

ABSTRAK

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Hubungan Karakteristik Komunikasi Bidan dengan Persepsi Pasien Tentang Prosedur dan Prasyarat Administrasi Jaminan Persalinan pada Saat *Antenatal Care* (Studi pada Pasien di Poli Hamil RSUD Ibnu Sina Kabupaten Gresik)

xvi + 103 halaman + 16 tabel + 4 gambar + 16 lampiran

RSUD Ibnu Sina Kabupaten Gresik merupakan Rumah Sakit rujukan. Sejak adanya program jaminan persalinan, terjadi peningkatan AKI 75,96/100.000 kelahiran hidup dan AKB 7,09/1000 pada tahun 2012 dari jumlah AKI 37,34/100.000 dan AKB 3,62/1000 tahun 2009. Tujuan penelitian ini adalah mengetahui hubungan karakteristik komunikasi bidan dengan persepsi pasien tentang prosedur dan prasyarat administrasi jaminan persalinan pada saat *antenatal care* di poli hamil RSUD Ibnu Sina Kabupaten Gresik tahun 2013.

Penelitian observasional analitik ini dilakukan dengan menggunakan metode survey *cross sectional*. Sampel penelitian adalah *accidental sampling* sebanyak 90 ibu hamil yang datang dan diberikan pelayanan *antenatal care* di poli hamil RSUD Ibnu Sina Kabupaten Gresik yang sudah memenuhi kriteria subyek dari peneliti berdasarkan kriteria inklusi dan eklusi

Hasil penelitian menunjukkan responden mempunyai persepsi baik tentang prosedur dan prasyarat administrasi jampersal 57,8%, sikap bidan baik 60%, ketrampilan bidan baik 77,8% dan motivasi bidan baik 54,4%. Hasil uji bivariat menunjukkan semua variabel berhubungan dengan persepsi pasien tentang prosedur dan prasyarat administrasi jampersal yaitu sikap bidan ($p=0,037$), ketrampilan bidan ($p=0,004$), motivasi bidan ($p=0,001$). Analisis multivariat menunjukkan ketrampilan bidan (OR 3.262) dan motivasi bidan (OR 4.480) merupakan variabel yang bersama-sama mempengaruhi persepsi pasien tentang prosedur dan prasyarat administrasi jaminan persalinan.

Disarankan kepada RSUD Ibnu Sina Kabupaten Gresik bagian promosi kesehatan untuk lebih mensosialisasikan program jampersal mengenai prosedur dan prasyarat administrasi kepada pasien yang datang berkunjung.

Kata Kunci : Bidan, Jampersal, Komunikasi

Kepustakaan : 41 (1992 – 2010)

ABSTRACT

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The Relationship between Characteristics of Midwives' Communication and Patients' Perceptions about Procedures and Prerequisites for Administration of the Government-funded Childbirth Insurance during Antenatal Care (Study on Patients at Poly Pregnant at Ibnu Sina Public Hospital in District of Gresik)

xvi + 103 pages + 16 tables + 4 figures + 16 enclosures

Ibnu Sina Public Hospital in District of Gresik is a referral hospital. Since the implementation of the Government-funded Childbirth Insurance, Maternal Mortality Rate increased from 37.34/100,000 in 2009 to 75.96/100,000 in 2012. Similarly, Infant Mortality Rate increased from 3.62/1,000 to 7.09/1,000 during the same period. The aim of this research was to investigate the relationship between characteristics of midwives' communication and patients' perceptions about procedures and prerequisites for administration of the government-funded childbirth insurance during antenatal care at poly pregnant at Ibnu Sina Public Hospital in District of Gresik in 2013.

This was an analytical observational study with cross-sectional approach. Samples were carried out using accidental sampling. Ninety eligible pregnant women who visited Poly Pregnant at Ibnu Sina Public Hospital were provided antenatal care services.

The results of this research showed that patients with good perception were 57.8%, good midwife's attitude were 60.0%, good midwife's skill were 77.8%, and good midwife's motivation were 54.4%. The result of bivariate analysis revealed that all variables, namely midwife's attitude ($p=0.037$), midwife's skill ($p=0.004$), and midwife's motivation ($p=0.001$) had a significant relationship with patients' perceptions about procedures and prerequisites for administration of the government-funded childbirth insurance. Furthermore, Multivariate analysis indicated that midwife's skill ($OR=3.262$) and midwife's motivation ($OR=4.480$) jointly influenced patients' perceptions about procedures and prerequisites for administration of the government-funded childbirth insurance.

As a suggestion, Department of Health Promotion at Ibnu Sina Public Hospital needs to socialize the program especially about procedures and prerequisites for administration to patients who visit the poly.

Key Words : Midwife, the Government-funded Childbirth Insurance,
Communication

Bibliography : 41 (1992-2010)