PENGARUH MERGER TERHADAP ABNORMAL RETURN DAN

VOLUME PERDAGANGAN SAHAM PADA BURSA EFEK JAKARTA

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**ABSTRACT** 

The purpose of this study is to examine effect merger to wealth of share

holders and trading volume to the company's stock. It was found out that

company shareholders get capital loss from the announcement mergers proposal.

Shareholders of the company earned abnormal return negative significant

surrounding announcement merger proposal. This study also found that strading

volume of company stock get a significant negative rsepons from the market that

makes the volume lower than before the merger proposal.

The results indicated that announcement merger proposal have

information content and its effecting abnormal return and volume trading activity

of company stocks.

Keywords: Merger, Abnormal Return, Trading Volume