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EDITORS’ NOTE

This international seminar on Language Maintenance and Shift IV (LAMAS IV for short) is a continuation of the previous international seminar with the same theme conducted by the Master Program in Linguistics, Diponegoro University on 18 November 2014.

We would like to extend our deepest gratitude to the seminar committee for putting together the seminar that gave rise to this collection of papers. Thanks also go to the Head and the Secretary of the Master Program in Linguistics Diponegoro University, without whom the seminar would not have been possible.

The table of contents lists all the papers presented at the seminar: The first four papers are those presented by invited keynote speakers. They are Dr. Sugiyono (Badan Pengembangan dan Pembinaan Bahasa, Jakarta, Indonesia), Dr. Zane Goebel (La Trobe University, Melbourne, Australia), Prof. Yudha Thianto, Ph.D. (Trinity Christian College, Illinois, USA), Dr. Deli Nirmala, M.Hum (Diponegoro University, Semarang, Indonesia).

In terms of the topic areas, there are 21 papers in applied linguistics, 20 papers in sociolinguistics, 14 papers in theoretical linguistics, 18 papers in discourse/pragmatics, and 13 papers (miscellaneous).

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Abstract

This study, Critical Discourse Analysis (CDA) on the Ideology of Negara Islam Indonesia (NII) group, Indonesian Government, and the Jakarta Post represented through the editorial and headlines of the Jakarta Post. It is aimed to know what Ideology of Indonesian Government concerning with the NII Group and the Ideology of NII Group reflected through mass media (headlines and editorials). The data of editorials and headlines published by the Jakarta Post collected for this study from 2010-2013. I used analysis method of Appraisal system similar to White's work. Through appraisal, we can uncover the Ideology of the parties in this research. Some results of the study (through the texts analyzed) are: Indonesian Government has the Ideology that NII Group must be suppressed, no place for the organization (group) in this country, the group is negative group (a part of terrorism) which want to replace Indonesian Ideology of Pancasila with Islam Ideology and etc. But in other side, The NII Group has the ideology that the Group has a right to live in Indonesia, the Group always Struggle for their movement, and the Group is not negative group and etc and the Jakarta Post has the ideology of supporting the Government stance in looking at the NII Group.

Keywords: *critical discourse analysis, ideology, ideology of NII*

A. Introduction

The news on Negara Islam Indonesia (NII) attracted all mass media throughout Indonesia along 2011-2012 to publish. Both electronically (television, online (website), news letter and the like) and printed mass media in Indonesia took the NII's news in their headline and editorial (as big hot news).

The NII's news on the kidnapping of some students in some Indonesian universities, then they were brain washed, were of deep interest to news media in this country. Also the news of the trial process among some member of NII group as well as the rumour about some top Indonesian leaders and some political parties supported the fund for NII group has been to be hot topic in the mass media.

The Indonesian newspaper's news on NII's case has special linguistic and rhetorical features that present the group as negative, illegal group and Indonesia government banned the group. Using Critical Discourse Analysis (CDA) perspective and analysis I plan to reveal those linguistic and non linguistic factors (socio-politic and history) in the Jakarta Post's presentation of NII's case, especially to reveal the ideology of NII group, the ideology of goverment, and the ideology of the Jakarta Post when publishing the NII's news.

NII is an illegal (underground) Moslem group or organization in Indonesia which began its movement since the era of 1940s (before Indonesian independence, 1945) up to now. The organization used West Java province area to be the central part (basis) for its movement. NII was founded by Karto Suwiryo with the goal to set up an Islamic-ruled country within Indonesia, which would not allow freedom for other ways of life. Indonesian government already banned the existence of the group and Indonesian army seemed to be succed in disintegrating the group. But it is beleived NII's underground movement continues struggling until today.

Indonesian government felt that it successfully discovered the NII organization in the year of 2011 and caught (then sent to jail) some districts' leaders such as the central Java and Yogyakarta 'governor'. Government seemed it could finish the organization of NII but in reality (in my prespective) the NII's movement cannot be finished until it is totally uprooted. Even I predict the movement will come up to the surface again in some years from now because it is a latent threat.

The NII's case can be likened to "an ice berg in the ocean theory" in which just the top part of the iceberg could be known and finished, but at the bottom of the iceberg cannot be detected and will continue its movement until many years ahead, when the government can discover its movement. The kinds and the style of the movement of NII also changed through time, in its earlier establishment, NII used gun force to be the tools for the movement but nowadays the organization uses modern ways through education foundations and the like.

B. Rationale

The NII's news is big news and regarded to be important for the people of Indonesia. Many televisions, newspapers, and other kinds of mass media both printed and electronic report the news on NII in their headlines and editorials when there were big event concerning with NII activities or goverment's (Indonesia army) activities toward the NII group.

The Jakarta Post is one of the Indonesian newspapers which publish (ed) many news of NII in the form of straight news, features, headlines, and editorials. The Jakarta Post is the main English language newspaper in Indonesia, widely available throughout Indonesia (especially in big cities) and global market. It began its publication in 1983 and became the first English newspaper in Indonesia. In 1994, the Jakarta Post became the first Indonesian newspaper to go global or "go international".

In my study, I will examine the Jakarta Post's headlines and editorials on NII for some reasons: the Jakarta Post is the main Indonesian (English written) newspaper which is read by all diplomats, expatriates, and other foreign people and democratic English speaking countries and is the first source of information (written) to know about Indonesian events for all these different groups. It is also an internationally respected and available media source; and the readers (specifically Indonesian people) are middle to upper level, mostly well educated people. Then important feature is the Jakarta Post is written in English, the language I study on.

My study seeks to describe and explain how discourse structures operate in the Jakarta Post news on NII headlines and editorial. I am looking specifically for ways that the discourse enacts, confirms, reproduces or challenges power and ideology in Indonesia in the case of NII as represented in the Jakarta Post.

D. Critical Discourse Analysis (CDA).

What is CDA? CDA is a kind of approach that is interpretive, contextual and constructive in which it offers for intepretations of the meaning of the text rather than quantyfyng textual features and deriving meaning. It situates what is written or said in the context in which it occurs, rather than just summarizing patterns or regularities in text.

Fairclough (1993:135) states CDA as discourse analysis which aims to systematically explore often opaque relationships of casuality and determination between (a) discursive practices, events and texts, and (b) wider social and cultural structures, relations and processes, to investigate how such practices, events and texts arise out of and are ideologically shaped by relations of power and struggles over power, and to explore how the opacity of these relationship between discourse and society is itself a factor securing power and hegemony (CDA aims at making transparent the relations between discourse practices, social practices, and social structures which might be opaque to the lay person).

In CDA, it usually starts by identifying the social problem, as Van Dijk (1996 cited in Wodak 2001:1) suggested that identifying the perspective of those who suffer most, and critically analysis those in power, those who are responsible and those who have the means and the opportunity to solve

a problem. Thus, in response to social inequality and the abuse of power, CDA demands ‘politically involved research with an emancipatory requirement’ (Titscher et al, 2000: 147).

D. Ideology

Van Dijk (2004) states that the concept of ‘ideology’ is often used in a negative sense, which typically refers to the rigid and misguided ideas of *others*: *we* have the truth, *they* have ideologies. The negative meaning of ideology goes back to Marx-Engels, for whom ideologies were a form of “false consciousness”, thus the working class may have misguided ideas about its existence as a result of their indoctrination by those who control the means of production.

Van Dijk (2004) also says that in the classical approaches ideology was often thought of as having a ‘dominant’ nature, in the sense that ideology plays a role in the legitization of power abuse by dominant groups. One of the most efficient forms of ideological dominance is when the dominated groups accept dominant ideologies as ‘natural’ or ‘commonsense’, in which Gramsci (1971) called it as ‘hegemony’.

Actually there are a number of definition of ideology. As John Fiske (1990) says that different writer use the term differently, and it is not easy to be sure about its use in any one context. Fiske borrows the ideas of Raymond Williams (1977) that there are three main uses of the term of ‘ideology’:

1. A system of beliefs characteristic of a particular class or group.
2. A system of illusory beliefs – false ideas or false consciousness – which can be contrasted with true or scientific knowledge.
3. The general process of the production of meaning and ideas.

In this study (research) I have hypothesis that the NII group has ideology, Indonesia government also has ideology as well as the Jakarta Post has ideology. The ideology of the Jakarta Post can be revealed through the texts of NII news (headlines and editorial) in the post publications.

E. Method of The Study

My study is qualitative and descriptive in nature. Some texts are analyzed using Micro, Meso, and Macro analysis. Sam Kirkham (2012) writes CDA emphasises the importance of studying texts in their full social and historical context. Critical discourse analysts generally agree that there are three levels of discourse context: Macro, Meso and Micro. At the macro level, the analysis of context assesses the relationship between the text and broader social processes and ideologies. At the meso level, analysis focuses on the context of production and reception of the text; where was the text made? Who was it written by? What perspective might this person want to promote? What kind of person might read this text? etc. Finally, the micro level of discourse context simply looks at what is actually being said in the text, and what linguistic features and devices are being used to depict an idea or plays in the level of words.

In this study I collected all headlines and editorials of the Jakarta Post about NII case in the year of 2011 until 2013. Then I made a list of the headlines and the editorial, continuing with make chunks (clauses) of the articles to be analyzed further.

I also analyzed the texts using appraisal system as suggested by White and Martin and Rose (2003) to reveal the ideology of behind the texts (the government ideology, NII ideology, and the Jakarta Post ideology). Appraisal is one of five discourse system (the rest are Ideational, Conjunction, Identification, and Periodicity) concerned with evaluation – the kinds of attitudes that are negotiated in a text, the strength of the feeling involved and the ways in which values are sources and readers aligned. Appraisals are interpersonal kinds of meanings that realize variation in the tenor of a text.

Martin and Rose (2003) describe Appraisal is concerned with evaluation – the kinds of attitudes that are negotiated in a text, the strength of the feeling involved, and the ways in which

values are sources and readers aligned. This system enable readers to see in depth the presentation of interpersonal feeling. And according to White (2001) Appraisal, the evaluative use of languagae, is seen to perform the functions of: Attitudinal Positioning (as 'praising' and 'blaming') which indicates whether writer/speaker have a positive or negarive assessment of people, place, things, happenings and state of affairs; Dialogistic Positioning; and Intertextual Positioning. Martin and Rosed also state that Appraisal has to do with kinds of Attitude and Attitudes have to do with evaluating things, people character, and feeling. Attitude contains Affect (evaluate people feeling), Judgment (normative assesment of human behaviour), and Appreciation (value of things).

F. Findings

1. NII group has an ideology in which Indonesia have to follow the Islam way (ideology of Islam) to develop the cuntry and the group feel it has right to build an Islamic country within Indonesia territory.
2. Government of Indonesia also has ideology that is Indonesian ideology is Pancasila and reject any other ideologies such as the ideology of Islam, Christian, communist or Marxism. And from this point of view, Indonesian government bans the existence of NII group which want to chane the Pancasila ideology into Islam ideology.
3. The Jakarta Post also has ideology when publishing the news on NII (headlines and editorial). The post support the idelogy of the goverment and want Indonesia goverment suppress the NII Group.
4. Indonesian Govement through Police Officials uses many negative words (negative sense) to point at NII group such as "radical", "linked to terrorism", "rebel group", "terrorist group" and etc. Goverment wanted to make people of Indonesia (the Jakarta Post readers) has negative sense when looking at the NII group. In this way, Indonesia goverment spread out the ideology that the NII group must be supressed and no place for life in Indonesian country.
5. Through my analysis, it is found that Government (through mass media, the Jakarta Post) has big power to control the discourse of the NII news. Many police officials, politicians, security agency and other goverment's officials (such as ministers) try to suppress (through many texts) the NII group and give bad labelling to the group. The Jakarta Post is actually categorized to be one of democratic newspaper in Indonesia. This newspaper supports the issues of human right and democratitaton, but in publishing news about NII headlines and editorials, the Post tends to support Government (in the side of goverment). The Post also serve NII News not in a balance, from the point of view that the Post quotes many more people from Government (ministers, police officials, security official etc) than from NII supporters.

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