

**LEMBAR
HASIL PENILAIAN SEJAWAT SEBIDANG ATAU PEER REVIEW
KARYA ILMIAH : PROSIDING**

Judul karya ilmiah (paper) : The Role of Strong Organizational Culture to Increase the Organization Competitiveness; Syaiful Bakhri, Daryono and Suharnomo
 Jumlah Penulis : 3 orang
 Status Pengusul : Penulis Ketiga
 Penulis Karya Ilmiah : **Dr. Suharnomo, SE, M.Si**

Identitas : a. Judul Prosiding : 4th Business Management International Conference (BMIC 2017)
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Kategori Publikasi Makalah : Prosiding Forum Ilmiah Internasional
 (beri ✓ pada kategori yang tepat) Prosiding Forum Ilmiah Nasional

Hasil Penilaian Peer Review :

Komponen Yang Dinilai	Nilai Maksimal Prosiding		
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a. Kelengkapan unsur isi makalah (10%)	1.5		1,5
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c. Kecukupan dan kemutakhiran data/informasi dan metodologi (30%)	4.5		4,0
d. Kelengkapan unsur dan kualitas penerbit (30%)	4.5		4,0
Total = (100%)	15		13,5
Nilai Pengusul			$13,5 \times 40\% = 5,4$
KOMENTAR / ULASAN PEER REVIEW			
• Kelengkapan dan kesesuaian unsur	lengkap dan konsisten		
• Ruang lingkup dan kedalaman pembahasan	sesuai bidang ilmu dan pembahasan dgn rujukan cukup baik		
• Kecukupan dan Kemutakhiran Data & Metodologi	lengkap dan mutakhir		
• Kelengkapan unsur dan kualitas penerbit	lengkap jelas dan baik		
• Indikasi plagiasi	Tidak ada plagiasi		
• Kesesuaian bidang ilmu	Konsisten dgn ilmu manajemen		

Semarang, 30-8-2019
 Reviewer I



Prof. Dr. Sugeng Wahyudi, MM
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 Departemen Manajemen
 Jabatan Fungsional : Guru Besar

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Hasil Penilaian *Peer Review* :

Komponen Yang Dinilai	Nilai Maksimal Prosiding		Nilai Akhir Yang Diperoleh
	Internasional (Maks. 15)	Nasional	
a. Kelengkapan unsur isi paper (10%)	1,5		1.05
b. Ruang lingkup dan kedalaman pembahasan (30%)	4,5		3.15
c. Kecukupan dan kemutakhiran data/informasi dan metodologi (30%)	4,5		2.25
d. Kelengkapan unsur dan kualitas terbitan/prosiding (30%)	4,5		4.5
Total = (100%)	15		10.95
Nilai Pengusul			2.19

KOMENTAR / ULASAN PEER REVIEW

• Kelengkapan dan kesesuaian unsur	Prosiding ini ditulis dengan unsur unsur: introduction, literature review, summary
• Ruang lingkup dan kedalaman pembahasan	Pembahasan telaah pustaka dilakukan dengan baik walau diarahkan untuk mendeskripsi budaya organisasi dan organizationa competitiveness.
• Kecukupan dan Kemutakhiran Data & Metodologi	Belum ada metode yang disajikan
• Kelengkapan unsur dan kualitas penerbit	Konferensi ini dilakukan di Pattaya Thailand dengan host Faculty of Management and Toursim Burapha University.
Indikasi plagiasi	Tidak ada indikasi plagiasi
• Kesesuaian bidang ilmu	Isi naskah sesuai dengan kompetensi bidang MSDM

Semarang, 30 Agustus 2019

Reviewer 2,



Prof. Drs. Agusty Tae Ferdinand, MBA, DBA
 NIP.19550423 198003 1003
 Departemen Manajemen FEB Undip
 Jabatan Fungsional : Guru Besar

The Role of Strong Organizational Culture to Increase The Organization Competitiveness

S Suharnomo - ... Conference (BMIC 2017) Theme: Challenges of ..., 2017 - eprints.undip.ac.id

In recent era, the organizations need is the ability to exploit the potential of resources not only manage the issues of man, money, material, machine but also manage the culture. Organizations which can manage their culture well, will improve the performance, effectiveness, productivity, and even the morale of their employees. Unfortunately, organizations often give up on their perceived weak culture and do not know how to build and sustain a strong culture. This article seeks to integrate the most conceptually consistent ...

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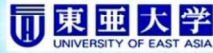
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4th BMIC

BUSINESS MANAGEMENT INTERNATIONAL CONFERENCE



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4th Business Management International Conference (BMIC 2017)

Theme: Challenges of Creative and Innovative Management

November 1–2, 2017

Holiday Inn Pattaya, Chonburi, Thailand

Burapha Business School (BBS)
Faculty of Management and Tourism, Burapha University



Session 1			
Venue: Ballroom1			
Chair session: Gerhard Lechner			
Karoon Suksonghong			
Time	Paper Title	Author (s)	paper
13.00 - 13.10	The Sixth Kondratieff and the Monetary System	Gerhard Lechner	
13.10 - 13.20	Does Fundamental Financial Constraint Affected Investment? (An Empirical Evidence From Indonesia)	Rio Dhani Laksana and Sugeng Wahyudi	29
13.20 - 13.30	The Government Bond Markets Liquidity: A Comparative Study	Sugeng Wahyudi, Harjum Muharam and Hersugondo	43
13.30 - 13.40	A Corporate Governance Structure and Firm Performance: A Portrait From Indonesia	Eka Handriani	55
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13.50 - 14.00	Coffee Break		
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14.10 - 14.20	The Effect of Majority Ownership Structure on Banking Financial Performance in Indonesia	Julia Safitri and Wisnu Mawardi	51
14.20 - 14.30	Dividend, Investment Opportunity Set, Leverage and Firm Value of the Manufacturing Sector In Indonesia	Harjum Muharam and Siti Puryandani	53
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14.40 - 14.50	Which Interesting Investors: Companies Disclosure About Environmental Performance or Cash Flow?	Intan Puspitasari, Irene Rini Demi Pangestuti and Misbach Fuady	57
14.50 - 15.00	Choice of Capital Structure on Companies at a Mature Stage	Misbach Fuady, Irene Rini Demi Pangestuti and Julia Safitri	60
15.00 - 15.10	The Impact of Privatization on State-Owned Enterprises Performance: Evidence From Indonesia	Diana Tambunan and Harjum Muharam	63
15.10 - 15.20	The Effect of Crude Oil and Coal Prices on Indonesia Stock Exchange	Intan Shaferi, Rio Dhani Laksana, Sugeng Wahyudi and Harjum Muharam	67

Session 2**Venue: Ballroom 2**

Chair session: Professor Patrick Sentis

Dr. Kanvalai Nontakaew Ferry

Time	Paper Title	Author (s)	paper
13.00 - 13.10	The Analysis of English Expressions Used by Hotel Front Desk Staff at a Star Hotel in Indonesia	Amrullah Noor Hamid, Fetty Asmaniati and Amrullah Noor Hamid	80
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13.40 - 13.50	The Study of Chinese Fit Tourists' Travel Motivation and Behavior Intention Travel to Thailand	Gege Xu and Thanabordeekij Pithoon	36
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14.00 - 14.10	Does Emotional Intelligence Moderate the Relationship Between Role Ambiguity and Employer Brand: The Case of Tourism Employees In Taiwan	I-Chun Chen and Allan Cheng-Chieh Lu	61
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14.30 - 14.40	Investigating International Migrant Labors Demographic Profile: A Study on the Tourism and Hospitality Industry in Langkawi".	Nurhazani Mohd Shariff and Azlan Zainol Abidin	39
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15.00 - 15.10	How do Managers Perceive Outsourcing In Differently Structured Star Hotels	Naresh Nayak, Narayan Prabhu and Rakshit Shetty	11
15.10 - 15.20	Anxiety, Arousal, and Valence as Fundamental Triggers to Consumer's Rumour Sharing Behaviour in the Marketplace.	Subin Sudhir and Anandakuttan Unnithan	70

Session 3			
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Pornrat Sadangharn			
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Netdao Chaiyakhet			
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13.20 - 13.30	Does Offshoring Help to Export to Family Firms?	Fernando Merino	74
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13.40 - 13.50	An Examination of Application Possibilities for Facial-Recognition Sensors	Takuji Takemoto and Takashi Ota	26
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14.00 - 14.10	How External Knowledge and Serendipitous Insights Can Trigger Start-Up Abilities	Hans Michael Guelich and Ulrike Guelich	64
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14.20 - 14.30	A Content Analysis of Consumer Online Restaurant Comments in Delhi / NCR	Narayan Prabhu and Shubham Maheshwari	12
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Challenges of Creative and Innovative Management

November 1-2, 2017
Holiday Inn Pattaya
Pattaya, THAILAND

Keynote Speakers

“Challenges of *Creative and Innovative Management*”



Prof. Claudio Migliaresi

University of Trento, Italy

- Full Professor of Materials Science and Technology (since 1990)
- Head of the Interdepartment Research Center BIOtech- Biomedical Technologies
- Coordinator of the Erasmus Mundus Projects *Bridging the Gap, One More Step, Swap & Transfer*



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