

# **Home Based Enterprises in Semarang City**

**Wido Prananing Tyas, ST, MDP**

Jurusan Perencanaan Wilayah dan Kota UNDIP Semarang

## **Abstrak**

Home based Enterprises is economic activity which uses part of houses to doing their activity. In HBEs, the mix of domestic and economic activity are presence. HBEs can be in industry, service or retail/distribution activity. Home based Enterprise in Semarang City contributes to urban economic development, such as in providing jobs. However, the HBEs does not give significant contribution for reduce poverty level. The contribution of HBEs in Semarang city is various among the subdistricts/kecamatan in Semarang City from high to low level of contribution.

In Bugangan area, as a prominent SME's area in Semarang City, HBEs gives a significant contribution for increase income for households. Location of HBEs , such as near street, is also as important factor for increase income. Some of HBEs is related to another activity in production chain in another area. Location of HBEs in Bugangan area tends to raw material oriented as the location is near from the Johar Market, which supply the raw materi. Surisingly, the dweller of HBEs mostly feels comfortable with the mix activity of domestic and economic activity in their homes