Small Island’s Sustainable Tourism, A Case Study of Siberut Island at Mentawai Archipelago, West Sumatra

Mufti Ginanjar

ABSTRACT
The generalization of the government's development policy in all Indonesia regions, which consists of small islands, has often led to environmental and social problems. Tourism as a suitable business development to small islands’ characteristic poses the same social and environmental problems. In fact, tourism can promote local economic growth of small islands, maintain the local culture and simultaneously protect the environment. Tourism on Siberut Island and Mentawai archipelago is one example which principle of sustainable tourism is essential. The study of tourism on Siberut island and Mentawai archipelago, the government’s tourism policy, environment, social, and economic sustainable evaluation will provide benchmarks for the design of sustainable tourism in small islands. This study allows the strategies development and management sustainable tourism activities in all stakeholders’ system collaboration that will become a tourism management model for other regions in Indonesia.

Keywords: sustainable tourism, small islands, sustainable development, cultural tourism, surfing