

**PENGARUH BUDAYA ORGANISASI, FASILITAS, DAN KURIKULUM
TERHADAP ETOS KERJA ALUMNI JURUSAN ADMINISTRASI BISNIS FISIP
UNDIP SEMARANG**

Oleh : D2D003171_Mudzakkir

Abstract

Business Administration Department as one of those of Social and Political Science Faculty, Diponegoro University, have many graduated S-1 Degree scholars that have worked for various sectors. Entering into Business Administration Department with various cultural backgrounds of its student colleges, it tries to pile series of cultural value in its education. Another effort to increase its student colleges' quality is by providing educational facilities to support academic activities. Educational curriculum improvement periodically every five years is also an academic exertion to fit the curriculum material in with society needs. Being those efforts, it is hoped that its student college graduates will be able to increase.

This research has a goal to identify the effect of organizational culture, facility, and curriculum toward the work ethos. The population of this research is the alumni of the Business Administration Department Diponegoro University that have worked. The sample of it consists of 55 peoples. The technique of sampling constitutes purposive sampling.

The technique of analyzing data used of this research is correlation-product moment that is used to measure the relation between two variables, coefficient determination that is used to identify the contributive amount of the organizational culture, facility, and curriculum variables towards the work ethos, simple linear regression that is used to identify the force of the organization culture, facility, and curriculum variables towards the work ethos partially, and multiple linear regression that is used to identify the influence between the organization, facility, and curriculum variables simultaneously towards the work ethos variable.

The result of this research shows that the organization culture variable partially has the influence of 0,378 or 37,8% towards the work ethos variable, the facility also partially has the influence of 0, 398 or 39,8%, the curriculum variable has the influence of 0,371 or 37,1%, and the organization culture, facility, and curriculum variable simultaneously have the influence of 0,678 or 67,8% towards the work ethos variable.

The researcher recommends so that the adjustment of the educational curriculum to the local potentiality and the work needs is continually increased because the improvement rapidity of knowledge and technology also "force" the curriculum feature to be more sensitive towards the age. The weakness of Business Administration "brand" is also one of the responsibilities how to communicate that department name to the society widely. This can be overcome by increasing good relationship with the work world through optimizing business-practice activities, field trip towards companies, increasing good relationship with the alumni net and the alumni association of Business Administration Department; or through particular policies or the Department supporting these efforts. Its student colleges' weakness of computer skill also constitutes the responsibility, which has to formulate its solution, and then to follow-up.

Keyword : Organizational Culture, Facility, Curriculum, Work Ethos