegation of Salé, Morocco

### **Abstract**

It is true that textual processing entails the methodical usage of monitoring strategies intended to facilitate the attainment of an effective, adequate comprehension. Indeed, English as a foreign language (EFL) learners, in their endeavor to generate efficient sense of any written discourse, are expected to employ a large corpus of strategic processes. Granted this, the current study depicts the typical influence of text genre (i.e., narrative, expository) on the use of the monitoring techniques among Moroccan EFL learners (n=113) at the pre-test and post-test level. Two English department groups were targeted: Control group (n=50) and treatment group (n=63). In order to reach comprehensive findings, three research instruments such as reading tests, strategy instruction and reading comprehension texts (i.e., narrative, expository), were tapped. The outcomes showed that text genre does, to some extent, impact the frequent use of monitoring during the reading process. Lastly, the study concludes with some pertinent implications and suggested perspectives

### **Keywords:**

Executive control, expository text, narrative text, monitoring, text analysis

# CONTENTS

SL.NO	TITLES AND AUTHORS	PAGE NO
20.	<b>HRM in UAE: Current Challenges and the Road Ahead</b> ➤ <b>M.Hazem Shayah</b> ➤ <b>Sun Zehou</b>	20
21.	<b>Role of Bit coin in Indian Economy-A brief study</b> ➤ <b>Kapil Sharma</b> ➤ <b>Harshita Gupta</b> ➤ <b>Leena Soni</b>	21
22.	<b>To study the Budget Making Process in a Professional College</b> ➤ <b>Nitesh V Sanklecha</b> ➤ <b>Dr. P. B. Yenurkar</b>	22
23.	<b>A Comparative Study on Rural and Urban Women with Respect to Entrepreneurial Activity</b> ➤ <b>Ashima Kapoor</b>	23
24.	<b>Formal Modeling of Business Processes in Requirement Engineering</b> ➤ <b>Manju Pandey</b>	24
25.	<b>Social Network as Antecedents Collective Cyber Learning for Fostering Creative Performance: A Perspective Organizational Learning Theory</b> ➤ <b>Iwan Hermawan</b> ➤ <b>S. Suharnomo</b> ➤ <b>S.Sartono</b> ➤ <b>Gita Hindrawati</b>	25
26.	<b>Human Capital Effectiveness as A Concept of Social Capital Mediation in Organizational Performance</b> ➤ <b>Iwan Hermawan</b> ➤ <b>S. Suharnomo</b>	26
27.	<b>Job Identity Satisfaction as a Concept of Mediation for Change Leadership to Support Change Commitment: A Perspective of Human Capital Theory</b> ➤ <b>Iwan Hermawan</b> ➤ <b>I.Inayah</b> ➤ <b>L.Sukmariana</b>	27



## **HRM in UAE: Current Challenges and the Road Ahead**

**M.Hazem Shayah**

School of Management, Wuhan University of Technology, Wuhan, P.R. China

**Sun Zehou**

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### **Abstract**

The UAE's economy has evolved significantly over the past decade; part of that success is due to the highly qualified HRM. The leadership of the UAE recognizes the critical importance of human resource capabilities for the country's long-term strategy and for creating a sophisticated knowledge-based economy. This paper focuses specifically on the special issues which help advance the understanding of HRM in UAE; we examine the current challenges and highlight the future prospects from a national perspective.

### **Keywords:**

Emiratization, HRM, Knowledge-based economy, UAE



## Role of Bit coin in Indian Economy-A brief study

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**Leena Soni**

Indian Institute of Management, Indore, Madhya Pradesh, **India**

### **Abstract**

**O***bjective of the Study:* The article focuses on the Bitcoin adoption in India and mentions brief information on the Bitcoin crypto currency, the scope of the adoption of Bitcoin in the country and some challenges to Bitcoin adoption concerning Rupee exchange as well as security and privacy concerns. This article is an outcome of the exploratory study on the perception and role of Bitcoin in the Indian economy and its impact on society with a special emphasis on India. The overall reaction is obtained from various groups in the sample. This paper highlights and discusses the issues on both sides of bitcoin mainly in interest of financial organisations and economists with a prospective transformation, with an application of advance technology, and revolution with a digital currency.

### **Keywords:**

Bitcoin, Cryptography, Digital currencies, Indian Economy, Smart City



**International Conference on Global Economy in  
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02<sup>nd</sup> August 2019 | Singapore

In association with



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OF PARTICIPATION**

**GEMSH  
2019**

**S. Suharnomo**

This is to certify that .....  
of .....  
research paper titled .....  
..... during the "International Conference on Global Economy in  
Business, Management, Social Science and Humanity Perspective (GEMSH-19)" held in Singapore on 02<sup>nd</sup> August 2019.

  
Dr. Patrick Reid  
Director



  
Alex Stewart  
Program Manager