

A. JUDUL

**ANALISA RASIO KEUANGAN PADA PT. AUSTINDO NUSANTARA
JAYA FINANCE JAKARTA - INDONESIA**

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PROGRAM STUDI : ADMINISTRASI BISNIS

C. ABSTRAKSI

Key Words : **likuidity, solvability, rentability**

Each Every company have a purpose which have been specified to be reached, in general the target of company is to look for advantage or profit although some of small there is with aim to be public spirited.

To see growth each every company, hence shall have knowledgeable beforehand situation of its financial position. The financial position can only be seen from financial statement that is consisting of lossy report and balance of profit. As Does PT. Austindo Nusantara Jaya Finance. One of the way of weared by company to be able to know growth of effort him and also to know do target of the company management can reach by is to through Financial statement analysis representing appliance to measure company performance and also to see the condition of company's finance.

This research aim to to know how Storey of **likuidity**, solvability storey and rentability of PT. Austindo Nusantara Jaya Finance. used Data in the form of financial statement, profit loss and balance company of year 2000 - 2004. Data analysis conducted with horizontal analysis, vertical analysis and analysis of ratio, pursuant to result of data analysis seen from ratio of likuiditas financial position short-range PT. Austindo Nusantara Jaya Finance in a state of likwid, surveyed form **solvability** ratio ability of PT. Austindo Nusantara Jaya Finance to guaranteed the liabilities from company asset had been decrease, evaluated from **rentability** ratio ability of PT. Austindo Nusantara Jaya Finance to yield downhill profit. Pursuant to result of this research of PT. Austindo Nusantara Jaya Finance have to be more improve sale, especially product defrayal of tenure by long lease rent and consumer. Besides needing also add defrayal alternative of long term liabilities and manage the source of existing fund morely effective and is efficient.

Approved by Counsellor I

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