

THE PSYCHOANALYTIC AND INTERRACIAL VIEWPOINT IN "MY HUMPS" MUSIC VIDEO

A FINAL PROJECT

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PRONOUNCEMENT

The writer states truthfully that this project is compiled by herself without taking any results from other research in any university, in S-1, S-2, and S-3 degree and diploma. In addition, the writer ascertains that he does not take the material from other publications or someone's work except for the references mentioned.

Semarang, November 2nd 2016

Yanlita Frenty A

MOTTO AND DEDICATION

There is surely a future hope for you, and your hope will not cut off.

(Proverbs 23:18)

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Finally, the writer expects that this final project will be useful to the reader who

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ABSTRACT

"My Humps" is a song by The Black Eyed Peas. The lyrics and the music video tell about the relationship between the man (Will.i.am) with the woman (Fergie), who Will.i.am always flirts with Fergie and always asks her for dating. Although Fergie always refuses him but she also flirts the man to show off her sexy body. The purpose of this study is to analyze the poetic elements in the lyrics and to show the readers the psychological contents, as portrayed in the music video. This study uses textual and contextual theories to analyze the data. Meanwhile, close reading, close listening, and close viewingas research method are used to compile the object of "My Humps" music video. The content of this study is the existence of psychoanalysis through Sigmund Freud's theory in American hip-hop music included *id*, *ego*, *superego*, defense mechanism, psychosexual, and interracial viewpoint reflected in lyrics and scenes in the music video of "My Humps".

Keywords: psychoanalysis, defense mechanism, psychosexual,interracial viewpoint.

CHAPTER 1

INTRODUCTION

1.1 Background of the Study

Everyone has a taste of music. There are many ways that people can do to enjoy literary works, primarily, music. A music video is one of the object that can give first interpretation about the music. Based on *Cambridge Advanced Learner's Dictionary* 3rd Edition (2008), the music video is a visual medium of short duration which is shown to promote a work of popular music. Analyzing music video is a form of cultural criticism. Criticizing a culture means that everyone must understand the culture from various viewpoints.

Music in America is very different between in the era 90s and nowadays. For the example, The Black Eyed Peas is a group that presents popular hip hop music in America since 1995. They consist of two African-American male singers (Will.i.am and Apl.de.ap), one Mexican-American male singer (Taboo), and one American female singer (Fergie). Through the music video people can see the lifestyle and culture of Americans at that time. "My Humps" is the third single from their fourth album entitled Monkey Bussiness (2005). The single was written by William Adams and David Paylon (A&E Television Networks, 2016). This song feature elements of music and sexuality. In addition, there is also an element of interracial viewpoint in the music video. This element shows the cultural

mythology of interracial relationship between a white woman and a black man as the object.

The writer decides to choose the "My Humps" music video as the object because this music video is very interesting and entertaining. It is also one of popular music in early 2000s. The lyric of this song is very easy to understand. The uniqueness of this song is in the lyric which consists of ambiguous words.

1.2 Purpose of the Study

The purpose of the study is to know the content and the meaning of "My Humps" music video and to analyze the elements of Sigmund Freud's psychoanalytic concept in "My Humps" music video.

1.3 Scope of the Study

This study focuses on two aspects: textual and contextual. The textual aspects will discuss the narrative and cinematographic element. The contextual aspects will discuss Sigmund Freud's psychoanalytic concept, especially in *id*, *ego*, *superego*, and *defense mechanism*.

CHAPTER 2

RESEARCH OBJECTS

2.1 Material Object

The material object of this analysis is "My Humps" music video by The Black Eyed Peas that it was taken from Youtube. This video was uploaded on 16 June 2009 by BlackEyedPeasVEVO. The duration is about 3 minutes 54 seconds and successfully got more than 2 million viewers.



2.2 Fomal Object

Formal object on this analysis explains the elements that relate to the genre of this music video. "My Humps" is America hip-hop music released in 2005 by American music group The Black Eyed Peas. This music is the third single from the album Monkey Business. This music video has won in MTV Video Music Award for Best Hip-Hop Video in 2006. This group has BlackEyedPeasVevo account on Youtube. They have joined to Youtube since May 11, 2009.

2.3 Paraphrase Lyric

This song tells about the relationship between a black man (Will. I am) with a woman (Fergie) where the man is always asking intimate questions about pleasure and sex. The man is always curious what the woman has and always replies that with what she has, she would give and please the man.

However, something that is given by the woman, is based on love. Therefore, basically, this song has a meaning that pleasure and love should not be paid with money or possessions, but spending time is already highly enough to give pleasure.

CHAPTER 3

THEORETICAL FRAMEWORK

3.1 Textual Theories

Goodwin's book explains that textual theory is the theoretical basis for analyzing the text of literary work. It also builds some elements such as the poetic theory that is used to analyze the diction and figurative language, and also there is cinematic theory to explain the cinematic part of the music video (1992: 20).

3.1.1 Poetic Theory

In poetic theory, the writer will analyze the elements of the lyric. According to *Cambridge Advanced Learner's Dictionary* 3rd Edition (2008), lyric is the words of a song, especially a pop song. These elements in the lyric are diction and figurative language.

3.1.1.1 Diction

Diction is an important element in poetry or lyrics to support the beautiful words. In the book *A Handbook to Literature* by Holman, he found that diction words are chosen for a supposedly inherent poetic quality (1960: 361). Diction is divided into two types: denotation and connotation. Denotation is the specific, exact meaning of a word, independent in its emotional colorations or associations (1960: 134). Connotation is the implication that a cluster of words or phrases may carry with them, as distinguished from their denotative meanings (1960: 105).

3.1.1.2 Figurative Language

Generally, the figurative language can be used in poetry to serve beautify and give emphasis on the sentences. This is not only a meaning but not an actual meaning.

Figurative language can be described as the "intentional departure from the normal order, construction, or meaning of words in order to gain strength and freshness of expression, to create a pictorial effect, to describe by analogy, or to discover and illustrate similarities in otherwise dissimilar things (Holman, 1960:202).

There are several types of figurative devices contained in the lyric of "My Hump". Firstly, *metaphor* is an implied analogy that identifies one object with another to the first one or more, with emotional or imaginative qualities associated with the second (1960: 281). Secondly, *hyperbole* is a figure of speech in which the conscious exaggeration is used without the intent of literal persuasion (1960: 231). Thirdly, *personification* is figure of speech in which things or animals can perform or act like human being (1960: 352).

3.1.2 CinematicAspect

Audio and visual aspectsof the video clip always complement the content of the music video. The creation of a video clip is definitely through several stages. The video clip consists of pieces of visual images or compiled based on the lyric, rhythm, song and the band's performance. In the end, it becomes a visual piece and becomes an incredible work that attracts the viewer. The aspects of the cinematic theory that is used by the writer in this analysis are audio aspect and visual aspect.

3.1.2.1 Audio Aspect

In *Film Art an Introduction* by David Bordwell and Kristin Thompson, there are some elements affecting the audio such as rhythm, fidelity, spatial condition, and the sound related to visual events that take place in a specific time, so it gives sound a temporal dimension (Bordwell, 2008: 275).

3.1.2.2 Visual Aspect

Visual aspect relates to the technique of shooting and *mise en scene* (things that are seen by the camera) on video. According to Pratista, there are several shots in the distance such as long shot, medium long shot, medium shot, medium close-up, close up, and extreme close-up (2006: 105).

Pratista also explains that *mise en scene* is things or objects that are in the front of the camera and it can be seen by the viewer (2006: 61). It is divided into several aspects such as setting, costume, lighting, and movement.

1. Setting Place

The function of setting place is to determine the appropriate space in the context of the story in the video. This aspect can be used to determine the place and the situation (2006: 66).

2. Costume

Costume is the thing (clothes or accessories) that is worn by the players. This aspect can identify periods, social status, and personality in the story (2006: 71).

3. Lighting

Lighting can form objects and space dimensions. Elements of lighting can be determined through the elements of quality, direction, source, and light color. The light elements can form such condition of the video (2006: 75).

4. Movement

Based on Bordwell and Thompson's book, movement control of the players (singers and dancers) on the video or movie is very important. It relates to a behavior commonly done by humans, so the player need to properly embarrassing. In addition, the figures are also important element in the *mise en scene* because it is intended to express feelings and thoughts (2008: 132).

3.2 Contextual Theories

Contextual theories explain contextual aspects of the object of analysis (Goodwin, 1992: 23). The writer uses two theories. That are psychoanalytic theory and interracial marriage in this study.

3.2.1Psychoanalytic Theory

According to Brenner,

Psychoanalysis is a scientific dicipline which was begun some sixty years ago by Sigmund Freud ... What we call psychoanalytic theory, therefore, is a body of hypotheses concerning mental functioning and development in a man. ... It is a part of general psychology and it comprises what are by far

the most important contributions that have been made to human psychology to date (Minderop, op. cit, 2010: 11).

Psychoanalytic theory is developed by Sigmund Freud (1896-1939) from Austria. He considered giving priority to sexual problems, even though he thought that psychoanalysis relate to human mental function and mental development. In this theory, he develops three main ideas namely the unconscious (id), the conscious mind (ego), and the preconscious (super-ego) (Minderop, 2010: 11).

Firstly, according to Freud *id* is the psychical energy of man who presses people to meet their basic needs, such as eating, sex, refusing pain, etc (Freud, 2002: 349). *Id* is in our subconscious mind relate to the principle of seeking the pleasure (or biological material) (Minderop, 2010: 21). Associated with *Id*, the man also has an instinct. The instinct of the human unconscious is divided into two: the instinct of life (life instinct - Eros) associated with sexual behavior, and the instinct of death (death instinct - Thanatos) associated with the desire to destroy (2010: 27).

Ego is between the conscious and the unconscious. Ego is the main leader to make decisions the human desire, but the ego has limitations, namely the realistic principle (2010: 21).

Superego is the highest position in this stage. It has the morality and defines the good and bad things (2010: 22).

When human's impulses are in conflict from *id*, or impulses are in conflict with the faith within *superego*, or there is a threat from the outside, that is, disturbing *ego*, this stage will bring up the attitude of defence mechanism. Defence mechanism is an ego defence caused by tremendous anxiety. It is also an

important role in influencing the development of one's personality (2010: 30). There is some kind of defence mechanism in the "My Humps" music video, such as; first, *repression* is the mechanism of human beings who have a desire that interfere with their needs, and then removes from consciousness and repressed into the unconscious (2010: 32); second, *denial* is the mechanism by which a person avoids the fact that can cause her or his pain and anxiety (2010: 33); third, *displacement* is emotion that against a person or object transferred to another person or object (2010: 34); fourth, *reaction formation* is the process by which a person takes into his or her own ego structure, he or she would act contrary to cover the unwelcome actions (2010: 36); fifth, *compensation* is a mechanism whereby a person shows more vigorous efforts to overcome the shortcomings (2010: 38); etc.

Based on Lahey's book, Freud also describes five stages of psychosexual development. First, oral stage (birth to one year) focuses on oral pleasure. The object of this stage is on front body (1986: 431). Second, the anal stage (one to three years), the focus of pleasure is in the anus. The object of this stage is on the behind body parts (1986: 431). Third, the phallic stage (three to six years), the focus of pleasure is on the genitals (1986: 431). Four, latency stage (six to eleven years) is sexual interest thatis relatively inactive (1986: 432). The last, genital stage (eleven years on), there is renewed interest in obtaining sexual pleasure through the genitals and begins at puberty (1986: 432). However, this study only applies the genital stage in the discussion because singers and dancers in "My Humps" video music are about 20 years old.

Associated with the symbol in this stage, the writer also analyzes phallic symbol in the lyrics and music video "My Hump". This symbol is shown through accessories and properties used in the music video models. The definition of phallic symbol according to *Literary Terms and Definitions*:

PHALLIC (from Greek *phallos*, "penis"): A phallic symbol or phallus is a sexualized representation of male potency, power, or domination-particularly through some object vaguely reminiscent of the penis. Common phallic symbols include sticks, staves, swords, clubs, towers, trees, missiles, and rockets. Contrast with a yonic symbol ("Literary Terms and Definitions: P". Paragraph 100).

3.2.2 Interracial Ethnicity

The 2000 census was also the first that allowedpeople to check more than one category under race. People were able to declare themselves as membersof five any one or more of racial categories: AmericanIndian/Alaskan Native, Asian, African American, Native Hawaiian/Pacific Islander, or white. Those listingthemselves as white and a member of a minority were counted as a minority (Tischler, 2007: 244).

Henry L. Tischler states that, America has no ethnic who becomes the majority group. It consists of some of the most racially and ethnically diverse countries in the world. He adds that the highest interracial marriage in 2004, this becomes an interesting fact for immigrants and the native America for more tolerant of interracial marriage. The highest data of interracial marriage are between "white" and American Indian / Alaska Native (16%), "white" and Asian (13%), and "white" and African American (11%). Another fact is that more than 65% of Americans agree with interracial marriage between blacks and whites (2007: 244).

CHAPTER 4

RESEARCH METHODS

4.1 Close Reading

Close reading method is used to observe the existing text in the video. It contains the words or sentences. For the example, there are words such as "The Black Eyed Peas" in 00:04 and word "My Humps" in 00:07.



4.2 Close Listening

Close listening method helps the writer to observe the lyric, music, and sound heard. Through this method, the writer can analyze the object through what is heard. The writer will match the song with the lyric.

4.3 Close Viewing

It helps the writer to see the visual data or image that is shown in any parts of the image or this video clip.

CHAPTER 5

ANALYSIS

5.1 Tekstual Aspect

5.1.1 Poetic Aspect

5.1.1.1 Diction

"My Humps" song has some denotation and connotation words. For example, the word 'humps' on "My Humps" in the title of this music video has denotation meaning that is the round raised part on a person's or animal's part. The word 'humps' is often used in animal body parts, especially a camel. However, in this music video, the word in *my humps* is addressed to a woman's body part. In the human body, humps can be interpreted as butt. This word serves as a substitute word of the butt or buttock. The connotation of *my humps* in this lyric means the part of the woman's sexy body (Fergie) or it may be referred to Fergie's genital where she always shows it like she is ready and want to have sex with the man.

The word of "my humps" also appears in the lyric. This word is always reapeted by Fergie. It also makes an emphasis on *humps* that the point is Fergie'sgenital.

5.1.1.2 Figurative Language

1. Metaphor

'Milk' and 'cocoa puff' in the sentence "I mix your milk wit my cocoa puff" in line 5 stanza 6 mean female' and male's genital. They come from the actual color of that object such milk is white and cocoa is brown. Milk is indicated to white woman's vagina, while cocoa puff is indicated toblack man's penis. Another example is in the sentence of "they buy me all these ices" in the line 4 stanza 2 has a metaphor element that is on the word "ices". This word indicates that they bought a lot of jewelry, because the shape of jewelry is indicated to shape of ice.

2. Hyperbole

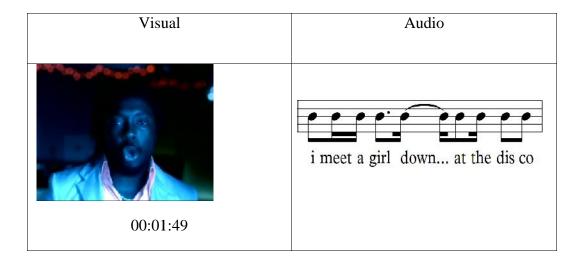
In the sentence of "get you love drunk off my hump" in line 4 stanza 1, there is hyperbole. Fergie said that her hump can make the man drunk. As it is known that humps do not contain alcohol or intoxicating drugs. This meant that her humps (butts and breasts) can provide much pleasure.

3. Personification

Followed by the lyric; "all their money got me wearin 'fly" in line 8 stanza 2, this statement is also figurative hyperbole that means the money (object) can make me (people) to fly. It is known that things can not make or fly people and human beings absolutely can not fly. In this context, Fergie means that the money or wealth can make her feel very happy.

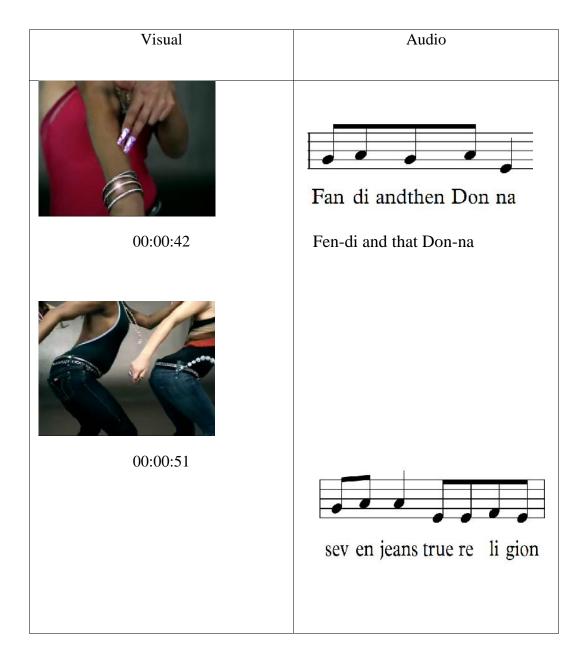
5.1.2 Cinematic Aspect

1. Setting



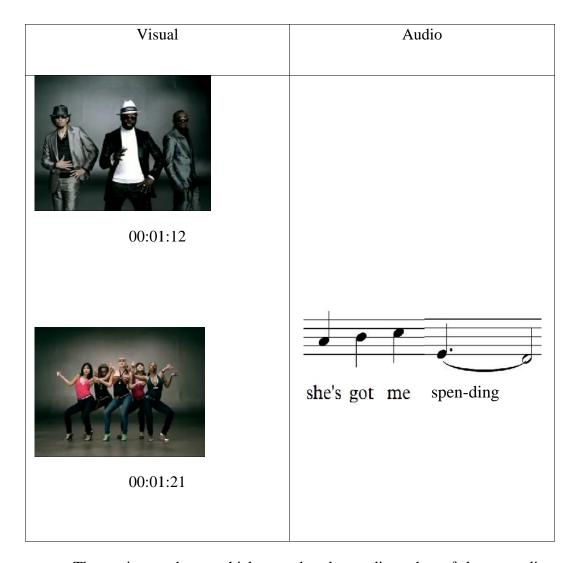
The setting place of this part shows in the club or disco. This scene shows close-up shot of the man in the disco. This is shown with dark lighting, a little twinkle lights and disco music. In this section, the man (Apl.de.ap) said "he met that girl in the disco". Based on this setting place, it can be concluded that the man has a lavish lifestyle, because disco or club is an entertainment venue for the particular social class.

2. Costume



Based on those scenes above, the audiences can conclude the expensive brand that is worn by the women. This is the evidence on its lyric. The scenes show the close up of a woman wearing a bracelet or jewelry and medium long shot of the woman wearing Se7en Jeans brand, Fendi, Donna, Se7en Jeans, True

Religion which are popular brands. From the accessories that is used by the women, this shows that they have luxorious lifestyle.



Those picture above, which are taken by medium shot of three standing men and long shot of the dancers. The men wear such as suit, hat, and sunglasses. It shows how the trend of fashion style in America in that time, that the people in that time still love to show and wear that items.

5.2. Contextual Aspect

In the contextual aspect, the writer analyzes My Humps music video based on psychoanalytic concept of Freud and interracial viepoint.

5.2.1 Psychoanalytic Aspects

The *id* aspect is the principle that relies on a pleasure (life instinct). In this music video, *id* aspect appears on sexual desire in men who unconsciously want to spend their time and money with the woman and have sex with the woman. The men want to have sex with the woman without considering with their relationship. It is proved on the line "the boys they wanna sex me" line 2 stanza 7. The word "wanna" explains that men have sexual desire but they have never did sex with the woman, they only want it. This line is said by the woman consciously and it explains that there is *ego* in the woman who realizes the men's sex desire. This *ego* is based on reality so that the woman starts to be aware of men behavior. The *superego* aspect is the human principles that are based on morality that recognize the value of good or bad. Following to the sentence; "so do not pull on my hand, boy. You ain't my man, boy" in stanza 7, the woman has to realize that men can not force their desire for having sex because they do not have a relationship. Women do not regard the man as her boyfriend so they are just stranger and this is very bad to have sex with a stranger.

"My Humps" music video has some part showing the defense mechanism. First, *repression* shows when the man in the video does not realize that he was not Fergie's boyfriend, but he still wanted to have sex with Fergie. *Repression* shows when the man's behavior indicates that he want to have sex with Fergie but the

fact is the man is not Fergie's boyfriend. The man such not remember that he is only stranger for Fergie. This is proved in stanza 7 "The boys they wanna sex me. They always standing next to me, always dancing next to me,.....you ain't my man, boy". Second, it seems in line 4 stanza 2 "they buy me all these iceys". This statement tells that there is a gift from the man to the woman. However, in the next sentence, the woman refused that gift yet the women want to keep dating. She considers that just keeping on dating is enough to make her happy and does not need to give a gift to attract her feelings. This is referred to a gesture of *denial*. Third, the *displacement*seems when the woman rejects the man's gifts, but then they switch to accept an invitation to spend time together. Fourth, *reaction* formation shows the attitude of women who pretend to accept the expensive gifts, but they also keep on taking. It proves in line "I say no, but they keep givin ', so I keep on takin '". Fifth, an example of the attitude of *compensation* shows when the men who always show off their luxury goods to attract women in order to the woman want to have a date with them.

Psychosexual stage on My Humps music video is on the genital stage because the players (singers and dancers) of this music video are on average around 20 years old. This music video shows some of erotic parts of the woman and man's body. This is related to the sexual desire of women and the man in the "My Humps" music video. When other stages have been successfully passed, at this stage, human will have sexual intercourse appropriately. Besides natural sexual desire in men, they are also tempted by the women sexy body in several

scenes. There are some scenes that show sexy body parts and how the man and the women in this music video is ready to do the genital stage;



00:00:09

The picture above is taken by a close-up shot which represents the woman's chest. The scene is clearly seen that the woman (Fergie) is touching her breast. It is one of woman sexy body part that can attract the men.



00:00:14

The picture above is taken by a close-up shot which shows Fergie's butt. She is holding and showing her sexy butt. This relates to the anal zone where it can make a pleasure for the men when having sex.



00:03:30

The picture above is taken by a medium long shot. The woman poses under the man pointing the middle body of the man. She is showing the position of the male genital or penis. This indicates that the man is ready to have sex with the woman.



The picture above is taken by a medium long shot the which represents the readiness of a woman and her partner in a way to pass the genital stage. The focuse of pleasure is in sexual intercourse. It shows how the woman puts her *humps* or *butt* in front of the man.

In addition, "My Humps" music video also shows the phallic symbol. For the example, in the picture bellow, there is a microphone necklace. It is taken by a close-up shot. As it is known that it has the similar shape with penis.



00:00:39

5.2.2 Interracial Aspect

Interracial aspect of "My Humps" music video is proven in some of the scenes showing some women and men with different races. In some scenes show three male singers paired with women of different races.



00:03:15

This picture above is taken by medium long shot. The man (will.i.am) is a negro (African-American) dancing with his partner (Fergie) who is American woman.



00:01:19

The picture above also shows a couple of different race, Taboo (Mexican-American) with his partner and Asian-American. This scene is taken by medium long shot.



00:03:28

In addition, in the picture above, there is Apl.de.ap who is African-American. However, his partner is also African-American woman.

CHAPTER 6

CONCLUSION

"My Humps" music video is a music that represents about the rich man who want to dating and having sex with the woman, while the man always asks to the woman to spending time together and he will give the gift for the woman. The woman also suffers consciousness and unconsciousness that she also want to have sex with the man. It is proved when the woman always shows her sexy body. The meaning of "My Humps" is the woman's body part that describes the sexual parts that very attract to the man attention.

In the "My Humps" music video there are some elements: sexual desire, wealth, psychosexual stages and interracial relationship. Sexual desire and life style are the elements that built the character of men and woman. They have three aspects of personality structure from Freud's theory: *id*, *ego*, and *superego*. The *id* aspect is about their sexual desire, the *ego* is about their relationship, and the *superego* is the moral concept of the relationship. Besides, "My Humps" music video also has some scenes that express defense mechanism acts which are called as repression, denial, displacement, reaction formation, and compensation. This defense caused by the human subconscious that defend itself from the anxiety. Meanwhile, the writer also explains how the singers and the dancers in the music video go through the genital stage. In addition, there is interracial relationship aspect that occur in this music video. For the example the main singer, Will.i.am who is African-American man and then his partner, Fergie who is American

woman. And there are also several couples with different race such as Mexican-America and Asian-American people.

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APPENDIX I

"My Humps"

What you gon' do with all that junk?

All that junk inside your trunk?

I'ma get, get, get, get, you drunk,

Get you love drunk off my hump.

My hump, my hump, my hump, my hump, my hump,

My hump, my hump, my lovely little lumps (Check it out)

I drive these brothers crazy, I do it on the daily, They treat me really nicely, They buy me all these ices. Dolce & Gabbana, Fendi and that Donna Karan, they be sharin' All their money got me wearin' fly Brother I ain't askin, They say they love my ass 'n, Seven Jeans, True Religion's, I say no, but they keep givin' So I keep on takin' And no I ain't taken We can keep on datin' I keep on demonstrating.

My love (love), my love, my love, my love (love)
You love my lady lumps (love),
My hump, my hump, my hump (love),
My humps they got you,

She's got me spending.

(Oh) Spendin' all your money on me and spending time on me.

She's got me spendin'.

(Oh) Spendin' all your money on me, up on me, on me

What you gon' do with all that junk? All that junk inside that trunk?

I'ma get, get, get, get, you drunk,
Get you love drunk off my hump.
What you gon' do with all that ass?
All that ass inside them jeans?
I'm a make, make, make, make you scream
Make you scream, make you scream.
Cos of my hump (ha), my hump, my hump, my hump (what).
My hump, my hump, my hump (ha), my lovely lady lumps (Check it out)

I met a girl down at the disco.

She said hey, hey, hey yea let's go.

I could be your baby, you can be my honey

Let's spend time not money.

I mix your milk wit my cocoa puff,

Milky, milky cocoa,

Mix your milk with my cocoa puff, milky, milky riiiiiight.

They say I'm really sexy,
The boys they wanna sex me.
They always standing next to me,
Always dancing next to me,
Tryin' a feel my hump, hump.
Lookin' at my lump, lump.
You can look but you can't touch it,
If you touch it I'ma start some drama,
You don't want no drama,
No, no drama, no, no, no, no drama
So don't pull on my hand boy,
You ain't my man, boy,
I'm just tryn'a dance boy,
And move my hump.

My hump, my hump, my hump, my hump,
My hump, my hump, my hump, my hump, my hump,
My lovely lady lumps (lumps)
My lovely lady lumps (lumps)
My lovely lady lumps (lumps)
In the back and in the front (lumps)
My lovin' got you,

She's got me spendin'.

(Oh) Spendin' all your money on me and spending time on me. She's got me spendin'.

(Oh) Spendin' all your money on me, up on me, on me.

What you gon' do with all that junk?
All that junk inside that trunk?
I'ma get, get, get, get you drunk,
Get you love drunk off my hump.
What you gon' do wit all that breast?
All that breast inside that shirt?
I'ma make, make, make, make you work.
Make you work, work, make you work.

(*A-ha*, *a-ha*, *a-ha*) [x4]

She's got me spendin'.

(Oh) Spendin' all your money on me and spendin' time on me
She's got me spendin'.

(Oh) Spendin' all your money on me, up on me, on me.

APPENDIX II

My Humps















