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PROCEEDINGS

International Seminar LANGUAGE MAINTENANCE AND SHIFT (LAMAS) 7

“The Vitality of Local Languages in Global Community”

July 19—20, 2017



Compiled by
Agus Subiyanto, Herudjati Purwoko, Kartini Rahayu,
Wa Ode Nisrawati, Nur Faidatun Naimah, and Ardis Septi Eka Rachmatika

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NOTE

In this international seminar on Language Maintenance and Shift 7 (LAMAS 7 for short), we try to do the new paradigm, that is publishing the proceeding after the seminar was held. The positive aspect of the paradigm is that the presenters of the seminar have opportunity to revise their paper based on the responses of the audience. However, it takes longer time to process the proceeding until it is ready to distribute. Therefore, we apologize for being late.

In this opportunity, we would like to extent our deepest gratitude to *Balai Bahasa Jawa Tengah* for continuously cooperation in conducting the seminar. Thanks also go to the Dean of the Faculty of Humanities, the Head and the Secretary of the Master Program in Linguistics Diponegoro University, without whom the seminar would not have been possible. We would also express our special thanks to committee for putting together the seminar that gave rise to this compilation of papers.

We would like to thank Mrs. Shu-Chuan Chen, Ph.D. from Asia University Taiwan, Dr. Tupas Topsie Ruanni, from National Institute of Education Singapore, Drs, Pardi M.Hum. from *Balai Bahasa Jawa Tengah*; Prof. Ketut Artawa, Ph.D. from Udayana University, and Dr. Suharno, M.Ed. from Diponegoro University, as invited speakers in plenary sessions, and to all of the participants of the seminar.

Semarang, September, 25th 2017

The Board of Editor in LAMAS

SCHEDULE OF THE INTERNATIONAL SEMINAR

JULY 19, 2017 (FIRST DAY)				
TIME	NAME	TITLE	ROOM	CHAIR PERSON
07.00 – 08.00	REGISTRATION		LOBBY HALL	COMMITTEE
08.00 – 08.30	INDONESIA RAYA ANTHEM		KRYPTON	COMMITTEE
	SPEECH FROM THE COMMITTEE			HEAD OF COMMITTEE
	OPENING			DEAN OF FIB UNDIP
08.30 – 10.45	PLENARY SESSION 1		KRYPTON	Moderator: Herudjati Purwoko, Ph.D.
	Drs. Pardi, M.Hum. (Balai Bahasa Jawa Tengah, Indonesia)			
	Shu-Chuan Chen, Ph.D. (Asia University, Taiwan)	RECONSTRUCT THE IDENTITIES ON CULTURAL AND LANGUAGE TRANSITION IN TAIWAN		
	Prof. Ketut Artawa, Ph.D. (Udayana University, Indonesia)	GRAMMATICAL ALIGNMENTS IN INDONESIAN		
10.45 – 11.00	BREAK		HOTEL 2ND FLOOR	COMMITTEE
PARALLEL 1			HOTEL 2ND FLOOR	
11.00 – 12.30	Agni Kusti Kinasih & Muhammad Hawas	SPEECH LEVELS OF MADURESE LANGUAGE: A SOCIO-PRAGMATIC STUDY OF BANGKALAN DIALECT	KRYPTON 1	COMMITTEE
	Andiani Rezkita Nabu	TIPE SEMANTIK VERBA BAHASA BOLAANG MONGONDOW		
	Anisak Syaid Fauziah & Sumarlam	KOHESI LEKSIKAL PADA SPIRIT HARI INI DI RADIO MHFM SOLO DAN UNTAIAN KATA DI RADIO IMMANUEL SOLO		
	Ai Yeni & Sutiono Mahdi	PREFIX N- AND ITS COMBINATION IN SUNDANESE: A MORPHOLOGY STUDY		

TIME	NAME	TITLE	ROOM	CHAIR PERSON
11.00 – 12.30	Aldila Arin Aini & Sumarlam	STRATEGI KESANTUNAN POSITIF & TINDAK TUTUR KOMISIF BERJANJI DALAM DEBAT PERDANA PILKADA DKI JAKARTA 2017	KRYPTON 2	COMMITTEE
	Ari J. Adipurwawidjana	SEMANTIC DEFLATION IN ENGLISH-INDONESIAN INTERLINGUISTIC EXCHANGES		
	Endah Dewi Muliandari	ANALISIS IDEOLOGI PENERJEMAHAN DAN KUALITAS TERJEMAHAN LEKSIKON BUDAYA DALAM TERJEMAHAN A SUNDANESE WAYANG GOLEK PURWA KARYA KATHY FOLEY		
	Asrofin Nur Kholifah & Ika Maratus Sholikhah & Dian Adiarti	PRESERVING LOCAL IDENTITY THROUGH LANGUAGE STYLE IN <i>WAYANG BANYUMAS</i>		
11.00 – 12.30	Amanah Hijriah	STRATEGI KESANTUNAN POSITIF DALAM BAHASA MELAYU PONTIANAK	KRYPTON 3	COMMITTEE
	Dian Pranesti	METAPHOR MAPPING IN INDONESIAN POLITICAL INTERNET MEMES		
	Dethan Erniani Ortalisje	AN ANALYSIS OF GRAMMATICAL ERRORS FOUND IN UKAW STUDENTS' ENGLISH ABSTRACT WRITING		
	Binar Kurniasari Febrianti	KARAKTERISTIK BUDAYA MELAYU DALAM SEPOK TIGE #SEpanyol #ANDALUSIA KARYA PAY JAROT SUJARWO		
11.00 – 12.30	Ketut Widya Purnawati	MANNER ADVERBIAL VERBS IN BALINESE	MATRIX	COMMITTEE
	Abdul Hamid & Eni Karlieni & Tisna Prabasmoro	THE ROLE OF SUNDANESE LANGUAGE IN THERAPEUTIC COMMUNICATION AT THE ONCOLOGY CLINIC RSHS		
	Dyah Ayu Nila Khrisna	ANALISIS PENOKOHAN SANTIAGO DALAM NOVEL <i>THE OLD MAN AND THE SEA</i> DENGAN PENDEKATAN APRAISAL		
	Dewi Juliastuty	PEMERTAHANAN BAHASA MELAYU MEMPAWAH LEWAT TUNDANG (KAJIAN TEKS DAN MAKNA)		
11.00 – 12.30	Dwi Indarti	POLITENESS STRATEGY OF DIRECTIVE SPEECH ACTS IN BETAWINESE SHORT-STORIES SEBELAS COLEN DI MALAM LEBARAN: SETANGKLE CERITA BETAWI	KRYPTON 4	COMMITTEE
	Deli Nirmala	EARLY LANGUAGE DEVELOPMENT OF INDONESIAN CHILDREN WITH PARENTS WHOSE FIRST LANGUAGES ARE DIFFERENT: INDONESIAN AND JAVANESE		
	Diana Anggraeni	THE ANALYSIS OF MODIFICATION POSITION IN NOUN PHRASE IN THE TRANSLATION OF MASTER OF THE GAME		
	Dwi Handayani	PEMERTAHANAN KEARIFAN LOKAL PEPATAH-PETITIH SEBAGAI PENGUATAN SUMBER DAYA SOSIAL BAGI MASYARAKAT TENGGER		
12.30 – 13.30	LUNCH BREAK (ISHOMA)		HOTEL 2ND FLOOR	COMMITTEE

TIME	NAME	TITLE	ROOM	CHAIR PERSON
PARALLEL 2			HOTEL 2ND FLOOR	
13.30 – 15.00	Dian Indira, Wahya, R.M. Mulyadi	KONSEP LITERASI BERKARAKTER DALAM BUKU PELAJARAN BAHASA SUNDA TINGKAT SEKOLAH DASAR	KRYPTON 1	COMMITTEE
	Edy Jauhari	STRATEGI KESANTUNAN RESPON TERHADAP KRITIK DALAM MASYARAKAT BUDAYA JAWA MATARAMAN		
	Oktadea Herda Pratiwi	ANALISIS KONTRASTIF ISTILAH KEKERABATAN DALAM BAHASA DAYAK NGAJU, BANJAR, DAN DAYAK MAANYAN		
	Ririn Ambarini, Arso Setyaji & Sri Suneki	DEVELOPING KINDERGARTEN STUDENTS' PARTICIPATION IN BILINGUAL MATHEMATIC LEARNING ACTIVITIES THROUGH CONSTRUCTIVISM APPROACH		
13.30 – 15.00	Ni Wayan Sartini	REVITALISASI RITUAL PERTANIAN SEBAGAI USAHA PELESTARIAN ISTILAH-ISTILAH DALAM BAHASA BALI: KAJIAN BAHASA DAN BUDAYA	KRYPTON 2	COMMITTEE
	I Gusti Agung Istri Aryani & Ni Putu Evi Wahyu Citrawati	SOSIOPRAGMATIC ANALYSIS OF MORAL VALUES IN BALINESE FOLKLORES		
	Ponia Mega Septiana & Sutiono Mahdi	MAKNA REFERENSIAL DAN NONREFERENSIAL PADA LIRIK LAGU SUNDA "MAWAR BODAS"		
	Sri Wiryanti Budi Utami	REVITALISASI CERITA RAKYAT BAWEAN: SEBAGAI PEMERTAHANAN IDENTITAS BAHASA DAN BUDAYA ORANG-ORANG PULAU BAWEAN		
13.30 – 15.00	Dewi Nastiti L.	ADA APA DENGAN UNDANG-UNDANG BAHASA? MENILIK PENGGUNAAN UU NOMOR 24/2009 DARI KACAMATA HUKUM SERTA PENDIDIKAN DAN BUDAYA	KRYPTON 3	COMMITTEE
	Noviana Dwi Yasinta & Rizki Utami	PERBEDAAN DAN PERSAMAAN DEIKSIS PERSONA BAHASA JAWA SEMARANG DAN BAHASA JAWA BANYUMASAN		
	Roby Aji	PENAMAAN WILAYAH KECAMATAN DI KOTA DEPOK: TINJAUAN SISTEM TANDA ADMINISTRATIF BERDASARKAN SEMIOTIKA TEKS DAN RUANG		
	Titania Sari & Sutiono Mahdi	LEXICON USING OF SUNDANESE LANGUAGE LEVEL IN "PUPUH DANGDANGGULA"		

TIME	NAME	TITLE	ROOM	CHAIR PERSON
13.30 – 15.00	Anne Meir & Sutiono Mahdi	POLA DASAR KALIMAT BAHASA BATAK TOBA	MATRIX	COMMITTEE
	Octovianus Bin Rojak	POLITENESS IN TORAJA LANGUAGE: A STUDY ON POLITENESS IN PANGALAQ-RIU AND SURROUNDING AREAS DIALECT		
	Sansiviera Mediana Sari	MEMORI DAN RELASI MAKNA MENGENAI ANTONIM PADA ANAK AUTIS: STUDI KASUS TERHADAP 3 ANAK AUTIS USIA 11-16 DI SEKOLAH INKLUSI CAHAYA DIDAKTIKA		
	Eny Setyowati & Nimas Permata Putri	KORESPONDENSI FONEMIS BAHASA RUMPUN SUMATERA (Kajian Linguistik Historis Komparatif pada Bahasa Batak Toba, Minangkabau, Aceh dan Melayu Riau)		
13.30 – 15.00	Angelika Riyandari	VITALIZING JAVANESE LANGUAGE THROUGH PLACE NAMES	KRYPTON 4	COMMITTEE
	Setiyawati & Sutiono Mahdi	REDUPLICATED WORDS IN SUNDANESE: THE STUDY OF UNIQUENESS OF LOCAL LANGUAGE		
	Titin Lestari	THE LANGUAGE USED BY INDONESIAN LOCAL GUIDES IN GOOGLE MAPS REVIEWS		
	Ika Maratus Sholikhah, Dyah Raina Purwaningsih, Erna Wardani	MAINTAINING BANYUMAS LOCAL LANGUAGE THROUGH <i>BATIK</i> AND ITS CULTURAL VALUES		
POSTER SESSION			HOTEL 2ND FLOOR	
15.00 – 16.00	Agustina Alooja	TERJEMAHAN TUTURAN YANG MENGAKOMODASI TINDAK TUTUR MENYURUH PADA NOVEL <i>CHRIST THE LORD OUT OF EGYPT</i> KARYA ANNE RICE	KRYPTON 1	COMMITTEE
	Ali Badrudin	KAJIAN ETNOLINGUISTIK TENTANG PRANATA MANGSA JAWA (CERMIN PENGETAHUAN KOLEKTIF MASYARAKAT PETANI DI JAWA)		
	Anandha	THE STUDENTS PRESENT ATTITUDES IN USING JAVA AND NGAPAK DIALECT ON CAMPUS		
	Herudjati Purwoko	PROMOTING REGISTER AS POLITENESS FORMULA		
	Niswa Binti Rahim	EMPAT SIMBOL DASAR LAMBANG KEHIDUPAN MASYARAKAT TORAJA: SEBUAH KAJIAN SEMIOTIK MODEL PIERCE		
	Agus Subiyanto	VOICE SELECTION IN JAVANESE NARRATIVE AND CONVERSATIONAL DISCOURSE		
	Sri Ratnawati	JHEMO MADURA: KEARIFAN LOKAL DALAM TANTANGAN GLOBAL		
	Patrick Munyensanga	OUR IDENTIFICATION THROUGH COMMON CULTURE AS SINGLE LANGUAGE UNIFIES US		

TIME	NAME	TITLE	ROOM	CHAIR PERSON
15.00 – 16.00	Santy Yulianti	PROSES MEMBACA NORMAL PADA ANAK KELAS III SD PERGURUAN RAKYAT MATRAMAN, JAKARTA TIMUR	KRYPTON 2	COMMITTEE
	Yessi Aprilia Waluyo	APPLYING CODE MIXING AND CODE SWITCHING IN TEACHING ENGLISH GRAMMAR IN THE CLASSROOM		
	Mutiara Karna Asih	PENELITIAN LAPANGAN MENGENAI PENGGUNAAN BAHASA PADA DOMAIN <i>TRANSACTION</i> , <i>FRIENDSHIP</i> , DAN <i>JOB</i> DI <i>FOODCOURT MORO</i> , MORO MALL, PURWOKERTO		
	Miftakhul Huda	MEMBANGUN IDENTITAS DALAM WACANA		
	Giovani Juli Adinatha	VARIASI BENTUK PENAMAAN BADAN USAHA BERBAHASA JAWA: STRATEGI PEMERTAHANAN BAHASA JAWA DI KOTA SEMARANG		
	Maklon Gane	THE COMPLEXITY OF LOLODA PRONOMINAL VERB PREFIXES		
	Samuel Anderson	AN OVERVIEW OF THE DIVERSITY OF THE GHANAIAN LANGUAGE AND CULTURE		
	Sulis Triyono	GERMAN VERBS IN STUDIO-D A1 BOOK: A MORPHOLOGY ANALYSIS		
15.00 – 16.00	Dwi Susilowati	QUESTIONING JAVANESE LANGUAGE VALUE AND VITALITY WITH ITS MILLIONS OF SPEAKERS	KRYPTON 3	COMMITTEE
	Dyah Prasetiani	MUATAN BUDAYA LOKAL DALAM PEMBELAJARAN BERBICARA		
	Exti Budihastuti	ANALISIS SWOT TENTANG PERGERAKAN BAHASA MELAYU DI TAKEO SEBAGAI UPAYA UNTUK MENGENALKAN BAHASA INDONESIA DI KAMBOJA		
	Luita Aribowo	BAHASA, BUNYI DAN PERSEPSI		
	Mualimin	TINDAK TUTUR DIREKTIF DALAM PUISI LANANG SETIAWAN, SASTRAWAN TEGAL		
	Nurhayati	MIXED GENRE IN <i>DOA POLITIK</i> : A STRATEGY OF SOCIAL CONTROL		
	Sri Puji Astuti & M. Suryadi	DESAIN PEMBENTUKAN LEKSIKON UNIK TUTURAN JAWA PADA MASYARAKAT PINGGIRAN DI KOTA SEMARANG		
	Ulva Fatiya Rosyida	KEBIJAKAN PENDIDIKAN BAHASA DAERAH DI ERA MEA (MASYARAKAT EKONOMI ASEAN)		

TIME	NAME	TITLE	ROOM	CHAIR PERSON
15.00 – 16.00	Lestari Manggong	LANGUAGE AND CULTURE IN THE CASE OF MERRIAM-WEBSTER'S CORRECTION OVER PRESIDENT TRUMP'S TWEETS	MATRIX	COMMITTEE
	Priscilla Esther Siringoringo & Sutiono Mahdi	FIGURE OF SPEECH BASED ON SHORT DRAMA USING SUNDANESE LANGUAGE		
	Rizky Fitri Lestari	<i>UKARA PITAKON</i> (KALIMAT TANYA) DALAM BAHASA JAWA DIALEK JAWA TIMUR, SUB DIALEK MALANG		
	Reiva Irene Seraphina & Sutiono Mahdi	PROSES PEMBENTUKAN KATA PADA JAJANAN SUNDA: SUATU KAJIAN MORFOLOGI		
	Sigit Haryanto	PEMEROLEHAN DAN PEMBELAJARAN BERBAHASA PADA ANAK-ANAK TKIT AL-AUSATH PABELAN KARTASURA		
	Wening Sahayu	<i>PAJERO SPORT</i> FROM A GLOBAL PERSPECTIVE OF LANGUAGE AND CULTURE		
	Erni Rahayu	THE INTEREST AND POETRY WRITING SKILLS IMPROVEMENT BY DISCOVERY BASED LEARNING METHOD		
	M. Suryadi	KEKAYAAN LEKSIKON EMOTIF-KULTURAL MEWARNAI BENTUK KESANTUNAN BETUTUR DAN GRADASI KESOPANAN PADA MASYARAKAT JAWA PESISIR DI KOTA SEMARANG		
15.00 – 16.00	Debyo Saptono & Tri Wahyu Retno Ningsih	PERANCANGAN APLIKASI <i>FLESCH LEVEL</i> UNTUK MENENTUKAN INDIKATOR KETERBACAAN TEKS	KRYPTON 4	COMMITTEE
	Dwi Indarti & Cut Nina Sausina	ANALYSIS OF BETAWI LANGUAGE FROM LINGUISTIC FEATURES PERSPECTIVE: A CASE STUDY OF <i>PORTALBETAWI.COM</i>		
	Islah Maretekawati Amelius	TINDAK ILOKUSI PADA IKLAN TEMPAT MAKAN DI PINGGIR JALAN DI SEMARANG DAN IKLAN PRODUK KECANTIKAN UNILEVER		
	Jujan Fajriyah & Sutiono Mahdi	THE SOUND CHANGE IN SUNDANESE: PHONOLOGICAL STUDY ON JUJUN JUNAEDI'S SPEECH ENTITLED NIKAH		
	Novita Sumarlin Putri	ANALISIS TERJEMAHAN KALIMAT YANG MENGAKOMODASI TINDAK TUTUR KOMISIF PADA NOVEL <i>INSURGENT</i> KARYA VERONICA ROTH		
	Ahmed Fomba	UNTOLD BLACK HISTORY		
	Onin Najmudin	STRUKTUR DAN MAKNA VERBA MAJEMUK BAHASA JEPANG VI+KOMU		
	Taufik Nur Hidayat	TERJEMAHAN JENIS PROSES PADA SISTEM TRANSITIVITAS PIDATO PELANTIKAN PRESIDEN BARACK OBAMA DAN DONALD TRUMP BESERTA KUALITAS TERJEMAHANNYA		

TIME	NAME	TITLE	ROOM	CHAIR PERSON
PARALLEL 3			HOTEL 2ND FLOOR	
16.00 – 17.00	Ropa Wahyuni & Eva Endah Nurwahyuni	COMMISSIVE SPEECH ACTS REALIZATION ON REGULAR TALKS: A STUDY OF EASTERN-JAVANESE DIALECT IN BOJONEGORO AND SURABAYA REGIONS	KRYPTON 1	COMMITTEE
	Silvia Marni	KEHIPONIMAN VERBA BAHASA MINANGKABAU SEBAGAI BENTUK PEMERTAHAN KEKAYAAN KOSAKATA		
	Wahyu Ayuningsih	ETOS KERJA MASYARAKAT MADURA DI DALAM LIRIK LAGU DAERAH MADURA: KAJIAN ETNOLINGUISTIK		
	Mayuni & Sutiono Mahdi	MORPHOPHONOLOGICAL INTERFERENCE IN MINANGKABAU'S LANGUAGE		
16.00 – 17.00	Seprianus A. Nenotek	LANGUAGE FORM USED IN EFL COURSEBOOK "PASSPORT TO THE WORLD"	KRYPTON 2	COMMITTEE
	Sri Andika Putri	CITRA WANITA MINANGKABAU DALAM PETUAH ADAT		
	Yakob Metboki & Norci Beeh	GLOBALIZING LEARNERS' LOCAL LANGUAGES FROM LOCAL CONTEXTS: AN OVERVIEW OF LANGUAGE PLANNING AT THE ENGLISH EDUCATION PROGRAM OF ARTHA WACANA CHRISTIAN UNIVERSITY KUPANG		
	Sri Minda Murni	ORAL PROFICIENCY IN PAKPAK LANGUAGE: AN ISSUE IN MAINTAINING PAKPAK LANGUAGE		
16.00 – 17.00	Syamsurizal	BENTUK DEIKSIS DALAM CERITA RAKYAT REJANG "TELEU BESOK"	KRYPTON 3	COMMITTEE
	Suparto	GEOGRAPHICAL METONYMY IN ENGLISH MASS MEDIA IN INDONESIA		
	Yoga Yolanda	INTRODUCING INDONESIAN CULTURE THROUGH UTILIZING PANTUN AS A TEACHING MATERIAL OF BIPA		
	Norci Beeh	SEMANTICS ANALYSIS ON SPEECH ACT USED IN <i>BEMO (KUPANG'S PUBLIC TRANSPORTATION)</i>		
16.00 – 17.00	Teguh Santoso	KALIMAT PERMOHONAN DIREKTIF BAHASA JEPANG DAN BAHASA JAWA: TINJAUAN SOSIOLINGUISTIK	MATRIX	COMMITTEE
	Ganjar Hwia	KAJIAN DAN PEMETAAN VITALITAS BAHASA UNTUK PENGOPTIMALAN PROGRAM PELINDUNGAN BAHASA-BAHASA DAERAH DI INDONESIA		
	Ypsi Soeria Soemantri, Nany Ismail & Susi Machdalena	INTERCULTURALITY OF MIXED-MARRIED COUPLE: A SUNDANESE MALE AND A FOREIGN FEMALE		
	Siwi Tri Purnani	BAHASA JAWA: PERSPEKTIF TOLOK UKUR BUDAYA SANTUN TATA KRAMA		

TIME	NAME	TITLE	ROOM	CHAIR PERSON
16.00 – 17.00	Ratna Susanti, Tri Wiratno & Sumarlam	KAJIAN PRAGMATIK KESANTUNAN BERBAHASA ANTARA NAJWA SHIHAB DAN PRESIDEN JOKO WIDODO	KRYPTON 4	COMMITTEE
	Husna Imro' Athush Sholihah	ANALISIS TERJEMAHAN SINGKUMSTAN PADA BUKU CERITA ANAK BERJUDUL <i>THE 7 HABBITS OF HAPPY KIDS</i> KARYA SEAN COVEY DAN TERJEMAHANNYA (KAJIAN TERJEMAHAN DENGAN PENDEKATAN <i>SYSTEMIC FUNCTIONAL LINGUISTICS</i>)		
	Putri Adinihaqi Chusnul Chotimah	IDEOLOGIES OF EMMANUEL MACRON'S TRANSLATED INAUGURAL SPEECH: A CRITICAL DISCOURSE ANALYSIS STUDY		
	Nisa Fikria Haqinatul Millah & Sutiono Mahdi	SEMANTIC FIELD ON THE EMOTION DOMAIN IN SUNDALESE LANGUAGE		
17.00 – 17.45	BREAK		HOTEL 2ND FLOOR	COMMITTEE
JULY 20, 2017 (SECOND DAY)				
TIME	NAME	TITLE	ROOM	CHAIR PERSON
07.30 – 08.00	REGISTRATION		LOBBY HALL	COMMITTEE
08.00 – 09.30	PLENARY 2		KRYPTON	Moderator: Dr. Nurhayati, M.Hum.
	Dr. Ruanni Tupas (National Institute of Education, Singapore)	INEQUALITIES OF MULTILINGUALISM: GLOBALIZATION, NATIONALISM AND MOTHER TONGUES		
	Dr. Suharno, M.Ed. (Diponegoro University, Indonesia)	REVITALIZING LOCAL LANGUAGES THROUGH MOTHER TONGUE-BASED MULTILINGUAL EDUCATION (MTB-MLE)		
09.30 – 09.45	BREAK		HOTEL 2ND FLOOR	COMMITTEE
PARALLEL 4			HOTEL 2ND FLOOR	
09.45 – 11.15	Sheila Nanda Parayil & Tenty Maryanthi	STRATEGI KESANTUNAN TIDAK LANGSUNG PADA KRITIK PENUTUR REMAJA	KRYPTON 1	COMMITTEE
	I Wayan Ana	TINDAK TUTUR PERFORMATIF DALAM TERJEMAHAN DOKUMEN HUKUM BAHASA INDONESIA KE DALAM BAHASA INGGRIS		
	Putu Devi Maharani & Komang Dian Puspita Candra	VARIASI FONOLOGIS BAHASA BALI DIALEK KUTA SELATAN		
	Muhammad Ari Kunto Wibowo & Sumarlam	GAYA BAHASA DAN PENCITRAAN DALAM <i>SERAT WULANG REH</i> KARYA PAKUBUWANA IV		

TIME	NAME	TITLE	ROOM	CHAIR PERSON
09.45 – 11.15	Vamelia Aurina Pramandhani	KAJIAN PRAGMATIK PENERAPAN <i>BOOSTER</i> DALAM BAHASA JEPANG	KRYPTON 2	COMMITTEE
	Ifoni Iudji	GRAMMATICAL INTERFERENCE IN TRANSLATING PROCEDURAL TEXT DONE BY THE STUDENTS OF ARTHA WACANA CHRISTIAN UNIVERSITY		
	Sutiono Mahdi	COMPOUNDING OF BASEMAH LANGUAGE: AN EFFORT TO UNDERSTAND THE UNIQUENESS OF LOCAL LANGUAGES		
	Baiq Desi Milandari	REVITALISASI BAHASA DAERAH MELALUI TAYANGAN TELEVISI SEBAGAI UPAYA MENUJU KEBHINEKAAN		
09.45 – 11.15	Yenny Hartanto	CROSS-CULTURAL STUDY ON BARGAINING	KRYPTON 3	COMMITTEE
	Kartika Tarwati	TEKNIK DAN KEAKURATAN TERJEMAHAN ISTILAH MEDIS (STUDI KASUS PADA PENERJEMAH AMATIR, SEMI PROFESIONAL, DAN PROFESIONAL)		
	Zainal Abidin	INOVASI FONOLOGIS RETROPLEKSISASI DAN GLOTALISASI DALAM ISOLEK BONAI ULAKPATIAN		
	Imam Muhtadi, Wiwi Widuri, Frando Yantoni, & Sutiono Mahdi	ASSOCIATIVE MEANINGS IN DOEL SUMBANG SONG LYRIC “BEURIT” SEMANTIC STUDY		
09.45 – 11.15	I Nyoman Suparwa & Ni Luh Gede Liswahyuningsih	INDONESIAN AMBIGUOUS NOUN PHRASES AND ITS TRANSLATION INTO ENGLISH	MATRIX	COMMITTEE
	Ria Aresta	ANALISIS TERJEMAHAN TUTURAN YANG MENGAKOMODASI <i>FLOUTING</i> MAKSIM KUALITAS PRINSIP KERJASAMA DALAM NOVEL <i>ME BEFORE YOU</i> KARYA JOJO MOYES		
	Zurmailis	AKUISISI BAHASA ANAK DI LINGKUNGAN MARJINAL KOTA PADANG		
	Sintya Mutiara W.E.	CODE-SWITCHING AND CODE-MIXING ON PERSUASION IN INDONESIAN TELEVISION ADVERTISEMENTS		
09.45 – 11.15	Jaya	MENGENAL KEMBALI STATUS PREPOSISI /I/ SEBAGAI BENTUK DASAR DALAM BAHASA SUMBAWA DIALEK JERWEH KAJIAN <i>ITEM AND PROCESS</i>	KRYPTON 4	COMMITTEE
	Musfeptial	IDENTITAS LOKAL PADA KARYA E. WIDIANTORO UPAYA PENGUATAN PERAN BAHASA IBU		
	Wiwiek Sundari	SEJARAH PERKEMBANGAN KOSAKATA BAHASA INGGRIS		
	Eni Karlieni	“CERMINAN IDENTITAS KESUNDAAN DALAM AKUN FACEBOOK WALIKOTA BANDUNG RIDWAN KAMIL” SUATU KAJIAN SOSIOLINGUISTIK		

TIME	NAME	TITLE	ROOM	CHAIR PERSON
PARALLEL 5			HOTEL 2ND FLOOR	
11.15 – 12.45	Ayu Ida Savitri	PENGGUNAAN BAHASA TUTUR DALAM STRIP KOMIK SEBAGAI SALAH SATU UPAYA PEMERTAHANAN BAHASA DAERAH	KRYPTON 1	COMMITTEE
	Farda Naila Salsabila	PERGESERAN KATA “ENYONG” PADA MASYARAKAT JAWA DI KABUPATEN BATANG		
	Wa Ode Nisrawati , Ardis Septi E.R., Kartini Rahayu	PROSES ASIMILASI DALAM BAHASA MUNA (MENGUNAKAN PENDEKATAN TEORI OPTIMALITAS)		
	Muhammad Rohmadi	STRATEGI TINDAK TUTUR DAN IMPLEMENTASI PRINSIP KESANTUNAN HUMOR PADA MEDIA SOSIAL SEBAGAI MEDIA UNTUK MENJAGA KEBHINEKAAN MASYARAKAT MULTIKULTURAL DI NKRI		
11.15 – 12.45	Made Ratna Dian Aryani	VERBA BEROBJEK GANDA BAHASA JEPANG	KRYPTON 2	COMMITTEE
	Tri Wahyu Retno Ningsih	KAJIAN FONETIK AKUSTIK PADA TUTURAN ANAK-ANAK ASPERGER SYNDROME		
	Wahyu Damayanti	FENOMENA UNGKAPAN PANTANG LARANG MELAYU SELIMBAU: CAKRAWALA PEMAHAMAN BUDAYA MELALUI BAHASA		
	Felix Brian Hari Ekaristianto	PERGESERAN MAKNA KATA PADA KOMENTAR PENGGUNA MEDIA SOSIAL DALAM BERITA PILKADA DI JAKARTA		
11.15 – 12.45	Made Sri Satyawati	PENOMINAL DALAM BAHASA BIMA	KRYPTON 3	COMMITTEE
	I Ketut Darma Laksana	PERILAKU BERBAHASA DALAM KEJAHATAN SIBER		
	Ririn Sulistyowati	ALKISAH MANGKUS DAN SANGKIL: TERGERUSNYA BAHASA INDONESIA OLEH PENGARUH BAHASA ASING		
	Hidayat Widiyanto	URGENSI BAHASA DAERAH DALAM KERANGKA PEMBELAJARAN BAHASA INDONESIA BAGI PENUTUR ASING		
11.15 – 12.45	Mulia Anggraini	IMAGE SCHEMA PADA PRÄPOSITION NACH, ZU, ÜBER DAN AUF BAGI PENUTUR NON-JERMAN	MATRIX	COMMITTEE
	I Ketut Riana, Ni Putu Evi Wahyu Citrawati & I Gusti Agung Istri Aryani	NGUSABA DODOL DI DESA DUDA TIMUR, SELAT KARANGASEM: KAJIAN SEMIOTIK SOSIAL		
	Lindawati	BAHASA MINANGKABAU DI MASA DEPAN SEBUAH PROYEKSI		
	Erry Prastya Jati	PRESUPOSISI DAN IMPLIKATUR DALAM ACARA TALKSHOW INDONESIA LAWAK KLUB		

TIME	NAME	TITLE	ROOM	CHAIR PERSON
11.15 – 12.45	Naniana N Benu	REDUPLICATION IN UAB METO	KRYPTON 4	COMMITTEE
	Ibrahim Guntur Nuary	THE ACQUISITION OF ENGLISH SLANG BY THE LEARNERS LANGUAGE TEACHING DEPARTMENT IAIN SYEKH NURJATI		
	I Nyoman Udayana	THE EFFECT OF INFORMATION STRUCTURE ON THE INDONESIAN <i>DI-PASSIVE</i>		
	Ahyati Kurniamala Niswariyana	MAKNA SIMBOL DALAM UPACARA ADAT NYATUS, NYIU, NYOYANG DI DESA KARANG RADEN KECAMATAN TANJUNG KABUPATEN LOMBOK UTARA		
12.45 – 13.30	LUNCH BREAK (ISHOMA)		HOTEL 2ND FLOOR	COMMITTEE
PARALLEL 6			HOTEL 2ND FLOOR	
13.30 – 15.00	Ngurah Indra Pradhana	KEDUDUKAN ONOMATOPE DALAM KATA KERJA BAHASA JEPANG DAN BAHASA BALI	KRYPTON 1	COMMITTEE
	Agus Sudono	PILIHAN BAHASA PENUTUR DI LINGKUNGAN PESANTREN (STUDI KASUS DI PESANTREN AL-ITQON, BUGEN, SEMARANG)		
	Lusia Neti Harwati	PENERAPAN METODE PEMBELAJARAN KREATIF BAHASA JAWA DI TINGKAT SEKOLAH DASAR		
	Indriani Nisja	PENGUNAAN MEDIA PEMBELAJARAN CD INTERAKTIF DALAM KETERAMPILAN MENULIS KARANGAN MURID SEKOLAH DASAR NEGERI 20 DAN SD N 09 PADANG		
13.30 – 15.00	Ni Ketut Ratna Erawati	SANDHI DALAM BAHASA JAWA KUNA: SUATU KAJIAN FITUR DISTINGTIF	KRYPTON 2	COMMITTEE
	Kenfitria Diah Wijayanti	FENOMENA KRAMA DESA DAN KEDUDUKANNYA DALAM PERKEMBANGAN BAHASA JAWA		
	Rosaria Mita Amalia	COHESION AND COHERENCE IN ARTICLES ABOUT PTNBH IN UNPAD'S WEBSITE: A DISCOURSE ANALYSIS STUDY		
	Marselina Nugraheni Fitrisari	ANALISIS WACANA KRITIS TERHADAP KASUS PEDOFILIA PADA MEDIA ONLINE TRIBUNNEWS		
13.30 – 15.00	Ni Made Wiriani	NEGASI DALAM BAHASA BALI DIALEK NUSA PENIDA: SEBUAH PENELITIAN AWAL	KRYPTON 3	COMMITTEE
	Majid Ariyoga	RELEVANSI MONOLOG PANDJI PRAGIWAKSONO DALAM KONSER <i>STAND UP COMEDY</i> "MESAKKE BANGSAKU"		
	Suci Khaofia	MOOD PADA TALK SHOW MATA NAJWA ON STAGE "SEMUA KARENA AHOK"		
	Ni Made Dhanawaty	GELIAT REVITALISAI BAHASA DAN BUDAYA DI DESA BALI AGA PEDAWA		

TIME	NAME	TITLE	ROOM	CHAIR PERSON
13.30 – 15.00	Widyatmike Gede Mulawarman	PERILAKU SINTAKSIS KALIMAT MAJEMUK BAHASA KUTAI	MATRIX	COMMITTEE
	Martina	THE VITALITY OF MALAY LANGUAGE IN GLOBAL SOCIETY IN PONTIANAK CITY (SOSIOLINGUISTIC STUDY)		
	Tatang Sopian	TEACHING THEME AND THEMATIC PROGRESSION TO TOURISM STUDENTS AND ITS IMPLICATIONS ON THEIR WRITINGS		
13.30 – 15.00	Muhammad Rayhan Bustam	VULGARISME BAHASA: KREATIFITAS PENARIK MINAT PASAR (STUDI KASUS KAJIAN SOSIOLINGUISTIK DI RESTORAN STEAK RANJANG BANDUNG)	KRYPTON 4	COMMITTEE
	Tatang Suparman	PENGAYAAN KOSAKATA BAHASA INDONESIA MELALUI KORESPONDENSI KATA KEMBAR		
	Nur Faidatun Naimah	A CRITICAL DISCOURSE ANALYSIS OF SUSILO BAMBANG YUDHOYONO'S SPEECH ON ANTASARI AZHAR'S ACCUSATION AS MASTERMINDING THE MURDER OF NASRUDIN ZULKARNAEN		
PARALLEL 7			HOTEL 2ND FLOOR	
15.00 – 16.30	Pramesty Anggororeni	ANALISIS TERJEMAHAN MAKNA INTERPERSONAL DALAM DUBBING FILM “ <i>THOMAS AND FRIENDS: BLUE MOUNTAIN MYSTERY</i> ”	KRYPTON 1	COMMITTEE
	Prayudisti Shinta P	MEDIA FRAMING PADA THE GUARDIAN DAN AL JAZEERA: SEBUAH KAJIAN KORPUS LINGUISTIK DAN IDEOLOGI		
	Prayudha	USING COH-METRIX TO ASSESS THE WRITING SKILL OF EFL STUDENTS		
	Qurratul A'ini	PRINSIP KERJASAMA DALAM KOMENTAR BERITA DI FANSPAGE FACEBOOK MERDEKA.COM		
15.00 – 16.30	Sukron Adzim	IMPLIKATUR DAN DAYA PRAGMATIK TINDAK TUTUR DIREKTIF MASYARAKAT INDONESIA DALAM AKUN <i>TWITTER</i> PRESIDEN JOKO WIDODO	KRYPTON 2	COMMITTEE
	Yumartati	POTRET PENGGUNAAN BAHASA DI LINGKUNGAN PELAJAR SMA DAN SMK DAERAH ISTIMEWA YOGYAKARTA		
	Inayatul Mukarromah	LINGUISTICS COMPETENCE FOR DEVELOPING STUDENTS' OUTCOMES AT A COLLEGE: SURVEY APPROACH		
	Yafed Syufi	KLASIFIKASI VERBA MAKAN BAHASA MIYAH		

TIME	NAME	TITLE	ROOM	CHAIR PERSON
15.00 – 16.30	Teddi Muhtadin	POTRET PENGAJARAN BAHASA SUNDA DI SEKOLAH DASAR DAN DAMPAKNYA TERHADAP PEMERTAHAN BAHASA SUNDA DI JAWA BARAT	KRYPTON 3	COMMITTEE
	Ariya Jati	A DISCOURSE ANALYSIS OF AEROSMITH'S "I DON'T WANT TO MISS A THING"		
	Valentino Pamolango & Irvan Gading	VERBS AND VERBAL MORPHOLOGY OF BALANTAK LANGUAGE		
	Sugeng Riyanto	PENERUSAN ANTARGENERASI DAN PEMERTAHANAN BAHASA SUNDA DI DALAM KELUARGA		
15.00 – 16.30	Elvi Citraesmana, Fatimah Djajasudarma, Hera Meganova Lyra	THE ROLE OF LOCAL LANGUAGE IN NATION'S CHARACTER BUILDING	MATRIX	COMMITTEE
	Johanna Rimbing	TINDAK TUTUR ILOKUSI DALAM PERCAKAPAN JUAL-BELI DI PASAR TRADISIONAL MINAHASA (SEBUAH KAJIAN SOSIOPRAGMATIK)		
	Rosaria Mita Amalia	CULTURAL TRANSLATION OF TRADITIONAL FOOD FROM WEST-JAVA: A MEDIA TO PROMOTE THE TRADITIONAL CUISINE TO THE WORLD		
	Putri Yuni Utami	MAKING MEANING USING SYSTEMIC FUNCTIONAL LINGUISTICS AND VISUAL GRAMMAR ANALYSIS: COMPARISON OF SOURCE TEXT AND TARGET TEXT REFLECTED IN THE MAIN CHARACTER OF GRAPHIC NOVEL <i>V FOR VENDETTA</i>		
15.00 – 16.30	Elvi Citraesmana	CONCEPTUAL METONYMY IN PRESENT-DAY BANDUNG YOUTH TALKS: A COGNITIVE SEMANTIC ANALYSIS	KRYPTON 4	COMMITTEE
	Jujan Fajriah & Nisa Fikria Haqinatul Millah	VARIATIONS IN DIPHTHONG'S PRONUNCIATION PRODUCED BY NATIVE SPEAKERS OF MINANGKABAUNESE		
	Sutiono Mahdi	SUNDANESE'S CHILDREN NAMING TRADITION: A CASE STUDY OF LANGUAGE MAINTENANCE AND SHIFT IN BANDUNG.		
	Wahya	DISTRIBUSI FONOLOGIS BAHASA SUNDA DI KABUPATEN BREBES: SEBAGAI IDENTITAS BAHASA		
16.30 – 16.45	CLOSING SPEECH		KRYPTON	Head of Master Program in Linguistics Diponegoro University
16.45 – 17.00	BREAK (CERTIFICATE HANDLING)		LOBBY HALL	COMMITTEE

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FIGURE OF SPEECH BASED ON SHORT DRAMA USING SUNDANESE LANGUAGE

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Abstract

The purpose of this case study is going to analyze the process of figure of speech in Sundanese language, being taken from some brief examples of dramas. This study aims to find some forms of figure of speech cases along with the implementation that can be found inside the drama's conversation. The methodology used in this study is a qualitative method, which means most of this research has been done at home by the writer and data that are used has been taken from the Sundanese – Indonesian & Indonesian – Sundanese Online Dictionary as one of the main source. Figure of speech can be defined as a style of language or style beautiful language that aims to beautify the words or leave a certain impression and effect to readers both orally and written. Those sentences which have a figure of speech meaning can have the function as well to obtain certain shades of language and to create impressions of more imaginative words. The result of this study is expected to open up new insights about figure of speech in Sundanese language and strongly recommended to be used as reference in future studies as well as a guide in Sundanese language teaching at schools and academies that will enlighten student's mind. The result also explains two main point such as: class division and implementation from figure of speech.

Keywords: Sundanese language, figure of speech, sentences, drama, script.

INTRODUCTION

Indonesia is one country in the world which is very spacious and has many large and small islands. This makes Indonesia as the country that has an estimated population of more than 257.9 million people spread across 34 provinces and from different ethnic groups. There are so many ethnic groups that makes Indonesia very rich in culture. Culture can be reflected through customs, clothing, art, perspective, and of course, language. But the most distinctive and main feature of culture as well is language. Unfortunately, along with the development of modern era with technology and advertising is very much infiltrated by foreign cultures and foreign language, such English language. Pretty much of it, the use of local languages are endangered. Therefore, some efforts of the government, the community, and linguists are needed to preserve the existing language. One of the local language of West Java is known as Sundanese language or can be called basa Sunda as well.

Basa Sunda is one of the local languages of Indonesia. Basa Sunda is a branch of the Malay language - Polynesia in Austronesian. This language pronounced by at least 42 million people and is the mother language with the most speakers in Indonesia after the Javanese language. Sundanese is spoken in almost all provinces of West Java and Banten, as well as the western region of Central Java from Kali Brebes (River Cipamali) in the district of Brebes and Serayu river (River Ciserayu) in Cilacap, in some areas of Jakarta, as well as across provinces Indonesia and abroad are becoming urbanized areas of Sundanese. Sundanese language spoken mainly in the west of the island of Java, in an area dubbed Tatar Sunda (Sundanese).

However, Sundanese language is also spoken in the western part of Central Java, especially in Brebes and Cilacap, because this area was formerly under the control Galuh Kingdom. Many names of places in Cilacap which is still the Sunda name and not the name of Java such as Sub Dayeuhluhur, Cimanggu, and so forth. In addition, according to some experts of Sundanese, until about the 6th century its local pronunciation until around the Dieng Plateau in Central Java, using the name "Dieng" which is considered as the Sunda name (which is the origin of the word dihyang Sundanese Kuna). Along transmigration and immigration do Sundanese, speakers of these languages has spread to the outer

islands. For instance: in Lampung, South Sumatra, Jambi, Riau, West Kalimantan and Southeast Sulawesi, where the Sundanese ethnic population with a significant number settled in areas outside the Pasundan.

In every language, including Sundanese, there are some figure of speech which function as word or phrase that means something different than its literal meaning. It can be a metaphor, metonymy, or simile that is designed for further explanation of a concept. Or, it can be a different way of pronouncing a word or phrase such as with alliteration to give further meaning or a different sound. So, related to the figure of speech in Sundanese language, this study is conducted to answer these questions: 1) How is the implementation of figure of speech taken from Sundanese short drama? and 2) Can you give some examples or class divisions based on figure of speech's types from the sentences?

The result of this study can be significant for education purposes related to ethnic language in Indonesia. This study can be used as a reference in learning this language and conducting further research on Sundanese language. Moreover, this study can also be considered as an attempt to enhance people's interest on ethnic cultures and preserve local languages, particularly Sundanese Language.

RESEARCH METHOD

The methodology used in this study is a qualitative method. Qualitative research method is a research method that is based on the philosophy of post-positivism, and used to examine the condition of the object that naturally put the researcher as a key instrument. Sampling data source are purposive and snowball, gathering techniques with triangulation (combined), and the analysis of data is inductive / qualitative and qualitative research results further emphasize the significance rather than a generalization (Sugiyono, 2014). Qualitative research is the study of research is descriptive and tend to use the analysis. Processes and meanings (subject perspective) more will be found in qualitative research.

The theoretical basis used as a guide to focus on research in accordance with the facts on the ground. Besides, the theoretical basis is also very helpful to provide an overview of the background research as well as a discussion of research results. In qualitative research, the researchers departed from the data, utilizing the existing theories as explanatory material, and ended up with a theory. Data captured and assembled with the help of a dictionary Sundanese - Indonesian online. After the data collected from some more brief Sundanese dramas, figure of speech is being identified in the form several kinds such as: metonymy, metaphor, simile, repetition, and so forth, as already mentioned in the theoretical background. Then after that, analyzing data and describe it to provide a better understanding of the research.

LITERATURE REVIEW

Figure of speech can be defined as a style of language or style beautiful language that aims to beautify the words or leave a certain impression and effect to readers both orally and written. In addition, those sentences which have a figure of speech meaning can have the function as well to obtain certain shades of language and to create impressions of more imaginative words. Therefore, those sentences' touches will look different compared to sentences in general, as follows:

Anaphor

Anaphor is a technique where several phrases or verses begin with the same word or words, or that word being repeated. Examples in English are:

- I came, I saw, I conquered - Julius Caesar
- Mad world! Mad kings! Mad composition! King John - William Shakespeare
- We laughed, we loved, we sang

Euphemism

Euphemism is a word or phrase that replaces a word or phrase to make it more polite or pleasant.

- Homeless instead of bum
- Letting him go instead of fired him
- Passed away instead of died

Hyperbole

Hyperbole uses exaggeration for emphasis or effect. For examples in Indonesian are:

- Keringatnya sampai menganak sungai.
- Tak jarang seorang ayah harus membanting tulang demi keluarga.
- Badannya sangat kurus, hanya tinggal kulit pembalut tulang.

Irony

Irony is using words where the meaning is the opposite of their usual meaning. Examples are:

- After begging for a cat and finally getting one, she found out she was allergic.
- A traffic cop gets suspended for not paying his parking tickets.
- The Titanic was said to be unsinkable.

Metaphor

Metaphor compares two unlike things or ideas. The word or group of words that are used not using the literal meanings, but as paintings based on equality or comparison. For examples in Sundanese are:

- Raja angkasa keur ngabombardir kota Bagdad. (kapal udara)
- Sirung-sirung Pajajaran geus mimiti hudang di Kota Bogor. (masarakat Sunda)
- Si Ratu Ngebor, keur ngahibur nu lalajo di Bogor.
- Kabeh oge kasima basa Si Raja Leuweung gagauran neangan mangsa.

Onomatopoeia

Onomatopoeia is a word that sounds like what it is describing. Examples are: *Whoosh, Splat, Buzz, Click, Oink*.

Personification

Personification is giving human qualities to non-living things or ideas. For examples in Indonesian:

- Badai mengamuk dan memporakporandakan rumah
- Ombak berkejar-kejaran ke tepi pantai.
- Hujan rintik menari-nari diatas genting.

Simile

Simile is a comparison between two unlike things using the words "like" or "as." Examples are: As blind as a bat, Eats like a pig, As wise as an owl.

Metonymy

Metonymy is a figure of speech that wear characteristics of an object or a label to replace the object. These disclosures form of use of the name to other objects that become brands, characteristic, or attribute. For example in Indonesian:

- Pak Toni berangkat ke kantor dengan Bata (sepatu)
- Ayah membaca koran sambil menikmati Kapal Api (kopi)
- Setelah makan, Ani minum satu gelas Aqua. (air)

These examples of figures of speech were selected to show a wide variety of types of words.

DISCUSSION

The results of this research showed that generally there are 4 kinds of figure of speech, i.e.: **comparison**, **contradiction**, **satire**, **discernment**; and each kind consists of several parts as explained previously. The following are descriptions that has been taken from some brief dramas using Sundanese language, entitled:

a) *Hirup Mah Moal Angger* and b) *Phobia Awewe*. Let us begin to analyze from the 1st short drama "Hirup Mah Moal Angger", applied for data 1 – 7, as follows:

1. "Klara teh ngabogaan watak anu pikasebeuleun batur, **gede hulu** tur teu sopan kanu jadi babaturan teh."

*Metaphor is part of type from comparison figure of speech. The meaning of **gede hulu** = **songong** atawa **adigung** in Sundanese and it could be **sombong** in casual speech of Indonesian, or **arogant***

in English. The data above shows that this kind of figure of speech in Sundanese Language involves two words that has the same meaning or synonym for another word, that only consist of one word or could be more than one in so many cases. In our daily conversation, especially in Indonesian, **gede hulu** is rarely used, because some people might not understand what's the meaning of those words. Related to the meaning, this kind of figure of speech mostly involved two words to describe so many attitudes or costumes that happened oftenly in human's life, such as: **hampang lengeun = babari neunggeul**.

2. "Enjing-enjing di jero kelas. Ayu, Widia, Firda nuju **ngarumpi**." *Metonymy is part of type from comparison figure of speech as well, it's similar with the previous type, metaphor. The meaning of **ngarumpi** = talking about someone behind their back, in English or in Indonesia mengarah pada kebiasaan buruk membicarakan orang lain tanpa sepengetahuan yang bersangkutan. **Ngarumpi** relates to **talking** and as a part of **talking** itself. So, without being explained anymore, anybody who heard about **ngarumpi** will automatically relates it with **talking** activities.*
3. "Pagawean bapa abdi janten **Duta Besar Indonesia** anu gaduh **Perusahaan Univeler** sareng **Mall Plaza Asia** nu tempatna aya di **Gunung Syawal**."

*This one is also metonymy as well as the previous number. But in this case, there are some similarities with using fictitious or imaginary name (not the real one that exists in real life, but close to it and the pronunciation sounds similar), such as: **Perusahaan Univeler** supposed to be **Perusahaan Unilever**, **Gunung Syawal** supposed to be **Gunung Sawal** and **Mall Plaza Asia** supposed to be **Mall Plaza Indonesia**. In Sundanese, that would be called: "dipalesetkeun". But for **Duta Besar Indonesia**, there is nothing wrong with that because that's the occupation of Klara's father.*

4. Widia: "Ih, abdi mah mani teu resep pisan ka si Klara, kesan na teh mani agul kumaha kitu nya, **gaya** na teh mani **sagudang** kitu rarasaan na teh ih?"
5. Firda: "Enya nya, **keun we tempokeun ku arurang ek nepi kamana eta budak kalakuanna jiga kitu, can apal arurang sih** (wajah *sinis*)"

*Hyperbole is part of type from contradiction figure of speech. The meaning of **gaya sagudang** = **loba gaya** atawa **pamer** in Sundanese or **show off** in English. In this case, the word '**gaya**' cannot be measured or abstract word. Of course, people cannot put **gaya** into some storage (=gudang) because **gaya** isn't a concrete thing that we can touch, be we can only feel it or judge it, wether it's good or bad, positive or negative, acceptable or rejectable.*

*Sinisme (in English Cynicism) is part of type from satire figure of speech. As ironic figure of speech, cynicism is the type used for satirical purposes. The difference is, in the figure of speech irony satire expressed indirectly using positive words. While cynicism expressed allusion directly to others with words that tend to be negative. From the data above, it shows that the announcer try to challenge someone who isn't among them of getting consequences from the bad things she has done. In this case, she refers to Klara. We can take the conclusion from the part of speech: '... **keun we tempokeun ku arurang ek nepi kamana eta budak kalakuanna jiga kitu, can apal arurang sih.**'*

6. "Sabulan kemudian eta si Klara teh jadi cicingeun, **tara** nraktir deui, geus **tara** loba gaya, **tara** balaga oge."

*Repetition is a figure of speech using a loop of words for emphasis something. This style of language is similar with those that we find in poetry and speeches motivation. Anaphora is a technique where several phrases or verses begin with the same word or words, or that word being repeated. Examples in English are: **I came, I saw, I conquered** - Julius Caesar. Repetition and anaphor are pretty much similar in this case. Repetition itself is part of type from discernment figure of speech, or as we call it confirmation. The data above shows that this kind of figure of speech in Sundanese Language or another language as well, involves at least three times repetition that exactly using the same word in one sentence.*

7. Ayu: "Tos Klara, da **hirup mah moal angger** aya saat na **diluhur**, aya saat na **dihandap**".

The antithesis is a figure of speech that uses the word pairs that has opposite meanings (antonym) in one sentence. We can take example in Indonesian, such as:

- Perjalanan **pulang pergi** Jakarta Bogor memakan waktu yang tidak terlalu lama.

*So, from the data above, we can take the conclusion that antithesis is part of type from contradiction figure of speech, in this case: **diluhur** >< **dihandap** and **pulang** >< **pergi**, etc. From the data above, as well, we can notice another type of figure of speech, called allegory. Allegory is a figure of speech that express a subject by using allegories or depictions. Allegory itself is part of type from comparison figure of speech. Allegory usually tells a story that is full of symbols morally loaded, such as: **hirup mah moal angger** and another example taken from Indonesian for instance:*

"Menjalani kehidupan rumah tangga sama halnya seperti kita mengarungi lautan dengan sebuah bahtera. Terkadang kita akan dibawa menyaksikan keindahan samudra yang begitu menakjubkan. Namun tak jarang kuatnya ombak akan mengombang-ambing tubuh kita."

Let us continue to analyze from the 2nd short drama "Phobia Awewe" applied for data 8 – 15 as follows:

8. Joni : "Ah maneh mah. Maneh mah phobia ka jurig mereun? Da ker eta oge maneh erek ka **WC** teh kudu dianter ku urang. Hahahahaha,"

*Euphemism is part of type from comparison figure of speech. The word **WC** supposed to be **kamar kecil** in Indonesian or **toilet** in English, because **WC** is not proper enough or suitable to be used in formal conversation. So, we use **toilet** instead of **WC**.*

9. Joni : "**Ahhhhhh**." (bari ngajleng lumpat deuih)

Onomatopoeia refers to the property of such words. In this case, the word 'Ahhhhhh' is made by a human being to express their feelings of surprised by something, scared, or could be anything. The word doesn't have a meaning. It's more just like a sound.

10. Badrun : "Urang tanyaken we yuk ka si Ubed! mereun aya solusina? Da si eta mah **kutu buku**."

*Metaphor is part of type from comparison figure of speech. The meaning of **kutu buku** = **orang yang sangat gemar membaca buku sehingga kurang memperhatikan pergaulan atau penampilannya**, in Indonesian or as known as **nerd** in English. The data above shows similarity with data number 1, that this kind of figure of speech in Sundanese Language involves two words that has the same meaning or synonym for another word, and only consist of one word or could be more than one in so many cases. In our daily conversation, **kutu buku** or **nerd** could have both meaning: positive or negative. Positive if we want to dig information from someone like that, and negative if everyone consider them as a weirdo among their friends or relatives.*

11. "Poe **demi** poe, waktu **demi** waktu si Joni maca buku eta nepikeun ka tamat."

Repetition is a figure of speech using a loop of words for emphasis something. Repetition is part of type from discernment figure of speech or confirmation. Repetition has the basic word 'to repeat' means, doing something or anything more than once. The data above explains the situation that the main character, Joni, reading only one book literally for so many times, from the beginning to the very end. So, Joni isn't just looking at the book or merely open it, but chewing and paying attention to what's inside the book, as well.

12. "Percobaan ka opat, Joni **nembak** Siska."

*Metaphor is part of type from comparison figure of speech. In this case, the meaning of **nembak** = **confess his feeling towards the girl (Sisca)** and not literally **nembak** or **shooting** her with a gun until she dies. The data above shows that in this conversation, they use casual or informal language,*

*because the conversation happens between school mates who has the same age and that they don't have to speak formally to each other. In Indonesian, **nembak** is oftenly used by teenagers or even adults who wants to convey their love to their opposite sex.*

13. Joni : "Bismillah. Aiiiiiiiiiii.....lo ve yu !"
Siska : "Hah! **Oh maaf Joni. Jujur abi the bogoh ka Joni, tapi abi teh tos boga kabogoh.**"

Apofasis is a figure of speech that define things in a way as if denying affirmed.

For example: Thank you for your kindness during this time. But I'm sorry if I'm no longer trust you anymore, because of the deception you have done to me all this time. As well as repetition, apofasis is part of type from discernment figure of speech, or confirmation. Based on the experience, the listener would not feel good or pleased after hearing this kind of statement from the announcer or speaker.

14. "Sa engges sadar Joni **embung** dahar **embung** ngingum **embung** ngomong Jiga nu ges teu purun hirup."

Repetition is part of type from discernment figure of speech, or as we call it confirmation. The data above shows the word 'embung' has been repeated for at least three times in one sentence to emphasize the condition of Joni as the main character in this short drama. 'Embung' indicates something negative, that shows the person doesn't want to do anything in particular, because his heart has been hurt so much after got rejected by a girl.

9. "Percobaan pertama! Joni nyamperken Siska nu keur leumpang bade ka **bumi** na." "Percobaan katilu! Joni nyamper ka **imah** Siska."

*Euphemism is part of type from comparison figure of speech. The word **imah** and **bumi** has the same meaning **house** or **a place for living** or a shelter, a hiding place, a place for us to protect ourselves from bad weather and crime or wild animals.*

*The difference between those two is **imah** is more rude than **bumi** in Sundanese because people usually use **bumi** when talking to other people and **imah** is not proper enough or suitable to be used in that kind of conversation. But if the case is to the same age range like in this drama, we can use both of **imah** and **bumi** depends on the context, as well. Besides these two, there are still two other word in Sundanese which pretty much have the same meaning: **saung** and **rorompok**. But the use is different as follows:*

- **Rorompok** is a subtle language typically used to respect elders or superiors.

- **Saung**, isn't literally the house, but more similar to the hut that is usually has a function for farmer as their shelter in the middle of rice fields. Saung typically used by farmer to eat, also as the shelter to cover them from the heat, or even for taking a nap for a while in the day light.

CONCLUSION

After discussing the research findings, it can be concluded that the figure of speech we're talking here, related with Sundanese language, implements several class – division forms which involve kinds of figure of speech such as: (1) metaphora, (2) metonymy, (3) metonymy, (4) hyperbole, (5) cynicism, (6) repetition and anaphor, (7) antithesis and allegory, (8) euphemism, (9) onomatopoeia, (10) metaphor, (11) repetition, (12) metaphor, (13) apofasis, (14) repetition, and (15) euphemism. Based on its main group, we can devide those kinds of figure of speech as follows: (1) comparison, (2) comparison, (3) comparison, (4) contradiction, (5) satire, (6) discernment, (7) contradiction and comparison, (8) comparison, (9) this one especially taken from English kind of perspective – not exist in Sundanese and Indonesian, (10) comparison, (11) discernment, (12) comparison, (13) discernment, (14) discernment, and (15) comparison. The result of this study is strongly recommended to be used as reference in future studies as well as a guide in Sundanese language teaching at schools and academies.

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