

ABSTRAK

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Analisis Pemanfaatan Bantuan Operasional Kesehatan (BOK) dalam Upaya Peningkatan Kesehatan Ibu dan Anak (KIA) di Puskesmas Wilayah Kerja Dinas Kesehatan Kabupaten Kudus Tahun 2011

140 halaman + 11 tabel + 3 gambar + 29 lampiran

Bantuan Operasional Kesehatan (BOK) telah dimanfaatkan untuk penyelenggaraan upaya promotif dan preventif termasuk peningkatan kesehatan ibu dan anak (KIA) di Puskesmas wilayah kerja Dinas Kesehatan Kabupaten Kudus, namun kasus kematian ibu dan anak di Kabupaten Kudus cenderung meningkat. Penelitian ini bertujuan untuk menjelaskan pemanfaatan BOK dalam upaya peningkatan KIA di Puskesmas wilayah kerja Dinas Kesehatan Kabupaten Kudus tahun 2011.

Penelitian ini menggunakan metode kualitatif dengan membandingkan pemanfaatan antara Puskesmas serapan tinggi yang berhasil menekan kasus kematian ibu dan bayi dengan Puskesmas serapan rendah dan kurang berhasil dalam menekan kasus kematian ibu dan bayi. Pengambilan data dengan wawancara mendalam terhadap informan utama Kepala Puskesmas serta informan triangulasi bidang koordinator KIA dan Dinas Kesehatan Kabupaten Kudus. Analisis data menggunakan analisis isi.

Hasil penelitian menunjukkan pada Puskesmas serapan tinggi dan berhasil menekan kasus, pemahaman tentang juknis BOK jelas, pelaksanaan kegiatan sesuai dengan laporan, ada keterlibatan pelaksana dalam penyusunan *Plan of Action* (POA) serta ada evaluasi pelaksanaan kegiatan. Selain itu pada Puskesmas yang berhasil, pelaksana kegiatan juga menyusun kelengkapan data pendukung sehingga pembuatan laporan tidak hanya dibebankan kepada Tim Pengelola BOK Puskesmas.

Demi keberhasilan implementasi pemanfaatan BOK di Puskesmas untuk peningkatan kesehatan ibu dan anak, perlu penerapan fungsi manajemen yang benar di Puskesmas yang meliputi perencanaan, pelaksanaan, dan evaluasi.

Kata kunci : Implementasi Kebijakan, BOK, KIA, Komunikasi, Sumber Daya, Disposisi, Struktur Birokrasi
Kepustakaan : 29 (2004-2012)

ABSTRACT

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Analisis on Health Operational Assistance Utilization as an Effort to Increase Maternal and Child Health at Primary Healthcare Centers in Kudus District, 2011

140 pages + 11 tables + 3 figures + 29 enclosures

Health Operational Aid (BOK) had been utilized for the implementation of promotive and preventive services. This included maternal and child health (KIA) improvement in the primary healthcare centers of Kudus district health office work area. However, maternal and child mortality in Kudus district tended to increase. The study objective was to explain the utilization of BOK in the KIA improvement efforts in the primary healthcare centers (puskesmas) of Kudus health office work area, 2011.

This was a qualitative study. This study compared utilization of BOK in high absorbing puskesmas that succeeded in minimizing maternal and infant mortality cases and in low absorbing puskesmas that did not succeed in minimizing maternal and infant mortality cases. Data were collected through in-depth interview to main informants namely the head of puskesmas, and triangulation informants namely KIA coordinator midwives and head of Kudus district health office. Content analysis was applied in the data analysis.

Results of the study showed that in the high absorbing puskesmas that succeeded in minimizing cases: understanding about BOK technical guideline was clear; implementation of activities was according to the reports; executors were involved in a plan of action formulation; and there was an evaluation on the activity implementation. In addition, in the success puskesmas, it was found that executors of the activities arranged the completeness of supporting data; therefore, report making was not done only by the management team of BOK puskesmas.

To be successful in the BOK utilization for maternal and child health, application of a right management function in the primary healthcare is needed. This management function includes planning, implementation and evaluation.

Key words : policy implementation, BOK, KIA, communication, resourced, disposition, bureaucracy structure

Bibliography : 29 (2004-2012)