

**PEMANFAATAN RUANG KAWASAN TEPI PANTAI UNTUK
REKREASI DALAM Mendukung Kota Tanjungpinang
SEBAGAI WATERFRONT CITY**

TESIS

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Oleh:

**M. TAHIR
L4D 003 100**



**PROGRAM PASCA SARJANA
MAGISTER PEMBANGUNAN WILAYAH DAN KOTA
UNIVERSITAS DIPONEGORO
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ABSTRACT

Tourism is one of the most potential sectors which contribute to Regional Original Income through earning improvement in hotel, entertainment, restaurant and transportation fields and other commerce and service business. Recently, tourism development is become an obligation. Regulations, directions, and definitions of tourism are gradually needed in order to develop it. Coast area development for recreation is one of the potential natural tourism in Tanjungpinang. However, the problem which arise is the coastal areas are not optimally exploited yet, particularly coastal edge as recreation area.

This research tries to study about how to optimize space of coastal areas in Tanjungpinang appropriately according to its characteristics potential and problems. Therefore some steps of analysis is performed including analysis of recreation area delineation, existing condition of the area, area growth tendency, waterfront area problems and space exploitation strategy.

Analysis processes conducted by qualitative descriptive based on existing condition and growth and development tendency of the area. This research use sample with 95 % degree of error and reach $Z_{1/2\delta}$ value of 1,96. By daily visit average assumption of 120 people, deviation standard value counted of 51. By determined differentiation of 0.099 a number of 137 samples obtained that consist of visitors, street vendors, Private and Government of Tanjungpinang including City Regional Earning Body, Tourism Office, Kimpraswil and Gardening Office.

Based on analysis result, some findings and strategies of space exploitation for recreation are obtained, including:

- *Area central zone along the coastal edge with two mains development areas that are Pantung Raja Haji Fisabilillah and Hotel Sadap and Plaza. This zone including along Jl. Hangtuah area.*
- *Recreation activities support areas tend to work as service zone indirectly including Jl. Pelantar, Jl. Ketapang, Jl. Bintan and Jl. Jawa.*
- *Fascination potential, generally, already available. However, development of service infrastructure with a higher standard and establishment of souvenir centre and art gallery is needed to be considered to complete activity options in recreation.*
- *The problem faced within space exploitation of the area is low environmental sanitary, park zone and street vendors. The existing management at the moment is performed by separate action, not simultaneously.*
- *Applicable exploitation strategies consist of planning, exploitation, and controlling the space exploitation. Each group categorized based on exploitation zone group.*

Key word : Exploiting of coastal edge area, Recreation