

A Pilot Study of Corporate Governance and Accounting Fraud The Fraud Diamond Model

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A pilot study of corporate governance and accounting fraud: The fraud diamond model

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Keywords

Corporate Governance, Accounting Fraud, Fraud Diamond

Abstract

This research aimed to analyze the risk factor of fraud diamond model towards accounting fraud and corporate governance as a moderating variable in relation with risk factor in fraud diamond model towards accounting fraud. This research using 12 fraud companies and 32 non-fraud companies listed by Indonesia stock exchange that breaking the article VIII.G.7 issued by Financial Services Authority. With using logistic regression, the research result shows that only change in direction that is affect significantly towards accounting fraud. The next result, it shows that board of commissioners, independent commissioners and institution ownership be able to weaken the relation of change in direction towards accounting fraud. This research can suggest to the investors to be more careful in investing their fund. Especially, in the company that carries out the higher change in direction, because it tends to have accounting frauds. Furthermore, the company can improve the board of commissioners, independent commissioners and institution ownership, so that the level of accounting fraud can be lowered.

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1. Introduction

Fraud diamond is a new viewpoint towards fraud phenomenon stated by (Wolfe and Hermanson, 2004). Wolfe and Hermanson (2004) Stated that there is a renewal of fraud triangle theory to improve the ability to detecting and preventing fraud by adding the fourth element: capability. Opportunity opens opportunities or opens the doors of fraud, while pressure and rationalization encourage people in doing fraud. According to Wolfe and Hermanson (2004), people whom carrying out the fraud must have the capability to realize the open doors as a good opportunity and to use it, not only once but for many times. This theory explains that the key on mitigating the fraud is to focus on certain situation occurred beside pressure and rationalization and also combination from opportunity and capability.

Financial reports are very vulnerable to fraud. Considering the importance of the financial statements that are free from of fraud, so that the preparation of financial statements must be in accordance with the actual circumstances and in accordance with the SAK. But in fact, there are many irrelevancies such as manipulation of the amount, disclosure, mark-up, and eliminating data in the presentation of financial statements. The irregularities in presenting the financial statements are the examples of accounting fraud.

Accounting fraud is not just occurred in developed countries like the Enron Case that is occurred in 2002 in the United States, where the company management engineered the financial statements so that profits occur up to USD 600.000.000, where the company actually suffered losses (Tuanakotta, 2007). Other case also happened in WorldCom. The Executive of the company engineered the financial statements by including USD 3.900.000 post investment which should be included as operating cost (Tuanakotta, 2007). However, accounting fraud has also occurred in companies in Indonesia. An example

of a case of accounting fraud that undermines the trust chains of users of financial statements with management is the unfolding case of PT. Kimia Farma which marks up their financial statements.

According to the previous research, it shows that there was an inconsistency of the research result related to the perspective of diamond fraud. First, Financial Target, done by (Ansar, 2012; Fimanaya and Syafruddin, 2014; Lou and Wang, 2009; Rahmanti and Daljono, 2013) where their research results showed the significant effect towards accounting fraud. Second, ineffective monitoring, done by (Antonia, 2008; Skousen, Smith and Wright, 2009) their research results showed the significant effect towards accounting fraud. However, the research results of (Rahmanti and Daljono, 2013; Ratmono, Avrie, and Purwanto, 2014; Skousen et al., 2009) showed that ineffective monitoring has no effect on accounting fraud. Furthermore, related to the rationalization, the research done by (Chen and Elder, 2007; Sukirman and Sari, 2013) showed that it has significant effect to accounting fraud. However, it was different with the research done by (Fimanaya and Syafruddin, 2014; Ratmono et al., 2014) where rationalization has no effect on accounting fraud.

Wolfe and Hermanson (2004) clearly explain that Change in Direction can cause stress period where lead to the fraud. Dechow, Sloan, and Sweeney (1996) in relation to the acts of fraudulent financial reporting has researched the issues of corporate governance structure and the level of concentration of ownership by the insider. His research showed that when the concentration of ownership is owned by the company, the fraud will be easily occurred. The fraudulent financial reporting is also associated with the issues of corporate governance structure. Dechow et al., (1996) clearly stated that the level of fraudulence mostly occurred in a company that has no good corporate governance structure. This research intended to examine and analyze the role of corporate governance mechanism in preventing accounting fraud in the perspective of diamond fraud by (Wolfe and Hermanson, 2004). This Study is only a pilot study because there are insufficient observations for a definitive study: the sample of 44 observations contains 12 fraud cases and 32 non-fraud observations. According to the phenomenon's and research gap, where there were inconsistencies in the results of the study, so it is motivating and interesting to do further research. This study considers the mechanism of corporate governance as a moderating variable to bridge the research gap. This research's question is whether corporate governance mechanism can prevent accounting fraud in the perspective of fraud diamond. The purpose of this research is as follows: (1) examine the influence of financial target against accounting fraud, (2) examine the influence of ineffective monitoring against accounting fraud, (3) examine the influence of change in auditor against accounting fraud, (4) examine the influence of change in direction against accounting fraud, (5) examine the influence of corporate governance mechanisms in relation with financial target, ineffective monitoring, change in auditor and change in direction against accounting fraud.

2. Literature Review and Hypotheses Development

Jensen and Meckling (1976) explain that the occurrence of agency problems is the result of a contract between the principal and the agent. In practice, corporate managers act as agents with the responsibility increasing the profits of the owners, but the managers also have an opportunity to maintain their welfare (Ujiyantho and Pramuka, 2007). The difference of interest between principal and agent resulted in a conflict of interest. With the existence of conflict of interest is causing various pressures for the company, where the company must improve its performance in order to provide rationalization. The possibility of fraud could easily occur when the management have the ability, access and strong and strategic position (capability) and also opportunities to do accounting fraud (opportunity).

The company uses agency theory in tracing the corporate governance mechanism. The rise of the accounting fraud cases has seized the attention of many academics and economists to develop various theories which are able to detect fraudulent activities. One of the theories is the fraud diamond risk factor theory. Therefore, this research put corporate governance mechanism as a moderating variable to complete the research gap on the relation of risk factors to accounting fraud. The relationship model between researches variables is shown in Figure 1 as follows:

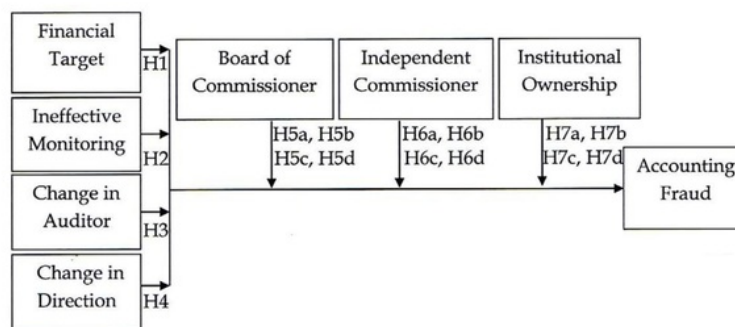


Figure 1. Research Model

2.1. The Influence of Financial Target on Accounting Fraud

Managers are required to work optimally in achieving company's targets. Managers try to improve its performance in order to achieve the targets of the company, one of them is financial target. Skousen et al., (2009) said that Return on Assets (ROA) is a ratio which measures operational performances where reflects the level of efficiency of assets used. It is supported by (Kasmir, 2013) who said that ROA is a result or return on the resources used. Therefore, ROA is used as a proxy for financial targets. Furthermore, ROA can be used by the company on measuring its performance on making a profit. The higher the ROA, the higher the profit obtained by the company and also the better the condition of the company if it seen from the use of its assets.

The achievement of ROA in current year can be used as a determination of financial targets in the following year. The higher the ROA, the better the performance of the management, which means the whole company's operations have been considered as effective. However, in improving its performance by targeting the higher ROA may allow management to commit accounting fraud. This is similar to the result of (Widyastuti, 2009) that when the company has a high profit, the level of fraudulence will get higher. Thus, the hypothesis in this study stated as follows:

H1: Financial Targets has Positive Influence on Accounting Fraud

2.2. The Influence of ineffective Mmonitoring on Accounting Fraud

The accounting fraud is one of the impact of weak monitoring level or even lack of adequate supervision system. Such conditions will lead to fraud because the opportunities to do things that may harm and break the company rules is very widely open (Andayani, 2010) Companies that have a low level of supervision has a lot of potential for all forms of crime including accounting fraud. The enforcement of standard operating procedures and implement a good supervision system becomes an obligation for the company to avoid fraudulences. So that the hypothesis of the research stated as follows:

H2: Ineffective Monitoring has Positive Influence on Accounting Fraud

2.3. The Influence of change in Auditor on Accounting Fraud

Rationalization is one of the risk factors of the fraud triangle that leads to fraud. The substitution of auditor or public accounting firm become the proxy of rationalization (Skousen et al., 2009). According to (Loebbecke, Eining, and Willingham, 1989; Stice, 1991) found that the fraud occurs during the auditor's tenure which is still in its first two years of service. This is similar to (Albrecht and Albrecht, 2002) who stated that auditor turnover is related to accounting fraud. The auditor turnover results in a stress period and the transition period of a company. One of the indications of accounting fraud is the change of auditor in two years period. The higher the auditor turnover, the higher the accounting fraud rate. So that the hypothesis of the research stated as follows:

H3: Change in Auditor has Positive Influence on Accounting Fraud

2.4. The Influence of change in Direction on Accounting Fraud

Wolfe and Hermanson (2004) argue that a fraud will not occur if it is not done by someone with the right ability and the right position to carry out every single detail of the fraud. Capability means one's efforts in committing fraud in order to achieve certain goals. Wolfe and Hermanson (2004) also explained

that position, effective lying, immunity to stress, brains, ego, and coercion skill are the elements capability. The position of CEO's, directors, and heads of other divisions are likely to be most appropriate to those characteristics. That position can become a determinant in act of fraud by using their position to influence others to expedite their acts of fraud.

Sihombing and Rahardjo (2014) use Change in Direction as a proxy of capability to identify the indications of accounting fraud. Change in Direction makes initial performance of the company not optimal. This is due to the company in transition period so that it takes a while to do some adjustment (Sihombing and Rahardjo, 2014) Change in Direction leads to conflict of interest because in general it is politically motivated and there are interests of certain parties.

Wolfe and Hermanson (2004) clearly stated that capability that proxied with Change in Direction becomes the background and triggered an act of fraud. Change in Direction can be considered as a strategy in eliminating traces of previous directors which is considered knowing the variety of fraud that has been done by the company. Change in Direction also cause a transition period and stress period that triggered the opportunities and the chance to do an act of fraud (Brennan and Kelly, 2007). So that the hypothesis of the research stated as follows:

H4: Change in Direction has Positive Influence on Accounting Fraud

2.5. The Role of the Board of Commissioners on the relationship of Financial Target, Ineffective Monitoring, Change Auditor and Change in Direction towards Accounting Fraud.

The board of commissioners has full authority and responsibility in controlling, supervising and directing the management of company resources (Syakhroza, 2005). When a company has a Board of Commissioners that works effectively then the performance of the company will also be good. The quality of this function is a determinant of corporate governance effectiveness. The differences of interests between the owners of the company and management can be aligned with corporate governance mechanism. The quality of corporate governance mechanisms is extensively related to the quality of the company (Tangjitprom, 2013). The monitoring done by the board of commissioners and shareholders is an important mechanism in aligning shareholder and management interests. The effectiveness of company monitoring conducted by an independent board of commissioners will minimize the fraud. Despite of the high rates of financial targets, ineffective monitoring, change in auditors and change in direction. The Board of Commissioners has the responsibility of supervising the management and ensuring the implementation of corporate management, enforcement of SOPs and obligations of corporate accountability in accordance with the results of the corporate governance forum in 2003.

The same thing was also delivered by (Dechow et al., 1996; Dunn, 2004) where the composition of the board of commissioners capable on preventing any act of fraud. Based on (Governance, 2004), the board of commissioners has responsibility and authority in the management monitoring process. The board of commissioners is a corporate governance mechanism that predicted can affect managerial opportunistic behaviour so that the hypotheses of the research stated as follows:

H5a: The Board of Commissioners has moderation on the relationship of Financial Target towards Accounting Fraud

H5b: The Board of Commissioners has moderation on the relationship of Ineffective Monitoring towards Accounting Fraud

H5c: The Board of Commissioners has moderation on the relationship of Change in Auditor towards Accounting Fraud

H5d: The Board of Commissioners has moderation on the relationship of Change in Director towards Accounting Fraud

2.6. The Role of the Independent Commissioners on the relationship of Financial Target, Ineffective Monitoring, Change Auditor and Change in Direction towards Accounting Fraud.

The effectiveness of the board of commissioners will strengthen the CEO, where CEO's strength is influenced by the level of independency of the board of commissioners. The Independent Commissioner is a member of the board of commissioners who is not affiliated with the controlling shareholder, between commissioners, the management, and other parties who capable of affecting their level of independency and only working for the welfare of the company.

2
Independent commissioner is a strategic position in carrying out supervisory functions in the implementation of good corporate governance. The research result of (Marrakchi Chtourou, Bedard, and Courteau, 2001) concluded that when there is an independent board of commissioners, it can affect accounting fraud since in the process of supervision they work independently. When an independent commissioner increases their supervision, the accounting fraud rate will get lower. This is similarly stated by (Lim, Matolcsy, and Chow, 2007) that the board of commissioners which is dominated by the internal directors tend to have weak corporate governance. Thus, accounting fraud can be minimized by presenting independent commissioners because an independent commissioner is an independent party that represents a shareholder whose job is to specifically oversee the managerial actions. Accounting fraud will be reduced because they are supervised by an independent commissioner although the rate of financial targets, ineffective monitoring, change in auditors and change in direction are high. So that the hypotheses of the research stated as follows:

- H6a: The Independent Commissioners has moderation on the relationship of Financial Target towards Accounting Fraud
H6b: The Independent Commissioners has moderation on the relationship of Ineffective Monitoring towards Accounting Fraud
H6c: The Independent Commissioners has moderation on the relationship of Change in Auditor towards Accounting Fraud
H6d: The Independent Commissioners has moderation on the relationship of Change in Director towards Accounting Fraud

2.7. The Role of the Institutional Ownership on the relationship of Financial Target, Ineffective Monitoring, Change Auditor and Change in Direction towards Accounting Fraud.

Institutional ownership is a proxy for corporate governance mechanism that is predicted weakening the relationship of fraud diamond risk factors towards accounting fraud. Beiner, Drobetz, Schmid, and Zimmermann (2004) explain that the institutional ownership is seen based on the total percentage of voting rights which are owned by the institution. Institutional ownership has the ability to control management through effective monitoring so it will to minimizing the fraud. Cornett, Marcus, Saunders, and Tehranian (2007) stated that supervision done by institutional investors is also could encourage managers to prioritize the company performance that can minimize opportunistic management behaviour. The existence of institutional ownership will minimize the accounting fraud, so that the financial statements can describe the real concept even though the financial targets, ineffective monitoring, change in auditors and change in direction are high. So that the hypotheses of the research stated as follows:

- H7a: The Institutional Ownership has moderation on the relationship of Financial Target towards Accounting Fraud
H7b: The Institutional Ownership has moderation on the relationship of Ineffective Monitoring towards Accounting Fraud
H7c: The Institutional Ownership has moderation on the relationship of Change in Auditor towards Accounting Fraud
H7d: The Institutional Ownership has moderation on the relationship of Change in Director towards Accounting Fraud

8 3. Data and Methodology

3.1 Data Collection

This study uses a quantitative approach because it leads to generalization, explains the various phenomenons and examines the theory with numeric variables, data analysis and multiple verification using statistical procedures. The population of this research that non-financial companies listed on the BEI. Furthermore, the selection of samples based on purposive sampling method.

3.2 Operational Definition of Variables

All the components of risk factors based on Fraud diamond cannot be observed directly. Furthermore, pressure is proxied with the financial target (ROA), opportunity is proxied by ineffective monitoring (BDOUT), rationalization is proxied by change in auditor (Δ CCPA) and capability is proxied

by Change in Direction (DCHANGE). Then, corporate governance mechanisms proxied with board of commissioners, independent commissioners and institutional ownership.

3.3 Data Analysis Method

This study examines hypotheses with binary logistic regression to analyze the effect of financial targets, ineffective monitoring, change in auditors, and change in direction moderated by corporate governance mechanisms against accounting fraud. According to (Ghozali, 2006) research with logistic regression ignores normality testing for independent variables. Due to this research using logistic regression where independent variables are combined non-metric and continue or metric categorical, so it also ignores the problem of heteroscedasticity. Regression model 1 is on the factors that affect accounting fraud. Furthermore, for model 2 with analysis technique based on interaction regression due to quasi moderating. Logistic regression model in hypothesis testing on model 1 is $\text{Ln} (F / 1-F) = \beta_0 + \beta_1x_1 + \beta_2x_2 + \beta_3x_3 + \beta_4x_4 + e$ and hypothesis testing on model 2 is $\text{Ln} (F / 1-F) = \beta_0 + \beta_1x_1 + \beta_2x_2 + \beta_3 X_3 + \beta_4x_4 + \beta_5x_5 + e$. Where, $\text{Ln} (F / 1-F)$ = dummy variable, the company which commit accounting fraud represented with (1) and who did not commit accounting fraud represented with (0), X_1 = Financial Targets, X_2 = Ineffective Monitoring, X_3 = Change in Auditor, X_4 = Change in Direction, X_5 = Board of Commissioners, X_6 = Independent Commissioners, X_7 = Institutional Ownership, β_1 , β_2 , β_3 , β_4 , dan β_5 (regression coefficient) and e = error.

Based on SPSS output, testing was conducted with the various stages that must be passed as follows: first, assess the Hosmer and Lemeshow goodness of fit test or feasibility on the regression model. Second, the coefficient of determination. Third, the Overall Model Fit. Furthermore, descriptive statistical analysis which includes the number of samples, mean, maximum and minimum and standard deviation.

4. Discussion and Conclusion

4.1 Sample and Research Data

The following explanation is the result of sample selection based on purposive sampling which brings about 12 fraud companies and non-fraud companies of 32 for the period of 2011-2015, as shown in Table 1 and Table 2 as follows:

Table 1
Sample Selection Procedure for Fraud Companies

Sample criteria	Companies that meet the criteria
The population of non-financial companies where listing on the BEI in 2011-2015	411
Companies violating article no. VIII.G.7 sanctioned by the OJK in 2011-2015	39
Companies which has a complete data in 2011-2015.	12
Total samples	12

Table 2
Sample Selection Procedure for Non-Fraud Companies

Sample criteria	Companies that meet the criteria
The population of non-financial companies where listing on the BEI in 2011-2015	411
Have a period of time and sector as fraud companies where violating article no. VIII.G.7 sanctioned by the OJK in 2011-2015	88
Companies which has a complete data in 2011-2015.	32
Total samples	32

4.2 Descriptive Testing

The following explanation is the result of data processing descriptive statistical analysis to obtain a general description associated with independent, moderating and dependent variables using SPSS 22.0 on the Table 3 below.

Table 3
Descriptive Statistics Results

Variable	N	Minimum	Maximum	Mean	Standard Deviation
Financial Targets	44	-.12	.44	.0921	.12124
Innefective Monitoring	44	.14	.50	.03510	.09081
Change in Auditor	44	.00	1.00	.6410	.48597
Change in Direction of Board of Commissioners	44	.00	1.00	.4103	.49831
Independent Commissioners	44	2.00	8.00	4.0513	1.45002
Institutional Ownership	44	1.00	3.00	1.3846	.54364
Accounting Fraud	44	.25	.91	.5685	.14730
	44	.00	1.00	.3573	.46757

4.3 Hypothesis Testing

The result of hypothesis testing using binary logistic regression presented in Table 4.

Table 4
Hypothesis Test Results

Variable	Significance	Description
X1 → Y	0.113	Hypothesis 1 Rejected
X2 → Y	0.226	Hypothesis 2 Rejected
X3 → Y	0.121	Hypothesis 3 Rejected
X4 → Y	0.011*	Hypothesis 4 Accepted
X1*Z1 → Y	0.567	Hypothesis 5a Rejected
X2*Z1 → Y	0.175	Hypothesis 5b Rejected
X3*Z1 → Y	0.831	Hypothesis 5c Rejected
X4*Z1 → Y	0.028*	Hypothesis 5d Accepted
X1*Z2 → Y	0.253	Hypothesis 6a Rejected
X2*Z2 → Y	0.427	Hypothesis 6b Rejected
X3*Z2 → Y	0.550	Hypothesis 6c Rejected
X4*Z2 → Y	0.023*	Hypothesis 6d Accepted
X1*Z3 → Y	0.645	Hypothesis 7a Rejected
X2*Z3 → Y	0.816	Hypothesis 7b Rejected
X3*Z3 → Y	0.240	Hypothesis 7c Rejected
X4*Z3 → Y	0.015*	Hypothesis 7d Accepted

*) Level of Significance: 0.05 (5%)

In Table 4, it shows that H1 test results obtained significance value of 0.113 (> 0.05) thus H1 rejected. This result in line with the research results of (Puspatriisnanti, 2014; Skousen et al., 2009; Sukirman and Sari, 2013) show that ROA has no effect on accounting fraud. H2 test results obtained significance value of 0.226 (> 0.05) thus H2 rejected. This results are similar to the research result of (Rahmanti and Daljono, 2013; Ratmono et al., 2014; Skousen et al., 2009) showed that ineffective monitoring has no effect on accounting fraud. Furthermore, testing H3 obtained significance value of 0.121 (> 0.05) thus H3 rejected. This result in line with the research results of (Fimanaya and Syafruddin, 2014; Ratmono et al., 2014) where rationalization has no effect on accounting fraud. Then, H4 test obtained significance value 0.011 (< 0.05) thus H4 accepted. Change in Direction is causing stress period, adaptation and adjustment which open opportunities for fraud.

The H5a test with significance value of 0.567 (> 0.05), H5b with significance value of 0.175 (> 0.05), H5c with significance value of 0.831 (> 0.05) and H5d with significance value 0.028 (< 0.05). Thus H5a, H5b, and H5c are rejected but H5d is accepted. Board of commissioners are able to moderate, in this case

weakening the relationship of change in direction towards accounting fraud because corporate governance mechanisms can be used by the company to align ownership and management interests.

The result of H6a test with significance value of 0.253 (> 0.05), H6b with significance value of 0.427 (> 0.05), H6c with significance value of 0.550 (> 0.05) and H6d with significance value 0.023 (< 0.05), then H6a, H6b, H6c hypotheses are rejected while H6d accepted. Independent commissioners are able to moderate, in this case weakening the relationship of change in direction towards accounting fraud because independent commissioners originated from outside the company, so it is more focused and not easily influenced by anyone in the monitoring, controlling and managing. So, it is used to weaken the accounting fraud.

Furthermore, H7a test results with significance value of 0.645 (> 0.05), H7b with a significance value of 0.816 (> 0.05), H7c with a significance value of 0.240 and H7d with a significance value of 0.015 (< 0.05). Those test results show that H7a, H7b, H7c are rejected, but for H7d is acceptable. Institution ownership is able to moderate, in this case weakening the relationship of change in direction towards accounting fraud because corporate governance mechanisms focused on the owners of these companies will certainly prevent accounting fraud.

Based on the test, H1, H5a, H6a, and H7a were rejected, test results H2, H5b, H6b, and H7b were rejected. For test results H3, H5c, H6c, and H7c rejected. For research results H4, H5d, H6d and H7d accepted.

5. Research Limitations and Direction for Further Research

5.1 Research Limitations

Limitations in this study is that the number of samples is relatively small, and due only conducted in manufacturing-companies only and only include 4 risk factors towards fraud and the only moderating variables is corporate governance.

5.2 Direction for Further Research

Based on the limitations of the research, it is necessary to do further development and improvement for the better subsequent studies. Some recommendations for further research are: (1) expanding the observation period for the larger amount of sample, (2) expanding the sample can be done by adding some other sectors or also including all companies listed in BEI, (3) furthermore, add other variables or predictors that may affect accounting fraud.

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