



Monday's Struggle In Fulfilling Maslow's Hierarchy of Human Needs based on *What Happened to Monday* Movie

A FINAL PROJECT

In Partial Fulfillment of The Requirement
For S-1 Degree in American Studies
In English Department, Faculty of Humanities
Diponegoro University

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SEMARANG

2018

MOTTO AND DEDICATION

“you are astounding just for being human, merely for belonging to this species that is capable of language, laughter, creativity, and love. With just one hand, you could soothe a child, play a tune or stitch a wound. With just one eye, you could signal warning or friendship, read the entire contents of a library, or find your way out of the woods. And your brain is the universe’s greatest creation”

- **Anneli Rufus**

This final project is dedicated to my beloved parents

ACKNOWLEDGEMENT

Praise to Allah SWT who gives the writer health to complete this final project. In this opportunity the writer would like to thanked those people for the inspirations in analyzing “What Happened to Monday” movie directed by Tomi Wirkola. My deepest gratefulness is elongated to Mr. Arido – the writer’s advisor who has continually assist her in completing this final project through helpful correction and moral support.

The writer’s deepest thank also goes to the following

1. Dr. Redyanto Noor, M.Hum., as the Dean of Faculty of Humanities Diponegoro University;
2. Dr. Agus Subiyanto, M.A., as the head of English Department;
3. Mytha Candria, S.S,M.A.,M.A as the writer’s academic advisor
4. Arido Laksono S.S, M.Hum as the writer’s final project advisor. Thank you for your guidance, support, helpful corrections, good advice and suggestions in completion of this final project.
5. The writer’s beloved parents for their zillion support and love.
6. All the writer’s friends who helped, advised, supported her in getting this final project completed.

The writer realizes that this final project is far from perfection. Thus, she will be gratified to overcome any constructive criticisms and recommendations to make this final project enchanced.

Overall, the writer expects that this final project will be useful for the reader who also interested in analyzing a movie by means of sociological point of view.

Semarang, May 2018

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ABSTRACT

What Happened to Monday is a movie about a life under a controversial act called as child allocation act, an act where all families are only allowed to have one child. In this project, the writer studies about the first daughter of six identical siblings named Monday. Especially on her struggle in fulfilling her needs using Maslow's hierarchy of human needs theory. A psychological theory where human needs are arranged from the basic need called as physiological need, to the safety, love, esteem until self-actualization need. the writer uses library research in collecting the data. The struggle of physiological need formed as Monday's occupation as an employee of a bank, safety need formed as her daily training, love need formed as her relationship with Adrian and also as her bond with her sisters, esteem need formed as her deal with Cayman and self actualization need performed as her betrayal. Most of her struggle meets the expected result. In contrast, the struggle in reaching the peak of the hierarchy leads her to a tragedy.

Keywords: perjuangan, teori kebutuhan manusia

1. INTRODUCTION

1. Background of the Study

What Happened to Monday is a movie about a set of identical siblings. They live in an over populated world. The earth is no longer providing enough food, water and air for human. Therefore, in order to heal the earth, the government works together with CAB (*Child Allocation Bureau*) to make a controversial policy known as a Child Allocation Act. It is an act in which citizens are only allowed to have one child. Siblings are forbidden and they will be taken away by the CAB. Nevertheless, a grandfather has been keeping his six granddaughters named Sunday, Monday, Tuesday, Wednesday, Thursday, Friday and Saturday safe and sound for years. He teaches them how to survive by being in charge to play the role of Karen Settman to fulfill their needs each day. Monday is the first born of her sixth identical siblings and surprisingly she was the one who is willing to do everything to get all her needs completed. Her willingness to do whatever it takes to complete her needs is one of the interesting aspects in the movie to be analyzed.

There are two objectives in the study, the first objective is to find the representation of Maslow's Hierarchy of Human Needs in Monday's struggle. The second objective is to figure out the result of her struggle.

In analyzing this movie, scope of study is necessary to limit the discussion and help the writer concerned on the objective of the study. This is a narrative study

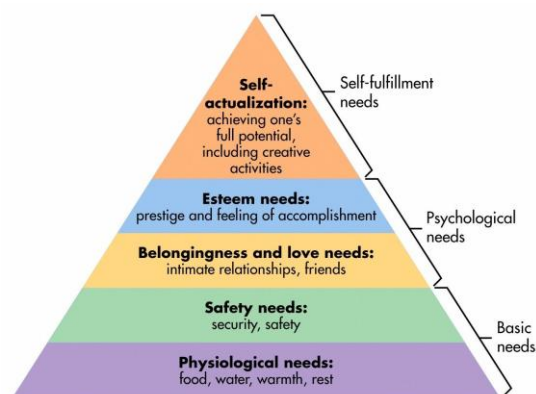
and the writer concerns on Monday's struggle and result in fulfilling her needs in which represent Maslow's hierarchy of human needs theory.

2. THEORETICAL FRAMEWORK

2.1. Theory of Needs

Human needs are one of interesting aspects to be analyzed in the movie. According to Siagian, needs could be created if individual feels that there is imbalance between what he or she has and what is perceived both physiologically and psychologically. *Menurut Siagian, Kebutuhan dapat diciptakan jika individu merasa bahwa terdapat ketidakseimbangan antara apa yang dia miliki dan apa yang dirasakan baik secara fisiologis maupun psikologis* (2012:142). Human needs are constructed in a hierarchy known as theory of needs proposed by Abraham Maslow. It presents the stages of needs in a structured pyramid. The pyramid consists of five stages containing physiological, safety, love or belonging, esteem and self-actualization needs.

Picture 2.1: Maslow's hierarchy of human needs pyramid



2.1.1 Physiological Needs

Physiological needs are the basic need that human depends on. Those needs are air, water, and food to keep living. An individual must obtain these needs before moving up to the other needs because according to Maslow, hunger is the pre-protent of all needs, if all the needs are unsatisfied, and the organism is then dominated by the physiological needs, all other needs may become simply non-existent or be pushed into the background. (Maslow, 1943:37).

2.1.2 The Safety Needs

Once an individual met his or her basic physiological needs, a new set of needs including job, security, insurance policies, financial security, saving account and health are available to be fulfilled. The safety needs can become very urgent on the social scene whenever there are real threats to law, to order, to the authority of society (Maslow, 1943:43). Those needs are urgent because they enable an individual to feel safe therefore they could move to the next stage of the hierarchy.

2.1.3. The Love and Belonging Needs

The love needs appeared after an individual is able to achieve both physiological and safety needs. In this stage, the person will strongly feel the absence of friends, or a sweetheart, or a wife, or children.

“He will hunger for affectionate relations with people in general, namely, for a place in his group, and he will strive with great intensity to achieve this goal. He will want

to attain such a place more than anything else in the world and may even forget that once, when he was hungry, he sneered at love he sneered at love” (Maslow, 1943:43).

Besides a desire to be loved, human will also crave for self belonging sense. Albert Lalonde writes that the need to be loved translates itself into the need to belong to someone or something driven by the need.... they will do anything to belong” (1995:65)

2.1.4 The Esteem Needs

The fulfillment of previous needs lead a person to a desire to feel respected. It divided into two subsidiary sets. first, the desire for strength, for achievement, for adequacy, for confidence in the face of the world, and for independence and freedom. Secondly, we may call it as the desire for reputation or prestige (defining it as respect or esteem from other people) (Maslow, 1943:45). Satisfaction of the self-esteem need leads to the feelings of self-confidence, worth, strength, capability and adequacy of being useful and necessary in the world.

2.1.5 The Need for Self-Actualization

Self-actualization is the peak of the hierarchy. It should be completed after all the previous needs already achieved. According to Maslow, self-actualization need is a desire to become everything that one is capable of becoming (1943:46). An individual will not be fully satisfied unless they are doing what they individually feels fitted.

3. METHOD

The writer uses two kinds of method to support the study. There are method of research and method of approach. Method of research is useful for collecting the data. In this study the writer uses library research in collecting data related to the topic. Library research involves identifying and locating sources that provide factual information from personal or expert opinion on a research question (George, 2008:6). Therefore this study obtains the necessary data through both printed and digital sources.

Method of approach is necessary to analyze the object related to the topic. In this study, the writer uses sociology of literature approach. Beside obtaining the data through library research, this method of approach is also used in approaching *What Happened to Monday* movie through the literary psychology.

literary psychology is the study of literature which views work as a psychological activity. The writer uses copyright, taste, and image in the work. Literary work that is seen as a psychological phenomenon, will show psychological aspects through characters. *Psikologi sastra adalah kajian sastra yang memandang karya sebagai aktivitas kejiwaan. Pengarang akan menggunakan cipta, rasa, dan karya dalam berkarya. Karya sastra yang dipandang sebagai fenomena psikologis, akan menampilkan aspek-aspek kejiwaan melalui tokoh-tokoh.* (2011:96).

4. DISCUSSION

4.1 Hierarchy of Human Needs in What Happened to Monday Movie

This part discusses Monday's motivation in *What Happened to Monday* movie using Abraham Maslow's theory of needs which has been explained in the previous chapter. Five components of the pyramid are applied in a character named Monday and her struggle in achieving all her needs.

4.1.1 Physiological Needs

This is the starting point of all needs based on Maslow's theory of need. Containing basic needs such as food, water, and air. In this stage, Monday is required to have money to pay for the apartment and buy some food. In order to fulfill those needs, Monday starts her struggle by working at the Bank company every Monday as shown in the picture 4.1.1.1. The scene shows us that she works here and manages her responsibility as an employe every Monday in order to earn money to get the basic things that she needs.

One of the result of a struggle in fulfilling physiological need is the ability to afford the basic needs. In this part, the result of her struggle is her ability to buy some

food using the money she earned from her job. As shown in the picture 4.1.1.2, Monday is buying some meat in the market after office hours.

Struggle (00:27:47)	Result (00:08:01)
<div data-bbox="347 821 790 1068" data-label="Image"> </div> <div data-bbox="456 1073 682 1140" data-label="Caption"> <p>Picture 4.1.1.1 Monday's Office</p> </div>	<div data-bbox="894 821 1328 1068" data-label="Image"> </div> <div data-bbox="933 1073 1286 1140" data-label="Caption"> <p>Picture 4.1.1.2 Monday bought some meat</p> </div>

As seen in the picture 4.1.1.1 Monday is walking into the First Euro Bank. She works as a good employee there every Monday. She does her work well and has to compete with another potential employee to become the best employee in the office. Physiological need contains the fulfillment of air, water and food therefore, Monday's occupation as seen on the scene categorized as her struggle to fulfill physiological need because this occupation enables Monday to buy some food and without the food she will not be able to achieve the next stages of the hierarchy as Maslow said that hunger is the pre-potent of all needs, if all the needs are unsatisfied, and the organism

is then dominated by the physiological needs, all other needs may become simply non-existent or be pushed into the background. (Maslow, 1943:37).

Monday is buying some meat after office hours as seen in the picture 4.1.1.2. She pays for the meat using her identity bracelet. The scene categorized as a result of her struggle in fulfilling physiological need because one of the sign of fulfilled physiological need is the ability to obtain food and this scene shows us her capability in fulfilling one of her hunger through her struggle in working as an employee at the First Euro Bank.



4.1.2. Safety Need

According to Maslow's theory of needs, the next phase after an individual fulfill her or his physiological need is the fulfillment of safety needs in which including the security of the body, soul and property.

Due to the child allocation act, everybody is given an identity bracelet by the CAB as an evidence that they no longer have siblings anymore. The identity bracelet is also necessary to pass the government's security gate outside their apartment. People without identity bracelet are taken by CAB to be put in a Cryosleep, it is actually a capsule machine to burn the children instead of a sleeping capsule. Monday's identity bracelet is made by her grandfather and she has to be well prepared to earn the identity bracelet. As a result of obtaining the identity bracelet, Monday is able to

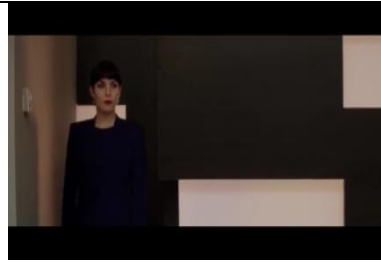
protect herself from the CAB and also fulfill her needs outside the apartment as shown in the picture 4.1.2.2

Besides the usage of the identity bracelet as an effort in getting her self protected, Monday also tries to protect herself inside the CAB building. Her unpredictable decision leads her to the place she once protected herself from. It is the CAB building. Ironic. Yet, on one fine Monday, the day of the bank’s promotion day, she decided to not going back home then seek for her safety need there instead. She tried to get her self protected inside the building. As shown in the picture 4.1.2.3 Dr. Nicolette Cayman, as a person behind the child allocation act, asks Monday about the hospitality that given to her.

Struggle (00:14:00)	Result (00:27:25)
 <p data-bbox="462 1480 706 1549">Picture 4.1.2.1 Monday’s training</p>	 <p data-bbox="852 1480 1339 1564">Picture 4.1.2.2 Monday is passing the security check</p>
Struggle (01:06:11)	Result (01:39:41)



Picture 4.1.2.3
Funds transfer agreement



Picture 4.1.2.4
Small talk between Monday and
Cayman

The identity bracelet is not just given to either Monday or her sisters. The bracelet has to be earned. The safety needs can become very urgent on the social scene whenever there are real threats to law, to order, to the authority of society (Maslow, 1943:43) therefore, before being allowed to step out of their apartment and use the bracelet each day, Monday has to study hard and get herself prepared. As shown in the picture 4.1.2.1 Monday and her sisters are studying together. Besides studying, she is also instructed and trained to survive each days. The scene of Monday and her sisters studying together categorized as her struggle in fulfilling her security need because according to Maslow if the physiological needs are relatively well gratified, there then emerges a new set of needs, which we may categorize roughly as the safety needs (security; stability; dependency; protection; freedom from fear, from anxiety and chaos; need for structure, order, law, limits; strength in the protector; and so on) (Maslow, 1943:43). Without getting herself prepared, she would not earn the identity bracelet and without the identity bracelet, she is unable to obtain

protection need. Protection is listed in the set of needs emerging after physiological need well gratified.

The scene of Monday passing the security gate in the picture 4.1.2.4 is categorized as the result of her struggle in earning the security bracelet because the scene shows us that her struggle, in this case is her preparation and training with her sisters, enables her to get the bracelet and pass the security check..

The picture 4.1.2.5 shows the scene of Monday's sisters uncovering a check on the screen. It says that a lot of money was being transferred to the CAB. The scene is also categorized as Monday's struggle in fulfilling her safety need because the transfer check is one of Monday's betrayal indication. Monday's betrayal is a chaos. To surmount her chaos, she has to hide inside the CAB building by betraying her sisters through her deal with Cayman in which saying that Cayman would help Monday if only she is willing to pay for Cayman's campaign in return. Anxiety and chaos is listed as one of safety needs emerging after physiological need well gratified. Therefore, the funds transfer agreement categorized as Monday's struggle in fulfilling her safety need.

As seen in the picture 4.1.2.4. Monday is having a conversation with Cayman. The writer is able to tell that Cayman has provided Monday protection from the chaos and get herself protected inside the building. It can be seen by the conversation above, Cayman asks Monday about CAB's hospitality and Monday answers her

question with “More than comfortable” Monday’s answer implies that she has been treated well and surely well protected inside the building. Therefore, the scene is categorized as the result of Monday’s struggle in fulfilling her safety need.

4.1.3 The Love Needs

The love needs is in the third stage of the hierarchy. This need divided into two parts, The first need is self-belonging need. Reflected by how she gets along with all her sisters well, she is the first born of her six sisters. As shown in the picture 4.1.3.1 she pushes herself to be brave and let her pointed finger cut first before others when Thursday lost her pointed finger in an accident. Monday’s loyalty does not only seen through Thursday’s accident. She has also become the perfect girl among her sisters. She always does everything right to protect her family. As a result, she is able to gain her sister’s trust and also has an important role in the sisterhood.

The second is the love need, Monday has a relationship with one of the CAB’s security guard. His name is Adrian. She never tells her sisters about this guy. She makes time to meet him every Monday. As shown in the picture 4.1.3.2. Adrian seduces Monday in the security gate. He asks her if its necessary for him to check on her body to make sure that she does not bring any fobidden things with her and Monday just replying it with a smile. Adrian also cares for her. It can be seen by his willingness to help Monday’s sisters when she hides inside the CAB building.

Belonging Needs

Struggle (00:23:33)	Result (01:42:07)
<div data-bbox="393 449 803 705" data-label="Image"> </div> <div data-bbox="467 709 730 781" data-label="Caption"> <p>Picture 4.1.3.1 Thursday's incident</p> </div>	<div data-bbox="906 449 1373 711" data-label="Image"> </div> <div data-bbox="889 716 1393 787" data-label="Caption"> <p>Picture 4.1.3.2 A fight between Thursday and Monday</p> </div>

The Love Need	
Result (00:18:15)	Result (01:32:49)
<div data-bbox="342 982 768 1228" data-label="Image"> </div> <div data-bbox="295 1232 815 1335" data-label="Caption"> <p>Picture 4.1.3.3 Adrian teases Monday on the checking point</p> </div>	<div data-bbox="873 982 1317 1228" data-label="Image"> </div> <div data-bbox="836 1232 1318 1304" data-label="Caption"> <p>Picture 4.1.3.4 Thursday asks Adrian about Monday</p> </div>
Result (02:03:52)	
<div data-bbox="334 1446 774 1680" data-label="Image"> </div> <div data-bbox="295 1684 815 1827" data-label="Caption"> <p>Picture 4. 1.3.5 Adrian is remarkably worried and sad over Monday.</p> </div>	

In the picture 4.1.3.1 little Monday gets her pointed finger cut by her grandfather. The scene categorized as her struggle in fulfilling self belonging need because as we see in the dialogue, Monday says “But it will hurt”. It implies that Monday is afraid and unwilling to do that but according to Maslow “...He will hunger for affectionate relations with people in general, namely, for a place in his group or family, and he will strive with great intensity to achieve this goal” (Maslow, 1943:43). Therefore she has to play her role well to belong. Monday also spends her life trying to be an obedient girl and as the first born, she had been a good example for her sisters proven by her willingness to be the first child who gets her finger cut by her grandfather.

The conversation scene between Monday and Thursday as seen in the picture 4.1.3.2 is categorized as the result of Thursday’s struggle in fulfilling her self-belonging need because as we see in Thursday’s part of the dialogue “you sold us up, how could you” it implies that Thursday is surprised. The fact that she is surprised shows us that Monday was very trusted by her family. None of them could think that Monday is able to do such things. It also supported by Monday’s part of the dialogue in which saying that she has been doing her role well. She did everything right and indeed Monday seen as the perfect one among her siblings. Therefore, she earned their trust. Her siblings’ trust is one of the result of Monday’s sacrifice in being a good example for her sisters due to her struggle in fulfilling her self-belonging need.

Monday obtains her love need from Adrian. A man who is working for the CAB. He is in charge of the checking duty every Monday morning where he usually meets Monday. They fall in love and since that day Monday meets Adrian regularly. According to Maslow “Now the person will feel keenly, as never before, the absence of friends, or a sweetheart, or a wife..” (Maslow, 1943:43). Monday never tells her sisters about their relationship. She keeps everything to herself. Unfortunately, the scene of Monday’s struggle in getting Adrian’s love is unavailable but the writer can tell that Monday already fulfill her love needs through some scenes. As seen in the dialogue of picture 4.1.3.3 “.....I hate check point duty unless I get to see you” it implies that he does not really enjoy his daily duty but seeing Monday admittedly captivated him. Monday is the most interesting part in his morning check duty. Adrian always makes Monday’s checking session longer than the others. It can be seen from the dialogue above, his questions are beyond the normal procedure. He even seduces her by asking longer and seductive question. Therefore, the scene categorized as one of the indications that Monday has already fulfill her need of love.

The picture 4.1.3.4 shows us the conversation scene between Thursday and Adrian. After Friday’s death, Thursday thought that Adrian was betraying Karen, but the truth is, as seen in the Adrian’s dialogue “You have to trust me, I love Karen” Adrian obviously loves Monday and he still had no idea about what was going on. He doesn’t even know that Monday in which, he recognized as Karen actually has identical siblings. It also supported by Adrian’s next dialogue in which implies that

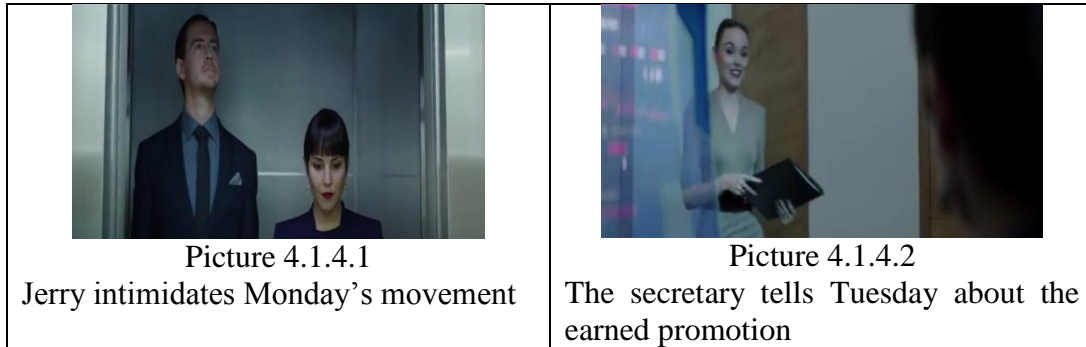
he is willing to help Thursday in rescuing Monday. Therefore, the conversation scene in the picture 4.1.3.4 also categorized as one of the indications that Monday already fulfill her need of love.

The other indications also seen in the picture 4.1.3.5. The picture shows us the scene when Monday shot by one of the CAB's guard. It can be seen from Adrian's expression that he is terribly worried over Monday's condition. The indication also seen through Adrian's dialogue in which convincing Monday that she'll be alright even though she was dying. Adrian's expressions and attitudes implies that he is scared to lose her and also categorized as the fulfillment of the love need.

4.1.4 Esteem Needs

The next phase of the Maslow's pyramid is the Esteem need. In order to obtain her esteem need and also as a part of the plan. Monday is competing with another employee named Jerry to get the promotion, as shown in the picture 4.1.4.1 Monday and Jerry is standing side by side in the elevator. They have a conversation about who will get the promotion that day. Monday can win the promotion under some circumstances. As a result, she become more confident and sure that she is ready to move to the next stage of need

Struggle (28:00)	Result (1:40:33)



The picture 4.1.4.1 shows us the scene when Jerry intimidating Monday. “You’re not interested in anyone. Working here night after night like a robot. You think everybody will be fooled huh?” It can be seen that Jerry undoubtedly wants the promotion. As well as Jerry, Monday also needs the promotion both for running her plan and fulfill her self-esteem need. She is willing to do anything to get the promotion and indeed she gets the promotion through the Cayman’s agreement. Monday’s approval on Cayman’s agreement categorized as her struggle in fulfilling esteem needs because besides it makes her win the promotion, according to Maslow, esteem need is a desire for a stable, firmly based, (usually) high evaluation of themselves, for self respect, or self esteem of others (Maslow, 1943:10).

The result of her struggle can be seen in the picture of Karen’s new room in the office on the scene 4.1.4.2. “So we got the promotion” Tuesday said as she walks in. It is also supported by Vicky’s answer towards Tuesday’s question “ You left early to celebrate” it implies that Monday left early to celebrate her promotion. Monday’s succeed in getting her promotion reflects her succeed in getting self

esteem. Therefore, the scene categorized as the result of Monday's struggle in fulfilling her esteem need.



4.1.5 Self-Actualization Needs

Self-Actualization needs is the peak of the hierarchy. This is the highest phase among the previous needs. It refers to man's desire for self-fulfillment, namely, to the tendency for him to become actualized in what he is potentially (Maslow, 1943: 46).

Monday is the one who has reached all the previous needs among her sisters. She believes that she is able to fulfill her needs all by herself, therefore as shown in the picture 4.1.5.1 she decided to make a deal with Cayman. As already mentioned above, The deal is to help Monday get the promotion and become the one and only Karen Setzman while Monday should pay for Cayman's campaign in return. Monday knew that the deal will also risk her sisters' life but she put her sign on it anyway in which showing that it's not all about her self esteem or love needs. It is also about the struggle to accomplish her desire to actualize herself.

She wants to become the one and only Karen Sethman and have a common family life with Adrian and her unborn children. She will do whatever it takes even if she has to take her siblings for granted. As shown in the picture 4.1.5.2. Thursday tries to talk to Monday and ask her about what she tries to do but she does not change her mind and about to kill Thursday with a gun instead. She needs to actualize all her potential

without her siblings. As a result of her struggle to complete the peak of hierarchy of needs, Monday died.

Struggle (1:46:53)	Result (1:54:36)
 <p data-bbox="298 877 716 947">Picture 4.1.5.1 Thursday tried to warn Monday.</p>	 <p data-bbox="841 888 1284 957">Picture 4.1.5.2 Monday died of a CAB's gun shot</p>

As seen on Monday's utterance on the picture 4.1.5.1. "I was the first born, Karen Settman was always mine" it implies that she doesn't want to hide anymore. She would like to take Karen's identity only for herself. It is compatible with Maslow theory of self-actualization need "...The desire to become more and more what one idiosyncratically is, to become everything that one is capable of becoming" (Maslow, 1943: 46). Monday then decided to fight Thursday who tries to obstruct her plan instead of changing her mind. Therefore, the scene categorized as Monday's struggle in fulfilling her self-actualization need.

Hardwork never betrays. Unfortunately, not all struggle gives a proper result. Her final struggle leads Monday to her death instead of leading her to actualize

herself. As seen in the picture 4.1.5.2 Monday is dying and it also recently known that Monday was pregnant. “Don’t let them take them” the second “them” refers to the babies. Her pregnancy explains her strong desire to actualize herself. Therefore, the scene categorized as the result of Monday’s struggle in achieving self-actualization need.

5. CONCLUSION

What Happened to Monday movie is a story about Monday’s struggle in fulfilling all her needs. Starting from the basic needs to the higher needs. Categorized as an action movie, this is an impressive action movie containing interesting psychological aspects called as human needs.

The fulfillment of five stages of the theory of human needs are figuratively represented by Monday’s struggle. She represents the struggle in fulfilling physiological need by going to work in the bank every Monday. As a result, she is able to buy food. She will move to the next stage each time her needs are completed. Most of her struggle works and give her the things that she needs. On the other hand, her struggle in acquiring the peak of the need does not work and turn into tragedy.

Monday died while trying to achieve the peak of her need. She is also gets her four sisters killed by CAB.

To sum up, What happened to Monday movie introduces a character who is struggling to fulfill her needs step by step. Each steps are not only move her forward but they are also bring her closer to the tragedy.

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