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LAMPIRAN

Lampiran 1 Form Wawancara Pemilik Usaha Batik Pesantenan Pati



DEPARTEMEN PERENCANAAN WILAYAH DAN KOTA FAKULTAS TEKNIK – UNIVERSITAS DIPONEGORO SEMARANG

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FORM WAWANCARA PEMILIK USAHA BATIK PESANTENAN

Identitas Narasumber

Nama :
Jenis Kelamin : Laki-laki/Perempuan)*
Umur :
Sasaran : Identifikasi latar belakang pemberdayaan perempuan dalam UMKM berbasis Rumah ‘Batik Tulis Pesantenan’ Pati

A. Profil UMKM

1. Bagaimana kronologi sejarah berdirinya UMKM Batik Tulis Pesantenan?

.....

2. Berapa jumlah produksi kain batik per bulan?

.....

3. Bagaimana komposisi *cost-benefit* dari usaha ‘Batik Tulis Pesantenan’?

.....

4. Dimana saja lokasi pemasaran produk ini?

Indonesia:

Malaysia:

Singapura:

5. Kapan jam operasional aktivitas usaha mengingat mayoritas pegawai adalah ibu rumah tangga yang juga memiliki tanggung jawab utama dalam rumah tangga?

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