

## DAFTAR PUSTAKA

- Baubakary & Doumagay. 2016. *The influence of the implementation of CSR on business strategy: An Empirical approach based on Cameroon enterprise.* Jurnal Elsevier
- Environmental Innovation and Societal Transitions. P 96-100.
- Eun-Mi Lee, Hyun Jung Lee, Jae-Hyeon Pae and Seong-Yeon Park. 2015. *The important role of corporate social responsibility capabilities in improving sustainable competitive advantage.* Jurnal of Business Administration.
- Ghozali, I & Latan, H.. Edisi 2. *Parcial least squares konsep.* Metode dan aplikasi menggunakan SmartPLS 3.0 ed Semarang: badan penerbit Universitas Diponegoro.
- Ghozali, I & Latan, H. 2006. *Parcial least squares konsep.* Metode dan aplikasi menggunakan WarpPLS 5,0.3 ed Semarang: badan penerbit Universitas Diponegoro.
- Hyunsoom yin. 2015. *The Role Of Corporate Social Responsibility To Gain Sustainable Competitive Advantage: Three Essays.* Carson college of businnes.
- J.V. garcia gimenez, S ruiz de maya, I lopez lopez, 2017. The impact of congruence between the CSR activity and the companie's core businnes on consumer respon to CSR. Spanish jurnal of marketing-ESIC
- Lee & chu 2017. *Urban sustainability management: A deep learning perspective.*
- Marco Taischa, Bojan Stahla & Gokan Maya. 2015. *Sustainability in Manufacturing Strategy Deployment.* . Elsevier Of Journal.
- Marek Szczuka. 2015. *Social dimension of sustainability in CSR standards.*
- Mark goergen, Shalim chahine, Geoffrel wood & Cris brester. 2017. *The relationship between public listing, context, multi nasionality and internal CSR.* Jurnal of corporate finance.
- Sugiono. 2006. *Metode penelitian kuantitatif, kualitatif & R&D.* penerbit alfabeta.
- Randa al bedawy & Zaenab Shawky. 2013. *Upholding competitive advantages through endorsing corporate social responsibility; case study pepsico Egypt.* Scientdirect
- Rose, adam. 2013. *Resilience and sustainability in the face of disasters.*
- Sungbin Chun &Eunho Cho. 2017.*Differentiation Strategy, CSR, And Real Activities Earnings Management: Evidence From Korea.* The Journal of Applied Business Research. Volume 33, Number 4.
- Tracy Bhamra, Ricardo J. Hernandez, Yaone Rapitsenyane& Rhoda Trimingham. 2015. *Product Service Systems: A Sustainable Design Strategy for SMEs in the Textiles and Leather Sectors.* Elsevier Of Journal.
- Jurnal *Sustainable Cities and Society.*
- Jurnal of Engineering Management, ul. Strzelecka 11, 60-965.