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**ABSTRAK**

**Triani Yulianti**

**Analisis Faktor yang Mempengaruhi Motivasi Bidan dalam Melaksanakan Standar Pelayanan Asuhan Antenatal di Kabupaten Boyolali Tahun 2009**

**xii + 125 halaman + 16 tabel + 6 lampiran**

Motivasi bidan di wilayah Dinas Kesehatan Kabupaten Boyolali dalam pelayanan antenatal yang berkualitas dan sesuai dengan standar masih rendah, dimana bidan belum memahami bahwa pelayanan yang sesuai standar merupakan salah satu upaya untuk menurunkan AKI dan AKB. Penelitian ini bertujuan mengetahui faktor-faktor yang mempengaruhi motivasi bidan dalam melaksanakan standar pelayanan asuhan antenatal di Kabupaten Boyolali Tahun 2009. Jenis penelitian adalah analitik dengan pendekatan *cross sectional*, populasi yang digunakan seluruh bidan yang melaksanakan tugas dan fungsinya di wilayah puskesmas Boyolali, dimana sampel diambil dengan tehnik *Proposional Random Sampling* sejumlah 75 responden. Hasil penelitian didapatkan bahwa persepsi administrasi kebijakan ( $\exp(B):0,663$ ;  $p:0,010$ ), persepsi kondisi lingkungan kerja ( $\exp(B): 0,793$  ;  $p:0,037$ ) dan persepsi supervisi ( $\exp(B) :2,004$  ;  $p:0,000$ ) berpengaruh signifikan terhadap motivasi bidan dalam melaksanakan standar pelayanan asuhan antenatal, dan persepsi pekerjaan itu sendiri ( $\exp(B) : 1,279$  ;  $p:0,000$ ). Disarankan kepada Dinas Kesehatan Kabupaten Boyolali, bidan koordinator serta bidan pelaksana harian di Puskesmas dapat meningkatkan kerjasama untuk pelaksanaan standar pelayanan asuhan antenatal di wilayah Kabupaten Boyolali.

Kata Kunci : Motivasi Bidan, Standar Pelayanan Asuhan Antenatal

Kepustakaan : 38, Tahun 2002-2010

**ABSTRACT**

**Triani Yulianti**

**Analysis of the Influencing Factors to Midwives Motivation in Implementing Antenatal Care Service Standard in Boyolali District, 2009**

**xii + 125 pages + 16 tables + 6 enclosures**

Motivation of midwives in the working area of Boyolali District Health Office on a quality antenatal service and according to the standard was still low. Midwives had not understood that performing the service according to the standard was one of the efforts to decrease Maternal Mortality Rate (AKI) and Infant Mortality Rate (AKB). The objective of this study was to identify influencing factors towards midwives motivation in implementing an antenatal care service standard in the district of Boyolali, 2009. This was an analytic study using cross sectional approach. The study population was all midwives who implemented their duties and functions in the coverage area of Boyolali primary healthcare centers. Seventy five samples were drawn using proportional random sampling technique. Results of this study showed that perception on policy administration ( $\exp(B)$ : 0.663;  $p$ : 0.010), perception on work environment condition ( $\exp(B)$ : 0.793;  $p$ : 0.037) and perception on supervision ( $\exp(B)$ : 2.004;  $p$ : 0.000) significantly influenced midwives motivation in implementing antenatal care service standard and its perception on the work ( $\exp(B)$ : 1.279;  $p$ : 0.000), It is suggested to the Boyolali District Health Office, midwives coordinator and midwives working daily in the primary health care centers that they improve their cooperation in implementing antenatal care service standard in the coverage area of Boyolali district.

Key words : Midwives motivation, antenatal care service standard

Bibliography : 38 (2002 – 2010)

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xii

xii