

CITY HOTEL IN THE HARBOUR BAY AREA BATAM

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Batam city as one of the major cities in the province of Riau Islands is the center of all activities on both economic activity, trade, services and industry as well as being the center interlandof the Riau Islands. Batam city can play a direct role in the international sphere. The more organized relations with other countries would enable the entry of foreign tourists who aim to do business or investations in Batam.

For anticipation of the arrival of domestic and foreign travelers to Batam for business activities, then Batam require support facilities like accommodation for a place to stay, one of which is a hotel that provides complete facilities for business meetings as well as for recreation.

City hotel present as alternative to give the tourists to stay. Lifestyle of modern society can not be separated from the cafes, places of entertainment to unwind the reason for the development of the Star City Hotel. At this City hotel will be supported by facilities in addition to supporting the lifestyle of a young executive who are tired and look for entertainment. City hotel will be a great solution to meet the demanding needs of the lifestyle of the tourists to get entertainment in one place since they are very high mobility.

The study begins with learning about the hotel definition, classification, types, and forms of hotel management, a review of the hotel visitors, as well as a comparative study of existing city hotel. Also conducted a review of the city of Batam, hospitality developments in the city, as well as government programs that support it. Approach to architectural design is done with the post-modern concept. Moreover performed a functional approach, performance, technical, and contextual. The selection of the site is done at two alternative locations using a weighting matrix.

In conclusion, the necessary space program outcomes, as well as images of 2-dimensional and 3-dimensional design illustration.

keyword : City Hotel, Harbour Bay Batam, Post Modern