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## PERILAKU KONSUMSI MASYARAKAT TERHADAP SUMBERDAYA MANGROVE SEBAGAI INDIKATOR KEBERLANJUTAN KONSERVASI MANGROVE DI KOTA SEMARANG<sup>1</sup>

Oleh :

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**Abstract :** *Semarang is one of the big cities in the northern coast of Central Java which still has mangrove ecosystem. Based on economical and ecological advantages for coastal communities. It is important to strive for the optimal use the mangrove ecosystem for long term benefits. Sustainable mangrove conservation becomes imperative. This conservation could be indicated by some indicators. The indicators are composed by analyzing social characteristic of local communities in Semarang coastal area. The reason is local communities are the subject and also the object that have close relation with conservation. This study uses phenomenology approach and qualitative method, with descriptive and comparative analysis. Preliminary survey is needed for getting basic information about sampling area, so that indicators can representative and applicative to use in Semarang, specially for community surround mangrove area.*

*Key Word : indicator, sustainable development, mangrove conservation*

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