# KAJIAN PENURUNAN JUMLAH WISATAWAN DI TANA TORAJA

# TESIS

Disusun Dalam Rangka Memenuhi Persyaratan
Program Studi Magister Teknik Pembangunan Wilayah dan Kota

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# *ABSTRACT*

*Tourism is the activity that entangling human being which travel to a place periodically to enjoy presented attraction. As a industry, tourism have life cycle, started from development phase and terminated by degradation phase. As a system, tourism is activity that happened caused by demand element and supply element. Efficacy a tourism destinatination is its ability to balance both elements.*

*As icon of Sulawesi South Province tourism, Tana Toraja tourism is experiencing of degradation in this time. That is marked by the lessen tourist visit to Tana Toraja, either from foreign countries and from domestic. Even that, tourism of Tana Toraja does not have competitor. Degradation of the tourist visit very affect to growth of tourism of Tana Toraja in general and especially to perpetrator of Tana Toraja tourism. That condition way generate question of research that howfar is condition of degradation of tourist visit to Tana Toraja and what was caused it.*

*Based on perception of perpetrator of Tana Toraja tourism and based on field observation result, found that the condition of tourism of Tana Toraja has resided at critical point in this time. As according to Butler's and Miossec's life cycle tourism, hence tourism of Tana Toraja reside in decline phase.*

*The degradation is caused by disability of Tana Toraja Tourism to fulfill tourist demand. Role of institute and government which not yet optimal and also the condition of object of tourism offers product have been boring for tourist and inappropriate of tourist request have come to the root cause degradation of tourist visit to Tana Toraja. As a result, that was not motivated tourist to pay a visit to Tana Toraja.*

*Keyword: degradation of tourist, Tana Toraja*