

FUNGSI MANAJEMEN

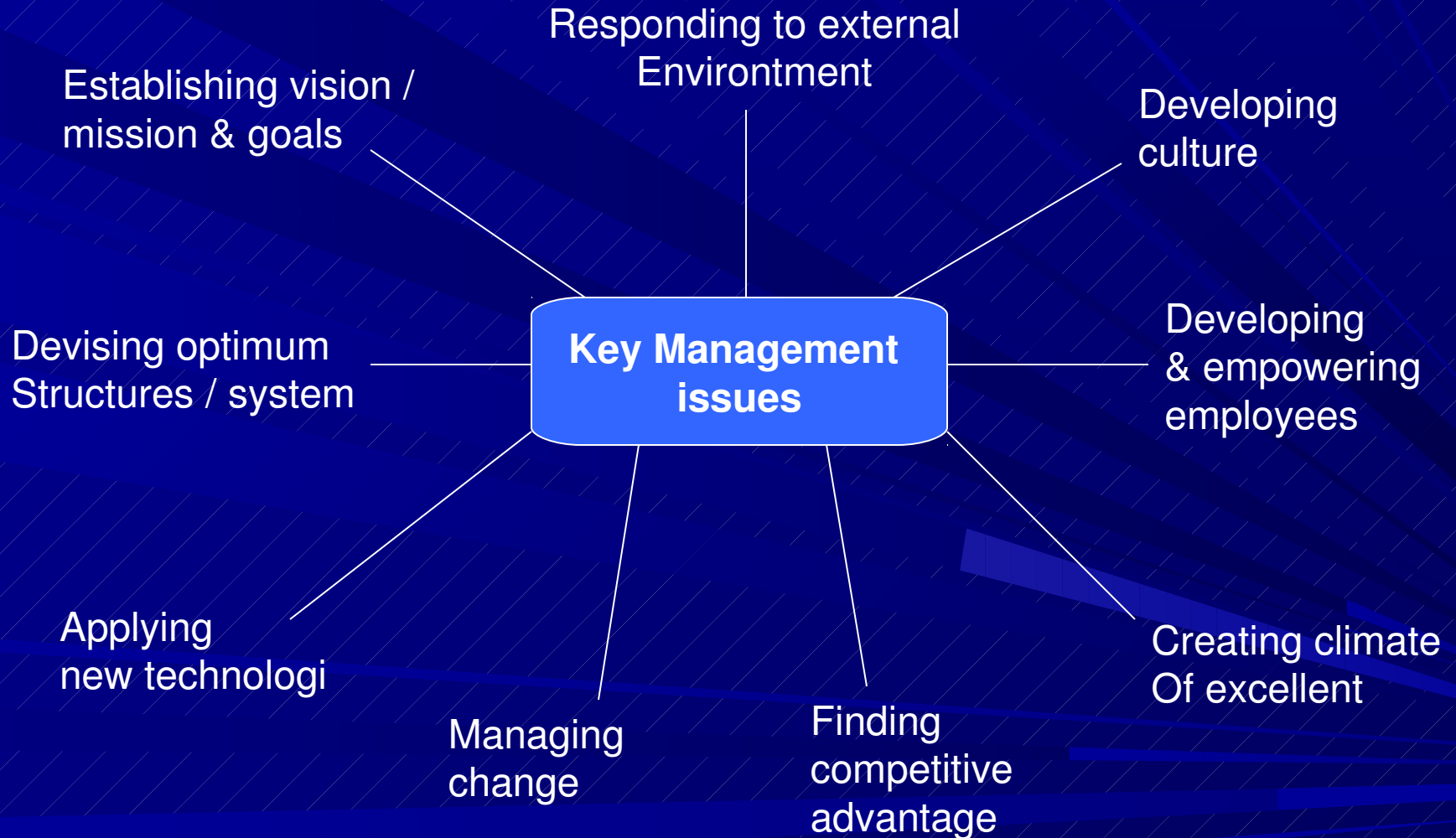
SEPTO P. ARSO, SKM, MARS

**MATRIKULASI DASAR MANAJEMEN KESEHATAN
MAGISTER ILMU KESEHATAN MASYARAKAT
UNIVERSITAS DIPONEGORO**

Perkembangan manajemen

- Manajemen diperlukan karena sumber daya yg dimiliki tidak tak terbatas.
- Upaya-2 utk tingkatkan efisiensi & efektivitas dalam hasilkan barang & jasa.
- Manajemen modern berkembang t'utama karena faktor ekonomis
- Meningkatnya kemampuan kompetisi global perusahaan-2 dg teknologi & naker yg cukup
- Meningkatnya harapan customer thdp mutu & variasi barang & jasa.
- Perkembangan teknologi komunikasi utk decision making & teknologi transportasi utk mobilitas.

Isu penting



FUNGSI MANAJEMEN

- Function definition

A broad of area of responsibility composed of many activity aimed at achieving pre determined objectives

- Manajemen terdiri dari beberapa fungsi. Utk jawab bbrp pertanyaan :

- Apa yg akan dicapai? Berapa banyak? Dimana? Kapan?

Apa yg dibutuhkan.....? *PERENCANAAN*

- Bagaimana cara mencapai yang direncanakan?
- Siapa yg melaksanakan? Bagaimana mereka melaksanakan?

Apa yg harus dilakukan utk capai tujuan? ..

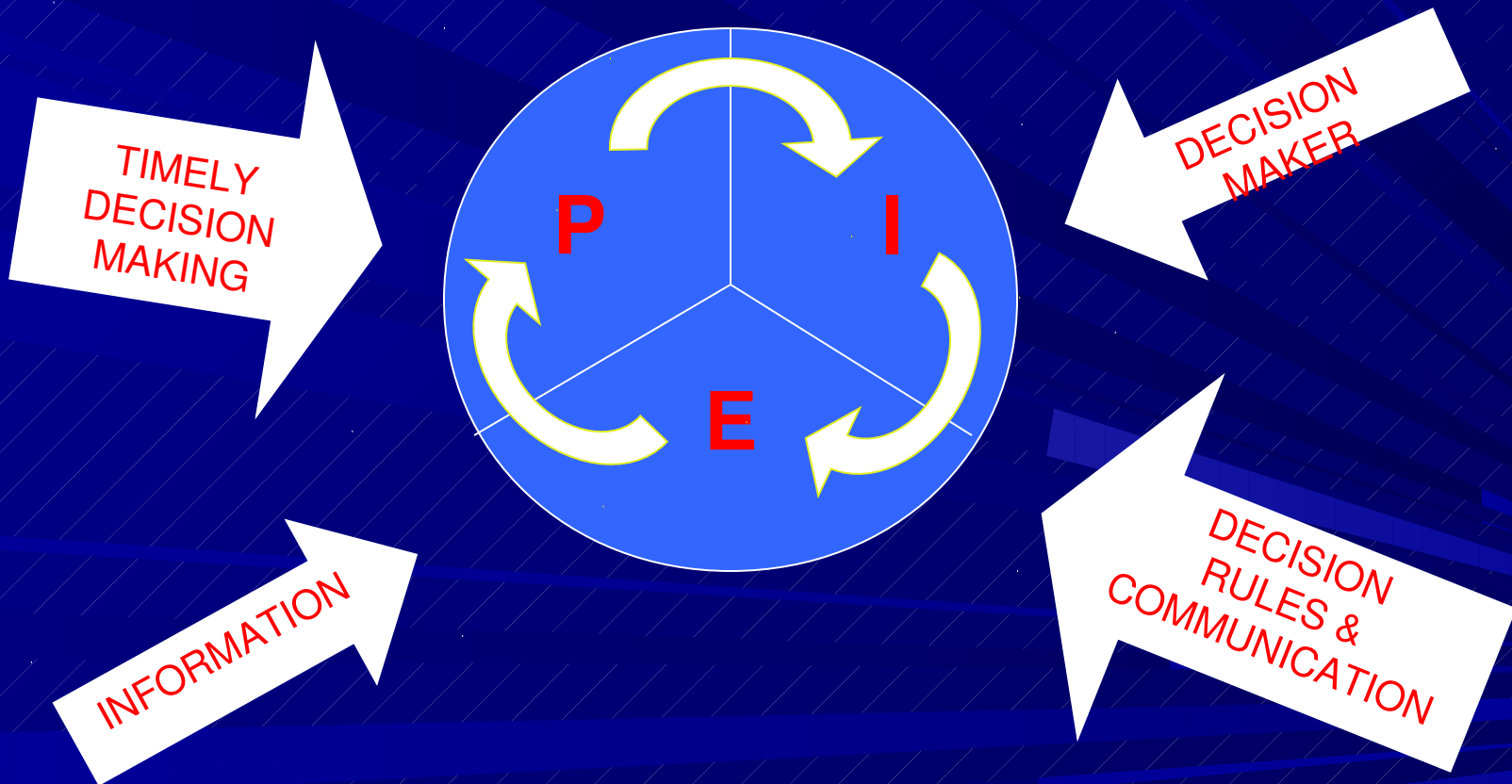
IMPLEMENTATION

- Setelah dilaksanakan, apakah tujuan tercapai?
- Adakah kesenjangan antara pencapaian dgn tujuan?
Learning from experience to decision making.

Bagaimana bisa tahu?*EVALUATION*

SUMMARY

- Fungsi manajemen yg utama adalah



PLANNING

- Making implementation decision before implementation
- Making evaluation implementation decision before implementation
- Main decision :
 - Objectives
 - Activities
 - Resources

DECISION

Objectives

- Which
- Why
- Who
- Where
- How much

Activities

- Which
- Whom
- How much
- How
- By whom

Resources

- Which
- How much
- Where
- When
- Whence
- Who

Steps in planning health activities

1. Look at the situation
2. Selecting problem
3. Setting objectives
4. Reviewing obstacles & limitations
5. Prepare the plan

Summary of Planning

- Planning function of management in health team is to anticipate implementation & evaluation decision & to set a future course of action for the team.
- The planning function mainly deals with decision about objectives, activities & resources by considering what, where, when, why, how much & how the team will implement & evaluate.