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## STUDI ZONASI PERLINDUNGAN DAN PEMANFAATAN KAWASAN WISATA GUNUNG MURIA DI KABUPATEN KUDUS

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**Abstract :** *Kudus Regency as one of the otonomous area in Central Java Province, represents one of Daerah Tujuan Wisata (DTW) in this province. One of some important tourism objects in this regency is the Mount of Muria. The mount has to be managed using conservation approach, because it has cultural heritages and some natural resources involve (mountain, waterfall, and protected forest). However, because of lack of development condition, some problems has been appeared in the area, for example; decreasing community income, less harmony in social life, and lack of awarwness to conservation. To solve the problems, an appropriate tourism management combined with conservation approach have to be applied to identify zoning for tourism activities of the Mount. The results can be used as input for the local Government of Kudus for developing policies. His study used the Overlay Analysis Method, the Key Person Analysis Method, and the Descriptive Qualitative Analysis Method. Based on the results of this study, the area of the Mount of Muria to be developed in a structured and classified zoning, that are exploiting zoning is the covert zone, the intensive zone for tourist tour activities, the limited exploiting zone, and free exploiting zone.*

*Key Word : natural conservation Kudus Regency, mountain tourism object*