KAJIAN FAKTOR-FAKTOR YANG MEMPENGARUHI
BELUM BERFUNGSI NYA PASAR BARU SEBAGAI
PENGGANTI PASAR LAMA MUARALABUH KABUPATEN
SOLOK SELATAN

TESIS

Disusun Dalam Rangka Memenuhi Persyaratan
Program Studi Magister Teknik Pembangunan Wilayah dan Kota

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ABSTRACT

Pasar Baru Muaralabuh was built to replace the function of Pasar Lama Muaralabuh and to realize market which fulfilling the aspects of safety, eligibility and amenity. It was done whereas Pasar Lama does not enable to extend and to develop because of the limited area and encircled by settlement, government office and educational area. Moreover the damage building, the lack of facility for supporting market infrastructure and using roads for commercial activity. Pasar Lama Muaralabuh is public rights of Nagari Pasir Talang and Koto Baru which its service regional covers 3 districts that becoming Wilayah Pengembangan A Kabupaten Solok Selatan and has function and position in society culture social system. Pasar Baru Muaralabuh was built by government itself. During one decade (1998-2008), Pasar Baru Muaralabuh was built just far for about 700 metres from Pasar Lama, it had not been able to replace yet the function of Pasar Lama Muaralabuh as a location and commercial activity. There are three exciting phenomenons the existence of Pasar Baru had not been able to replace Pasar Lama yet deal with function of Pasar Lama Muaralabuh. First of all, both of the location Pasar Lama and Pasar Baru near relatively, it indicates that there is an influence of spatial location aspect. The second phenomena deal with purpose of the development Pasar Baru is to realize market which fulfilling the aspects of safety, eligibility and amenity, it can be seen from the availability of supporting infrastructure for market. And the third phenomena namely distinguishing of market characteristic which can be seen from culture social system. Based on above the objective of this research is to know factors which influence Pasar Baru had not been able to replace yet the function of Pasar Lama Muaralabuh in point of view spatial location aspect, availability of supporting facilities and culture social.

The analysis method used in this study namely qualitative and quantitative. The technical of collecting data with questionnaire, visual survey, institution survey and also interview. In this research, to get perception of market consumer public (market visitor, shop merchant and los merchant) through questionnaire. This research use some analysis steps were performed periodically namely; analysis of factor which influence the function of market in Muaralabuh, the assessment comparative analysis of Pasar Lama and Pasar Baru Muaralabuh, and also the analysis of factor which influence the existence of Pasar Baru had not replaced the function of Pasar Lama yet.

Based on finding result of the research shows that there are two groups of factors which influence the existence of Pasar Baru had not replaced the function of Pasar Lama yet. First group namely the most dominant factors which is obtained of the strong factor gave effect to the function of market in the following; condition of road, transportation service, nearby location of bank with the market, accessible reaches the market from southward, accessible reaches the market from direction of west (spatial location aspect), banking service, fire engine service (infrastructure aspect) and variance motivates going to the market (culture social aspect). Second group is dominant enough factor which is obtained from enough factor influence to the function of the market in Muaralabuh; nearby of the market with government office, accessibility, market distance with settlement (spatial location aspect), electricity, toilet, drainage (infrastructure aspect), the role of custom element in ownership, management and functioning of the market (culture social aspect). Both of them are not owned by Pasar Baru Muaralabuh but on the contrary owned by Pasar Lama Muaralabuh. Whereas both of those factors groups are required by the market in supporting its function as location and commercial activity. Based on finding result, finally the recommendation of this research to the local government, it requires a development planning in the effort functioned Pasar Baru Muaralabuh by accomodate both of those factors groups hence the factor actually is required for market to enable function and enthused by society.

Keyword: market, location, spatial, market facilities and infrastructure, culture social