

## RESUME

### PENGARUH LINGKUNGAN KERJA DAN SEMANGAT KERJA TERHADAP PRODUKTIVITAS KERJA KARYAWAN PADA PT RADIANCE SEMARANG

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B. Abstract

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#### ***EFFECT OF WORKS ENVIRONMENT AND WORKS ENTHUSIASM TO THE WORKS PRODUCTIVITY OF PT RADIANCE EMPLOYEE***

*The more competitive climate in Photo Copy Machine Importer Business is one of that should faced by improving the competitiveness of employees productivity and works enthusiasm. These could be achieving by provide employees with good works environment. However, in fact, the works productivity in company does not achieved selling target yet.*

*The aim of this research is to identify whether there is any impact between works environment and works enthusiasm to employee productivity. The hypothesis submitted is positive impact between works environment and works enthusiasms to the works productivity in PT Radiance Semarang.*

*Type of this research is explanatory research and it explains the relation between research variables. The populations are whole employees in technical parts, which amounts of 25 people. The sample collection method in this research is using proportional random sampling, while data collection technique has performed through observation, questioner and literature.*

*Furthermore, the data gained, is analyze with simple linier regression and multi linier regression – using SPSS.*

*Result from the analysis is that there are positive impact of works environment and works productivity, where  $t$  counts (3,003) >  $t$  table (2,074) with significance rate of 5%. Therefore, from the works environment variable and works enthusiasms through  $F$  test, it can be concluded that hypothesis could be accepted. Moreover, it can be concluded that there is impact between works environment and works enthusiasms to works productivity, where  $f$  counts (4,864) >  $f$  table (3,443) at significance rate 5%.*

*Based on this research, the conclusion is to improve employee productivity in PT Radiance Semarang it is need to improve works environment by preserving and improving the environment condition and to add other supporting facilities. As for, to improve the company works enthusiasms, they should gives more motivation to employee's in doing their job, due to employee works enthusiasm that considered high enough.*