

PENGEMBANGAN AGRIBISNIS MELALUI KONSEP PEMBERDAYAAN MASYARAKAT

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Abstract: *Agribusiness is a new way to develop industrialization process in Indonesia base on agriculture activity. To apply agribusiness development model, we should notice the concept of community empowerment. This article explores the agribusiness development through community empowerment concept. In practical level, community empowerment concept developed through community participation process related with the model of community organizing, building and developing. There are six factors influence the ability of community participation in agribusiness development which are productivity process, institutional development, human resource, the spirit of entrepreneurship, networking development, and policymaking.*

Kata kunci : *agribisnis, pemberdayaan masyarakat*