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EFISIENSI KOLEKTIF PADA SENTRA INDUSTRI MEBEL KAYU JEPARA

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Abstract: This research is based on the empirical experience in many countries that indicates the success of industrial district, which occur because the existence of collective efficiency is running on optimally. Collective efficiency itself can be defined as the profit which is gained from the involvement between work unit as the result of joint action in order to decrease economic external cost that come up (Marshall in Schmitz, 1995: 535). Jepara industrial district wooden furniture has been chosen as research area. This industrial district is a few area from many other industrial clusters in Indonesia that can be classified success and developed relatively well. It is hoped the description of collective efficiency that can be seen in this area become a measurement of the successful in developing industrial cluster in Indonesia so in the right time it could be classified as industrial district which obviously able to improve people prosperity. Based on the basically forms that occurred it is found out that collective efficiency in Jepara wooden furniture industrial district has good prospect especially in the develop villages that have established marketing network. Several important points have to be considered to push the collective efficiency development which are the need of the entrepreneurship spirit (innovation), the emphasize of social capital accumulation, the need to study from the past, and the specific comprehend to characteristic product.

Key Words: industrial district, collective efficiency, wooden meubel industry, Jepara