

T	A	T	A
L	O	K	A

JURNAL TATA LOKA; VOLUME 8; NOMOR 4; NOVEMBER 2006  
© 2006 BIRO PENERBIT PLANOLOGI UNDIP

## POLA KETERKAITAN AKTIVITAS INDUSTRI DALAM KLASTER INDUSTRI ROTAN DI CIREBON

Oleh :

**Fujiani Pertiwi dan Wiwandari Handayani**

*Jurusan Perencanaan Wilayah dan Kota, Fakultas Teknik, Universitas Diponegoro*

(email: [fujiani@yahoo.com](mailto:fujiani@yahoo.com) dan [wiwandari.handayani@pwk.undip.ac.id](mailto:wiwandari.handayani@pwk.undip.ac.id))

**Abstract :** *In almost the last decade, rattan industrial cluster in Cirebon Region that has been known as the biggest rattan industrial cluster in Indonesia deals with so many problems such as decreasing number of raw materials supply and low price of the product. To overcome these problems, based on the theoretical perspective (Schmitz, 1990, Van Dijk and Sverrisson, 2003), identification of the linkages pattern of the industrial activity would be important as the preliminary analysis to help the cluster. Therefore, this article shows the existing profile of the linkages pattern in the rattan industrial cluster in Cirebon. The horizontal linkages tend to develop as the infrequent intensity and reclusive cooperation between firms. On results, the quality of cooperation between firms and subcontractors within cluster are superficial. Moreover, there is no equal position among related players (exporters, suppliers, and buyers). In conclusion, for building a better self sufficiency of the rattan industrial cluster, all related players should increase the quality of linkages by developing long-term and mutual linkages in every activity in the cluster.*

*Key Word : Local Development, Rattan Industrial Cluster, Linkages, Cirebon*