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ABSTRACT

Over the centuries, Okinawa has become quite well-known for its cultural heritage and art. One of Okinawa's most distinct and well-known art forms is pottery, and the center for the pottery movement is Tsuboya, Naha City. For more than 300 years, Naha's Tsuboya district has been the symbol for Okinawa pottery. It has produced many famous craftsmen who have gained fame and reputation far outside of Okinawa. The pottery made in Tsuboya is known as tsuboya-yaki. Yachimun Dori (Pottery Street) is lined with a number of tsuboya-yaki shops where the finest craftsmen still work and live to this day.

Through the years, in spite of the importation of cheaper goods, the total destruction caused by World War II, and modernization, Tsuboya has overcome many obstacles and still remains famous on Okinawa as the center of pottery and tsuboya-yaki is viewed as a quality art form throughout the world. Children are a symbol of the future and Naha aims to become a city of brilliant smiles of children, where they are affectionate, have zest for life, peace-loving minds, and dreams for the future. Naha also aims to become a city of culture where people celebrate diversity, pass on traditions to the next generation, and create its new forms through close interaction with communities and with all age groups.

As a city of rich cultural diversity, it is essential for The Naha municipal government to improve their social system so that they may secure a safe and sound environment for their children, encouraging them to play, study and learn from a variety of activities and experiences in order to prepare them for the real world. The city is improving the quality of cultural heritage facilities and art by readjustment the Tsuboya-Yachimun street as pottery center in Naha City, Okinawa, Japan with vernacular architecture design concept.

Initially, an overview of readjustment in Tsuboya and analysis of the site will be applied to identify the problem of existing site in terms of tourism and recreation issues. Site analysis, interview, short discussion of related neighborhoods of Tsuboya is used as tools to formulate the problems.

To address the design issues, first, literature review on urban design principles of high density areas will be applied to establish an urban design framework. Second, the case study of relevant examples will be analyze to test the application of the urban design frameworks and images the possible achievement. Third, the established urban design framework will be introduced to the chosen site through the vision of the study. Finally, the urban design principles and approach will be summarized and propose a design recommendation for the study site.

Keywords: pottery, cultural heritage, readjustment, tsuboya-yachimun, street

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